





ALEKSANDR POPOV

UX DESIGNER

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EXPERIENCE

Freelance UX/UI Designer 2018 – Present
Remote *Seattle, WA*
Design user experience, interactions, icons, illustrations, mobile and web interfaces. Conduct interviews to establish user behaviors and needs.

Sales Merchandiser 2019 – Present
Pental Surfaces *Seattle, WA*
Collaborate with 10-person marketing department to create a greater presence of 10+ products on company's website. Increase gross profit of 15% by researching and analyzing 200+ customer needs in three states.

Sales Associate 2018 – 2019
Pental Surfaces *Seattle, WA*
Translated interior design of 10+ products into a cohesive scheme. Performed time-critical (e.g. inventory, control) issues while maintaining time-sensitive records and reports.

IT Specialist 2013 – 2018
Russian Railways *Russia*
Monitored and maintained APK Elbrus system (operating platform). Gathered, analyzed, and presented data to 8-10 managers on a weekly basis. Maintained accuracy of technical documentation.

UX/UI PROJECTS

Cryptocurrency Payment System
Designed user interface for an application that allows users send and receive funds electronically around the world.

Inhale Asthma
Designed user interface for a mobile application following iOS design guidelines to establish visual brand.

Airbnb Flights
Designed new features related to flight planning and booking that embed seamlessly within the current Airbnb iOS app to extend the business perspective.

Kaus Insurance
Gathered requirements and created UX and UI deliverables. Designed a responsive e-commerce site to sell insurance online.

EDUCATION

Certificate in UX Design 2019 – 2020
DesignLab UX Academy

- 560+ hour intensive design course
- Emphasis in research, interaction design, ideation, UI design, prototyping, and testing

M.S. in Transportation Systems 2014 – 2016
B.S. in Transportation Systems 2009 – 2014
Ural State University of Railway Transport

- Graduated with Honors
- Emphasis in planning and operations

SKILLS

Technical

- Figma / Sketch / Adobe XD / Marvel
- Illustrator / InVision / Adobe After Effects
- Zeplin / Principle / ProtoPie
- CSS / HTML / Webflow

Design

- Information Architecture / Visual Design
- Interaction Design / User Interface Design
- Prototyping / Mobile Design / Storyboards
- User Task Flow / UX Strategy / A/B Test
- Wireframing / Mockups

Research

- Empathy Map / Card Sorting / Surveys
- Interviews / Personas / Heuristic Analysis
- Usability Testing / Research

LANGUAGES

Russian **English**
Native **Fluent**