

ALEKSANDR POPOV

UX Designer

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(206) 483 7221
Seattle, WA

Experience

UX/UI Designer – Freelance

Jun 2018 – Present in Seattle, WA

Design user experience, interactions, icons, illustrations, mobile and web interfaces. Conduct interviews to establish user behaviors and needs. My design process includes heuristic analysis, wireframes, sitemaps, user flows, concept sketches & visual design.

Sales Merchandiser – Pental Surfaces

Dec 2019 – Present in Seattle, WA

Collaborate with the 10-person marketing department to create a greater presence of 10+ products on the company's website. Increase gross profit of 15% by researching and analyzing 200+ customer needs in three states.

Sales Associate – Pental Surfaces

May 2018 – Dec 2019 in Seattle, WA

Translated interior design of 10+ products into a cohesive scheme. Performed time-critical (e.g. inventory, control) issues while maintaining time-sensitive records and reports.

Skills

Design

Interaction Design
Visual Design
User Interviews
Journey Mapping
Wireframing
Prototyping
Usability Testing

Technical

Figma
Sketch
Photoshop
InVision
Illustrator
Adobe After Effects
Balsamiq

Research

Empathy Map
Card Sorting
Heuristic Analysis
Storyboards
A/B testing
Personas

Code

HTML
CSS
Webflow
Unity Platform

Languages

English
Russian

Education

Certificate in UX Design

DesignLab UX Academy

Sep 2019 – Apr 2020

560+ hour intensive design course. Emphasis in research, interaction design, ideation, UI design, prototyping, and testing.

M.S. in Transportation Systems

Ural State University of Railway Transport

Sep 2014 – Jun 2016

Graduated with Honors. Emphasis in logistics, planning and operations. Tested efficiency of operating platform.

B.S. in Transportation Systems

Ural State University of Railway Transport

Sep 2009 – Jun 2014

Graduated with Honors. Emphasis in planning and operations.