



So, someone on your team wants to join Growclass...

Someone on your team wants to take Growclass and you have questions! You believe in training and developing your marketing talent, but you don't want them to waste time and budget on broad, unhelpful education.

You know how important it is to level up your people so you want them to get the best experience so they can bring that knowledge back to your company and apply it quickly practically. It will make hitting your goals, collaborating, and communicating so much easier.

Investing in your team will help you retain top talent. You get it.

Our programming is built for high performing marketing teams, agencies, and startups that understand the value of employee development and want to facilitate world-class training without the time-suck.

Growclass is hands-on practical training your team will use to add value to your organization right away.

WHAT YOU'LL LEARN:

<p>01</p> <h3>Experimental Marketing</h3> <p>You'll learn how to develop a growth mindset and experimental framework to uncover useful insights.</p>	<p>02</p> <h3>Customer Psychology</h3> <p>Learn how to get into the heads of your most valuable customers.</p>	<p>03</p> <h3>Goal Setting & Analytics</h3> <p>Create focus, dodge obstacles, and optimize your marketing budget.</p>	<p>04</p> <h3>Conversion Copywriting</h3> <p>Start writing landing pages, ad creative, and funnels that convert customers 15x faster.</p>
<p>05</p> <h3>Facebook Advertisements</h3> <p>Learn how to build high performing creative, funnels that convert, and how to scale your budget intelligently.</p>	<p>06</p> <h3>Google Advertisements</h3> <p>Gain skills in keyword research, structuring your ad groups, writing effective copy, and generating real sales.</p>	<p>07</p> <h3>Search Engine Optimization</h3> <p>Learn how to set up a framework for SEO, technical SEO, onsite, content optimization, and offsite SEO.</p>	<p>08</p> <h3>Email Marketing</h3> <p>You'll learn the most important part of email marketing, deliverability, and how to write better emails that convert.</p>



WHAT YOU'LL GET:

- A more engaged, motivated, skilled, and energized team member
- New growth strategies, templates, and toolkits to help you hit your goals
- An expanded talent network for future hiring
- Two free postings for your company on the Growclass job board

PRICING:

EASY PAYMENT PLAN	FULL COURSE PAYMENT	PREMIUM GROWTH PACKAGE
USD \$199 /MO	USD \$1999	USD \$3475
12 PAYMENTS TOTAL	ONE TIME PAYMENT	ONE TIME PAYMENT
<ul style="list-style-type: none"> • Full enrolment in Growclass • Live weekly office hours with instructors • Access to the Growclass community + private workshops for a full year • Access to our Jobs + Hiring community for talent searches and job searches for a full year 	<ul style="list-style-type: none"> • Full enrolment in Growclass • Live weekly office hours with instructors • Access to the Growclass community + private workshops for a full year • Access to our Jobs + Hiring community for talent searches and job searches for a full year 	<p>Everything in the Full Course Payment plus:</p> <ul style="list-style-type: none"> • Access to a curated Mastermind community based on your course goals and current position (value \$1,200) • Two 1-1 growth coaching sessions with Sarah Stockdale during the course (value \$1,400)
ANY TEAM OF 3 OR MORE MEMBERS WILL RECEIVE A 15% DISCOUNT ON ANY PAYMENT PLAN		

WHERE OUR INSTRUCTORS WORK:



WHAT OUR STUDENTS SAY:



Everything about Growclass was so carefully thought out, well developed and worth every penny. The instructors, the format, the cadence, the topics, the community - the list goes on and on. The best thing you could ever invest in is yourself and you should look no further than Growclass if you're looking to up your digital marketing game!

- ANDREW LOWRY, EXPERIENTIAL MARKETING MANAGER, SHOPIFY