

kenrickramsay

kennyr.codes
kenrickramsay@yahoo.com
347.840.1538

Interaction designer with experience in front-end prototyping, design systems, and content management systems.

Education

School of Visual Arts Class of 2020
MFA, Interaction Design
New York, NY

Johnson & Wales University Class of 2014
BS, Graphic Design & Digital Media
Providence, RI

Skills & Tools

Design

Interaction Design, Storyboarding, User Flows, Concept Sketching, Wireframing, Prototyping, Affinity Diagramming, Data Visualization, Micro-interactions

Research

User Interview, User Research, Usability Tests, Comparative Analysis, Statistical Analysis, Desktop & Primary Research

Tools and Languages

Adobe CC, Figma, InVision, Principle, Sketch, Wordpress, HTML/CSS, JS, jQuery, React

Recognition

Adobe Fall 2019 Creative Jam
Semi-Finalist

Johnson & Wales University
Student of Excellence 2014

University Honors
Annual Dean's List Recipient 2010-2014
Cum Laude Graduate, 2014

Experience

Smart Design | IxD Intern | New York, NY | Sep-Dec 2020

- Worked with the team with many disciplines (from product engineering to UI design) to define problems, design solutions, and set product strategies.
- Developed an interface design system for a pharmaceutical client, in coordination with Sr Interaction Design and Exec. Design Director.
- Launched new features and micro-interactions to the core product to simplified system management and component controls.

NY Post | UX Design Intern | New York, NY | July - Aug 2019

- Developed internal products for the Human Resources team, in coordination with Creative Director and UX Director.
- Implemented and maintained the new digital style guide and component library to accelerate development in the Engineering team.
- New products praised for a 40% increase in users.

NYC DoITT | Design Associate | New York, NY | July - Aug 2019

- Researched past and present NYC SmartCity projects.
- Designed a new layout for the 2019 SmartCity projects catalog.
- Developed an IoT branded visual signage system used in the public space.

Good2bSocial | Jr. Web Designer | New York, NY | 2017 - 2018

- Developed custom content management systems for legal and medical practices, in coordination with account managers.
- Created wire-frames, user flows, and information architectures for small to large-scale sites designed to be responsive, user-friendly, and SEO optimized.
- Clients had a substantial increase in conversions of new clients and partnerships.

Transit Wireless | Lead Designer | New York, NY | 2015 - 2017

- Led re-branding and development for both B2B and B2C website and intranet.
- Created branded collateral for departments increasing potential partnerships and presentations for government officials for annual debriefs.
- Implemented similar designs across the organizations' other entities in Toronto, Hong Kong, and Australia.

myNivo. | UI & UX Design Intern | New York, NY | 2014 - 2015

- Maintained design systems, files, and libraries in conjunction with the bigger development team to ensure product-wide visual consistency.
- Executed UI designs and package, spec, and prep for engineering.
- Built out multi-version comps for user testing.
- Assisted with the development and implementations of product/feature versions. Work resulted in a 30% increase in app downloads.