

Niquita Taliaferro

Designer

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niquita.design
linkedin — dribbble

EXPERIENCE

Experience Designer

Language Dept.

New York, NY
December 2016 - February 2020

Collaborated as part of a team of eight along with client leadership to solve project-based business challenges. Utilizing user, industry, and visual research; applied strategic creative solutions across Brand, Customer Experience, UX/UI and Product

Digital Systems + Operations Manager

Language Dept.

New York, NY
January 2016 - December 2020

Owned all studio operations functions including client communication and meeting arrangement, bookkeeping, and IT maintenance for a design practice of six.

Additional project duties include:
Brand strategy, naming, copywriting, proofing, art & media buying, and photo shoot production.

Digital Communications Manager, Freelance

Demestik

New York, NY
August 2012 - December 2016

Supported founder/creative director through collaboration to develop art direction for collection photography, managed photo shoot production, and updates to the Shopify site.

Designed new company logo in 2018

Studio Manager

Prestone Media Group

New York, NY
July 2013 - January 2014

Managed studio operations and bookkeeping for print and retouching studio. Responsibilities include research and resolution of purchasing and accounting discrepancies, human resources, and benefit administration.

AP/AMEX Administrator

Peeq Media

New York, NY
March 2012 - July 2013

Full-cycle accounts payable management, vendor relations, and administration of all American Express accounts from Sales to C-level staff

EDUCATION

Bloc

User Experience Design
Front-end Web Development
August 2012 - December 2016

Norfolk State University

Fine Art
September 2002 - May 2006

SKILLS & TOOLS

Design

End-to-End Iterative Design; User & Landscape Research and Synthesis, Semi-structured Interview, Card Sorting, Verbal & Visual Language Development, Survey Design, User Flows, Wireframing, Information Architecture, Copywriting, Rapid Prototyping, Illustration, Atomic Design, Usability Testing

Adobe Creative Suite, Sketch, Figma, Invision, Zeplin

Programming

Front-end Web Development; HTML5, CSS3, JavaScript, jQuery, Angular 2, P5.js, Three.js