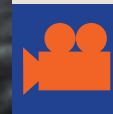
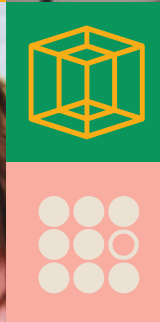
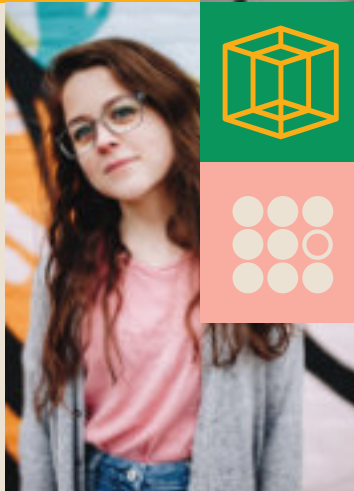
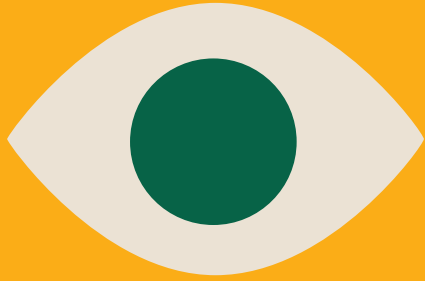




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Diploma of Graphic Design



This qualification allows students to explore their creative talents and reflects the role of graphic designers at the beginning of their professional careers. They combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Students will gain a sound understanding of design theory and practice enabling them to analyse and synthesise information from a range of sources to generate design solutions.

Graphic designers work in many different commercial and community contexts across both print and digital media. At this level, the designer is likely to be working in junior or generalist roles. Their work may include or have links to areas such advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage and web design.

Career Pathways: People with the Diploma of Graphic Design are able to work in a range of professional graphic design roles, often as junior or generalist designers.

Course Overview



Where can I study?

Brisbane Campus
Online
Combination offered



Course start dates

13 JUL 20
15 FEB 21
12 JUL 21



Commitment

Full time
21hrs p/w
18 months

Programmes learned:



Affinity Photo



Affinity Designer



Affinity Publisher



DaVinci Resolve

Core Units

BSBDES403 DEVELOP AND EXTEND DESIGN SKILLS AND PRACTICE

CUAACD501 REFINE DRAWING AND OTHER VISUAL REPRESENTATION TOOLS

CUAGR501 RESEARCH VISUAL COMMUNICATION HISTORY AND THEORY

CUAGR502 PRODUCE GRAPHIC DESIGNS FOR 2D AND 3D APPLICATIONS

CUAGR503 PRODUCE TYPOGRAPHIC DESIGN SOLUTIONS

CUAGR504 CREATE AND MANIPULATE GRAPHICS

CUAGR505 DESIGN AND MANIPULATE COMPLEX LAYOUTS

CUAGR506 DEVELOP GRAPHIC DESIGN PRACTICE TO MEET INDUSTRY NEEDS

CUAPPR503 PRESENT A BODY OF OWN CREATIVE WORK

Elective Units

BSBCRT501 ORIGINATE AND DEVELOP CONCEPTS

CUAANM402 CREATE DIGITAL VISUAL EFFECTS

CUAPPR501 REALISE A BODY OF CREATIVE WORK

CUADIG304 CREATE VISUAL DESIGN COMPONENTS

CUAACD513 MAKE MIXED MEDIA ARTWORKS

BSBPMG522 UNDERTAKE PROJECT WORK

BSBDES502 ESTABLISH, NEGOTIATE AND REFINE A DESIGN BRIEF

CUADIG403 CREATE USER INTERFACES

CUAACD512 WORK WITH PHOTOMEDIA IN CREATIVE PRACTICE

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