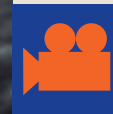
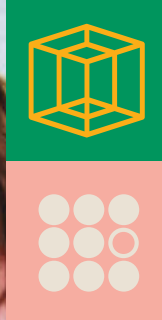
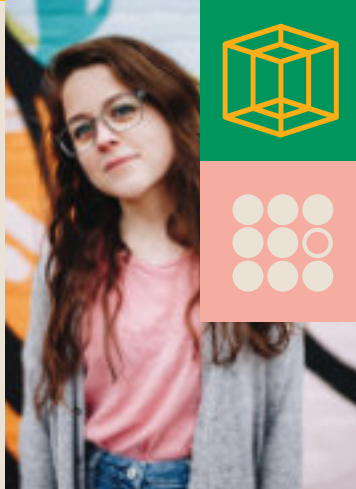
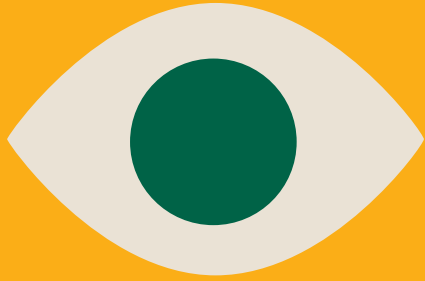




Australian Institute
of Advanced Studies




Get creative at the

AIAS School of Design & Media


Digital technology and the internet provide opportunities for **digital media creators** to carve out a place for themselves in the changing digital media landscape. Our courses in creative industries provide students with the skills and knowledge to become innovators in the growing digital economy.

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At the AIAS School of Design & Media, you
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 **CUA30715 Certificate III in Design Fundamentals**

 **CUA50715 Diploma of Graphic Design**

 **CUA51015 Diploma of Screen and Media**

www.aias.edu.au

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Certificate III in Design Fundamentals



The Certificate III in Design Fundamentals provides a solid foundation in the principles of designing and creating a range of content including 2D and 3D designs, photographic composition, image editing and video production. If you want to develop expertise in industry standard software and make your mark in the digital economy this is a perfect place to start.

You will learn the fundamentals of photography, design layout, illustration and video production using the latest industry software including Affinity Photo, Affinity Designer, Affinity Publisher, and DaVinci Resolve. You will be taught how to use these programs but a good grounding in the use of computers prior to starting this course is essential.

If you require foundation skills in graphic design, visual arts or digital content production our Certificate III in Design Fundamentals is an exciting introduction into the world of graphic design and digital content creation.

Career Pathways: Photo Retoucher, Junior Design Assistant, Junior Mac Op, Media or Design Intern

Continue Study: Diploma of Graphic Design, Diploma of Screen & Media

Course Overview



Where can I study?

Brisbane Campus
Online
Combination offered



Course start dates

13 JUL 20
15 FEB 21
12 JUL 21



Commitment

Full time
21hrs p/w
6-8 months

Programmes learned:



Affinity Photo



Affinity Designer



DaVinci Resolve

Core Units

BSBDES301 EXPLORE THE USE OF COLOUR

CUAACD301 PRODUCE DRAWINGS TO COMMUNICATE IDEAS

BSBDES303 EXPLORE AND APPLY THE CREATIVE DESIGN PROCESS TO 3D FORMS

BSBDES201 FOLLOW A DESIGN PROCESS

BSBDES304 SOURCE AND APPLY DESIGN INDUSTRY KNOWLEDGE

BSBWHS201 CONTRIBUTE TO HEALTH AND SAFETY OF SELF AND OTHERS

BSBDES302 EXPLORE AND APPLY THE CREATIVE DESIGN PROCESS TO 2D FORMS

Elective Units

CUAPOS201 PERFORM BASIC VISION AND SOUND EDITING

CUADIG306 PRODUCE VIDEO ART

CUACAM301 SHOOT MATERIAL FOR SCREEN PRODUCTIONS

CUAPHI302 CAPTURE PHOTOGRAPHIC IMAGES

CUADIG303 PRODUCE AND PREPARE PHOTO IMAGES

Max class size:

20

LEARN MORE

ENROL NOW



CUA50715 | CRICOS: 090478E

Diploma of Graphic Design



This qualification allows students to explore their creative talents and reflects the role of graphic designers at the beginning of their professional careers. They combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Students will gain a sound understanding of design theory and practice enabling them to analyse and synthesise information from a range of sources to generate design solutions.

Graphic designers work in many different commercial and community contexts across both print and digital media. At this level, the designer is likely to be working in junior or generalist roles. Their work may include or have links to areas such advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage and web design.

Career Pathways: People with the Diploma of Graphic Design are able to work in a range of professional graphic design roles, often as junior or generalist designers.

Course Overview



Where can I study?

Brisbane Campus
Online
Combination offered



Course start dates

13 JUL 20
15 FEB 21
12 JUL 21



Commitment

Full time
21hrs p/w
12 months

Programmes learned:



Affinity Photo



Affinity Designer



Affinity Publisher



DaVinci Resolve

Core Units

BSBDES403 DEVELOP AND EXTEND DESIGN SKILLS AND PRACTICE

CUAACD501 REFINE DRAWING AND OTHER VISUAL REPRESENTATION TOOLS

CUAGR501 RESEARCH VISUAL COMMUNICATION HISTORY AND THEORY

CUAGR502 PRODUCE GRAPHIC DESIGNS FOR 2D AND 3D APPLICATIONS

CUAGR503 PRODUCE TYPOGRAPHIC DESIGN SOLUTIONS

CUAGR504 CREATE AND MANIPULATE GRAPHICS

CUAGR505 DESIGN AND MANIPULATE COMPLEX LAYOUTS

CUAGR506 DEVELOP GRAPHIC DESIGN PRACTICE TO MEET INDUSTRY NEEDS

CUAPPR503 PRESENT A BODY OF OWN CREATIVE WORK

Elective Units

BSBCRT501 ORIGINATE AND DEVELOP CONCEPTS

CUAANM402 CREATE DIGITAL VISUAL EFFECTS

CUAPPR501 REALISE A BODY OF CREATIVE WORK

CUADIG304 CREATE VISUAL DESIGN COMPONENTS

CUAACD513 MAKE MIXED MEDIA ARTWORKS

BSBPMG522 UNDERTAKE PROJECT WORK

BSBDES502 ESTABLISH, NEGOTIATE AND REFINE A DESIGN BRIEF

CUADIG403 CREATE USER INTERFACES

CUAACD512 WORK WITH PHOTOMEDIA IN CREATIVE PRACTICE

LEARN MORE

ENROL NOW



CUA51015 | CRICOS: 089994F

Diploma of Screen & Media



This is an exciting, creative and hands-on qualification reflecting the role of a skilled operator in the film, television, radio or digital media industries who applies a broad range of competencies in a varied work context.

This qualification reflects the role of individuals who possess a sound theoretical knowledge base and use a range of specialised, technical or managerial competencies to plan, carry out and evaluate the work of self and/or team in the film, television, radio and digital media industries.

Pathways & Further Study

Successful completion of the Diploma of Screen & Media gives an understanding of the concepts of Media and leads to the Advanced Diploma of Screen & Media. Graduates may also use this qualification to gain employment in the following areas: Animation/Visual Effects Designer Producer, Producer/Presenter, Production manager or Cinematographer.

Course Requirements

To be awarded a Diploma of Screen and Media, competency must be achieved in fifteen (15) units of competency.

Course Overview



Where can I study?

Brisbane Campus
Online
Combination offered



Course start dates

13 JUL 20
15 FEB 21
12 JUL 21



Commitment

Full time
21hrs p/w
12 months

Programmes learned:



Affinity Photo



Affinity Designer



DaVinci Resolve

Core Units

CUAIND502 MAINTAIN AND APPLY CREATIVE ARTS INDUSTRY KNOWLEDGE

CUAPPR505 ESTABLISH AND MAINTAIN SAFE CREATIVE PRACTICE

BSBCRT501 ORIGINATE AND DEVELOP CONCEPTS

Elective Units

CUACAM401 SHOOT A WIDE RANGE OF SCREEN CONTENT

CUAANM402 CREATE DIGITAL VISUAL EFFECTS CUAANM403

CUAPOS502 PERFORM PRIMARY AND SECONDARY COLOUR CORRECTION

CREATE TITLES FOR SCREEN PRODUCTIONS

Elective Units

CUAPOS401 EDIT SCREEN CONTENT FOR FAST TURNAROUND

CUAPOS501 EDIT COMPLEX SCREEN PRODUCTIONS

CUASOU410 RECORD SOUND ON LOCATION
CUASOU408 EDIT DIALOGUE

CUARES402 CONDUCT RESEARCH

CUAAIR401 CONDUCT INTERVIEWS

CUAWRT502 DEVELOP STORYLINE AND TREATMENTS
CUAWRT402 WRITE EXTENDED STORIES

Max class size:

20

LEARN MORE

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