

Jason Stevens

Product Designer

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Experience

Head of Web and Creative

OmniSci, August 2019

As a senior UX designer on the marketing team I supported all aspects of creative work at OmniSci, as well as helped implement new cost saving systems for both web and creative

Product Designer, Growth

OmniSci (formerly MapD), November 2018

Managed development schedule for website, oversaw design research and delivery. Created an data driven optimization environment for web

Visual Designer

MapD, September 2018

Researched and developed solutions of both marketing and product teams. Delivered Responsive web design through HCD processes.

UI/UX Designer

APRL.la, August 2018

Worked on a team of two to develop an on-boarding flow to increase account creation rates. Increased user delight by 70%

Extra Curricular

Dear Survivor - Ecommerce Website

Website redesign and development through use of Sketch, Webflow and Shopify. Increased conversion rate by 300% in first three months after launch

Before The Brave (Band)

Two album releases, 4 placements on networks like ABC Family, & The Travel Channel. Demostrated strong project management, collaborative and interpersonal skills.

Tools

Sketch
Figma
Webflow
Invision
Adobe Illustrator
Adobe Photoshop
Zeplin

Design

User Research
Journey Mapping
Storytelling
Info Architecture
Wireframing
Interaction Flows
Prototyping
Competitive analysis

Soft Skills

Collaborative
Driven
Inquisitive
Positive
Empathetic
Fun