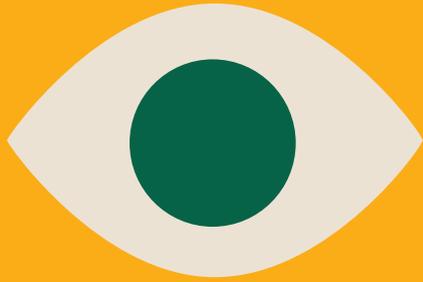




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# Diploma of Graphic Design



This qualification allows students to explore their creative talents and reflects the role of graphic designers at the beginning of their professional careers. They combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Students will gain a sound understanding of design theory and practice enabling them to analyse and synthesise information from a range of sources to generate design solutions.

Graphic designers work in many different commercial and community contexts across both print and digital media. At this level, the designer is likely to be working in junior or generalist roles. Their work may include or have links to areas such advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage and web design.

**Career Pathways:** People with the Diploma of Graphic Design are able to work in a range of professional graphic design roles, often as junior or generalist designers.

## Course Overview



### Where can I study?

Brisbane Campus  
Online  
Combination offered



### Course start dates

13 JUL 20  
15 FEB 21  
12 JUL 21



### Commitment

Full time  
21hrs p/w  
18 months

### Programmes learned:



### Core Units

- BSBDES403** DEVELOP AND EXTEND DESIGN SKILLS AND PRACTICE
- CUAACD501** REFINE DRAWING AND OTHER VISUAL REPRESENTATION TOOLS
- CUAGR501** RESEARCH VISUAL COMMUNICATION HISTORY AND THEORY
- CUAGR502** PRODUCE GRAPHIC DESIGNS FOR 2D AND 3D APPLICATIONS
- CUAGR503** PRODUCE TYPOGRAPHIC DESIGN SOLUTIONS
- CUAGR504** CREATE AND MANIPULATE GRAPHICS
- CUAGR505** DESIGN AND MANIPULATE COMPLEX LAYOUTS
- CUAGR506** DEVELOP GRAPHIC DESIGN PRACTICE TO MEET INDUSTRY NEEDS
- CUAPPR503** PRESENT A BODY OF OWN CREATIVE WORK

### Elective Units

- BSBCRT501** ORIGINATE AND DEVELOP CONCEPTS
- CUAANM402** CREATE DIGITAL VISUAL EFFECTS
- CUAPPR501** REALISE A BODY OF CREATIVE WORK
- CUADIG304** CREATE VISUAL DESIGN COMPONENTS
- CUAACD513** MAKE MIXED MEDIA ARTWORKS
- BSBPMG522** UNDERTAKE PROJECT WORK
- BSBDES502** ESTABLISH, NEGOTIATE AND REFINE A DESIGN BRIEF
- CUADIG403** CREATE USER INTERFACES
- CUAACD512** WORK WITH PHOTOMEDIA IN CREATIVE PRACTICE

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