PHOTOGRAPHY

The CHMC Art Selection Committee is looking for child-friendly photography in a wide variety of two-dimensional mediums and scales. The goal is to make these healing environments better for all who use them. The committee anticipates reaching that goal with artwork that is familiar, whimsical and innovative.

The work should be a reflection of the talent and stories within the region that the hospital serves. Photographers from Nebraska or the surrounding region may receive preference. Submitted artwork can already exist or a proposal for new work.

All works must be the sole work and exclusive property of the submitting photographer. CHMC and HDR assume no liability of any copyright infringements.

PROJECT OVERVIEW

The mission of Children’s Hospital and Medical Center is to improve the life of every child—through dedication to exceptional clinical care, research, education, and advocacy.

Children’s Hospital and Medical Center is currently building the Hubbard Center for Children, an innovative addition to the campus designed to improve and save countless young lives. In alignment with this exciting expansion, we will work with artists and teams to commission and curate artwork throughout the building.

Studies on patient satisfaction have shown that patients are more likely to have better health outcomes if they have a positive experience. By working with artists to infuse spaces with beautiful artwork, we will elevate the experience for children, caregivers, staff, and the full community that the Hubbard Center serves.
SELECTION & ELIGIBILITY
The CHMC Art Selection Committee has full oversight for the selection of a photographer and specific works of art for this project.

Photographers or photographer teams throughout the United States are eligible. Photographers from Nebraska and surrounding states in the Midwest may receive preference.

CHMC Art Selection Committee shall award the contract to the photographers/photographers’ teams that best accommodate the requirements, as well as fits within the larger collection.

BUDGET CONSIDERATIONS
For this RFP, use a suggested budget range of $1500 to $70,000. All travel and lodging, equipment rental, materials and supplies, shipping, fabrication and installation for the final design and commission is the photographer’s responsibility.

We are actively balancing our master budget against the estimated budgets for each piece and space across the hospital extension. Providing additional details and/or commission fee breakdown is in the photographer’s best interest as there are numerous alternative potential locations for curation.

SELECTION CRITERIA
• Vision for the piece(s), clarity of conceptual approach, and/or overarching artistic point of view and aesthetic across a body of work
• Ability to understand and incorporate project mission into concept
• Evidence of ability to complete quality projects based on prior work samples and references
• Realistic budget and timeline

If selected, the Committee works collaboratively with the photographer to finalize payment, contract, and installation details.

APPLICATION PROCESS + MATERIALS
Submit the requirements in one PDF no larger than 5MB
Subject line: Photography
Via email: Art_Curation@hdrinc.com

1. **CV/Resume:** Limit to three pages.
2. **Three Professional References:** Name, phone number, email, company, relationship, address for references with a deep knowledge of your artwork and work methods. Ex: Commissioning organization, architect, etc.
3. **Statement of Interest:** Describe briefly your concept, the desired impact, how your personal style or past projects relate to this project and projected sites. Maximum 500 words.
4. **Images:** At least 5 images of relevant completed artwork. Include location, creation date, project budget details, dimensions, and medium with each corresponding image.
5. **Optional Imagery:** Annotated drawings, models, images, or computer renderings to illustrate concept for this opportunity.
6. **Proposed Budget:** All-inclusive budget for work, including details in budget considerations and any applicable elements, such as electrical work for lighting, or required infrastructure considerations.
7. **Timeline:** Include phases of development, timeline for creation, and approach for in-process review.
8. **Durability, Protection, and Maintenance:** Information on cleaning and/or maintenance over time, appropriate for a high-traffic public space and durable for this setting.
9. **Partners:** List any installers or fabricators, etc., that you will need to partner with and identify any previous projects on which you have worked with them.

TIMELINE*

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>RFP open</td>
<td>January 24, 2020</td>
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<tr>
<td>Submission deadline</td>
<td>March 16, 2020</td>
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<tr>
<td>Selected artist(s) notified</td>
<td>on or before March 27, 2020</td>
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<tr>
<td>Estimated Installation</td>
<td>between February and April, 2021</td>
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* Estimated and subject to change and variation at will of the Selection Committee.