

# Marco Cornacchia

Product Designer & Visual Developer

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## Work Experience

### Romanelli Communications — Front-End Web Developer

2017 – Current

- Built, managed, and maintained 10+ client websites using HTML5, CSS3, and JavaScript
- Worked closely with experienced designers to replicate designs to exact specifications in production
- Created and managed design systems for both web and mobile products
- Assessed UI/UX designs for technical feasibility & WCAG standards
- Setup and managed git-based version control repositories such as GitHub & Bitbucket

#### Key Achievement

- Implemented a No-Code solution (Webflow) to increase productivity up to 50% on specific projects

### Empowered Pathways (WERC) — Social Media Strategist

August 2016 – December 2016 (Internship)

- Led content creation, including social media, newsletters, and posters to increase enrollment to the former non-profit Women's Employment & Resource Center
- Found and provided free resources to help women identify and achieve their employment goals.

#### Key Achievement

- Used digital marketing to increase ticket sales to WERC's annual Awards Luncheon; Resulted in most attended event in WERC's history.

## Education

### SUNY Polytechnic Institute

2017 – Current

**Master of Science** • Information Design & Technology

2 time Dean's List • Award for Exceptional Civic Engagement

### Florida Gulf Coast University

August 2016 – December 2016

**Bachelor of Arts** • Psychology

## Online Courses

### SuperHi — Intro to User Experience Design

August 2019 – December 2019

- Teachings of an iterative UX design process including user research, wireframing, prototyping, UI design and user testing.

### Webflow — The Freelancer's Journey

July 2019 – August 2019

- A comprehensive walkthrough course on getting clients, creating content strategies, using design principles, and building & launching websites

### Ran Segal — The Webflow Masterclass

July 2018 – January 2019

- A full video training program from Webflow Expert, Ran Segall, on how to convert designs to websites, create complex layouts & interactions, and implement proper SEO using Webflow.

### Mike Locke — The Product Design Blueprint

May 2018 – August 2018

- Step-by-step product design tutorials, hands-on training, and essential process learnings from ideation concepts to finished products—all from a seasoned professional.

## Skills

### Design

Product Design  
UI/UX Design  
Visual Design  
Wireframing  
Prototyping

### Development

Visual Development  
Webflow Development  
Front-End Development  
HTML5/CSS3  
No-Code Solutions

## Tools

Webflow	Bravo Studio
Figma	Glide
Notion	Whimsical
Coda	Photoshop
Glide	VS Code
Bubble	BitBucket
Adalo	After Effects
Sizzy	Zapier
Airtable	Marvel
Carrd	Invision