

CHILDREN OF THE SUMMER

SUMMER 2020



HOW WE SPENT OUR SUMMER VACATION



Seth Dollar Colton
Chief Editor, Photography

CARTER CO®
Co-Editor, Art Direction, Design

Content courtesy of collaborative parties.

Featuring
CT Rahda
Wahter Studio
Guided by Obas
Prolific Kid
Billion Bus
Oriana Rose
Supporting Our Young Leaders

Prolific Kid

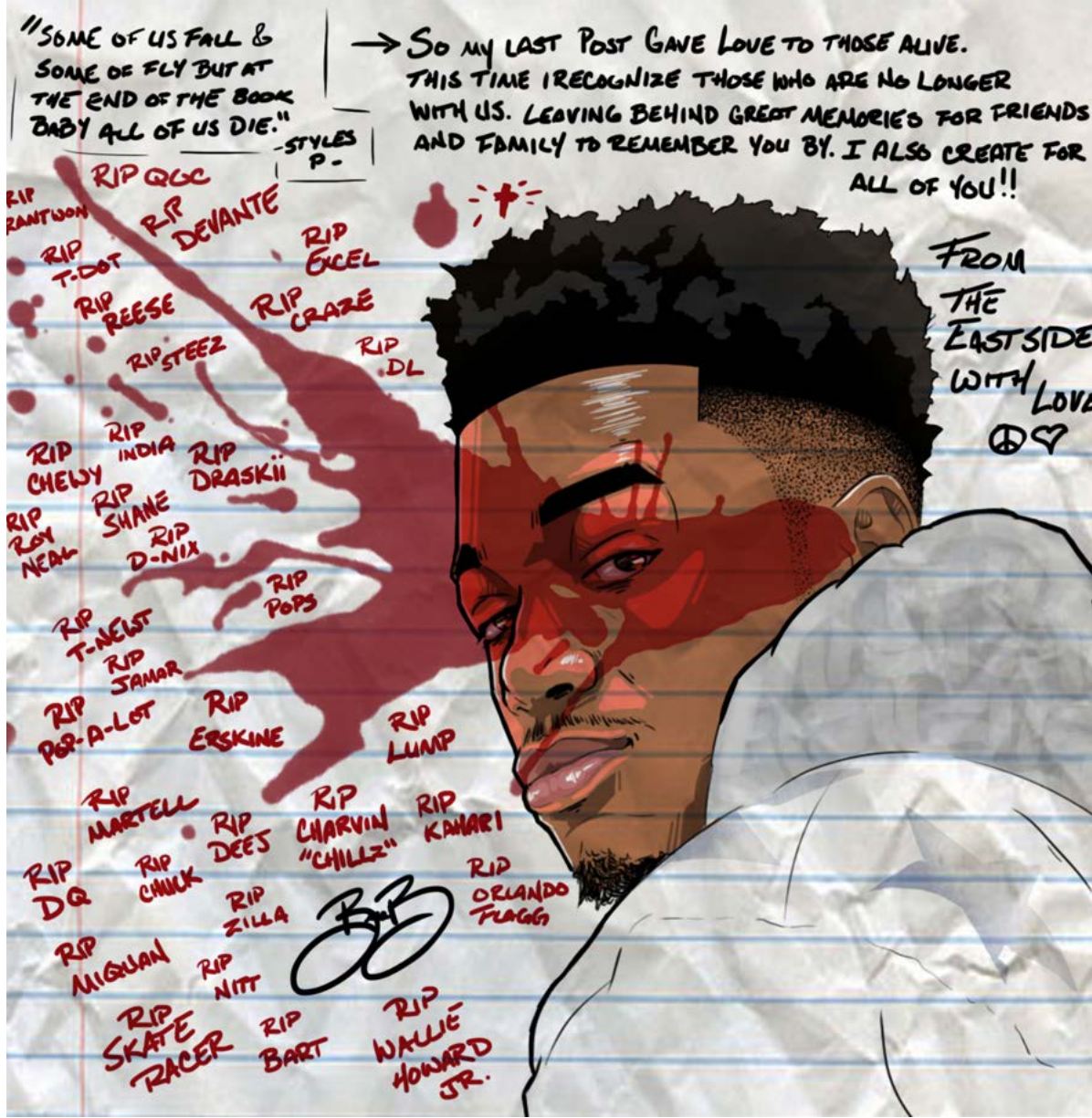
Prolific Kid® (Kevin Williams) is New York Based photographer / director of photography born and raised in Syracuse, NY. I specifically specialize in non-traditional portraiture, documentary-lifestyle photography of black people, and the harsh realities of everyday life amongst our communities.

I am an artist, but a product of my environment first. I grew up on the eastside of Syracuse, which consists of about 5 neighborhoods mostly associated with gang territories. Through my lens I do not glorify gang violence, guns, or negativity as a lot of people would probably say, however, I am here to present the harsh realities of what our nation has caused within our communities.

As long as I am able to take photographs, I will continue to be OUR (black people) voice that usually gets ignored or overlooked by the masses. For years now we have seen many artists try to depict our lifestyles through a white gaze filtered through Eurocentric standards of beauty. My photographs and videos ultimately presents black lives as notable, enchanting, and sacred.

I picked up my first camera in 2014, and in 2015 I began my journey of becoming a photographer full time in 2015 after a year of preparations, perseverance, and dedication. I am not my own brand, and since then I have worked with talent agencies in NYC such as Red Models, The Society Management, and Major Model Management. Some of my photographs have also been featured in The Post Standard, the newspaper of Syracuse, New York.





From The Eastside With Love

Big peace, love & prayers to the families of our lost ones. Sadly this is just one side of town. Pain that we've all lived through, dealt with, and learned from. But we all live another day to create and inspire the next gen.



I feel free af.





“Regardless of your circumstances, keep striving to
be the best. Stay ambitious, dedicated, and diligent.”

— CT RAHDA

7 Years Later



Wahter Studio is a Contemporary Ideation firm. The eponymous brand was founded in 2013 with a focus on arts, nightlife, and creative lifestyles.

Wahter is poised to bring the world of international fashion home to Canadians, whilst expanding global schemata of Canadian fashion + creative.

In less than a year, Wahter has garnered international attention working with fashion designers and creatives in the style capitals of the world.



SUMMER 2020 RELEASES





We Are Not A Label Tee

Yellow-Gold 6oz 100% cotton tee

Screen print on front + back

Set-in rib collar + shoulder-to-shoulder tapering

Double-needle sleeve + bottom hem

Pre-shrunk to minimize shrinkage

Sewn-in neck tag





COS Women Passenger Shorts
Black 1oz 95% viscose 5% elastane
Embroidery on front left thigh
Double-needle upper + bottom hems

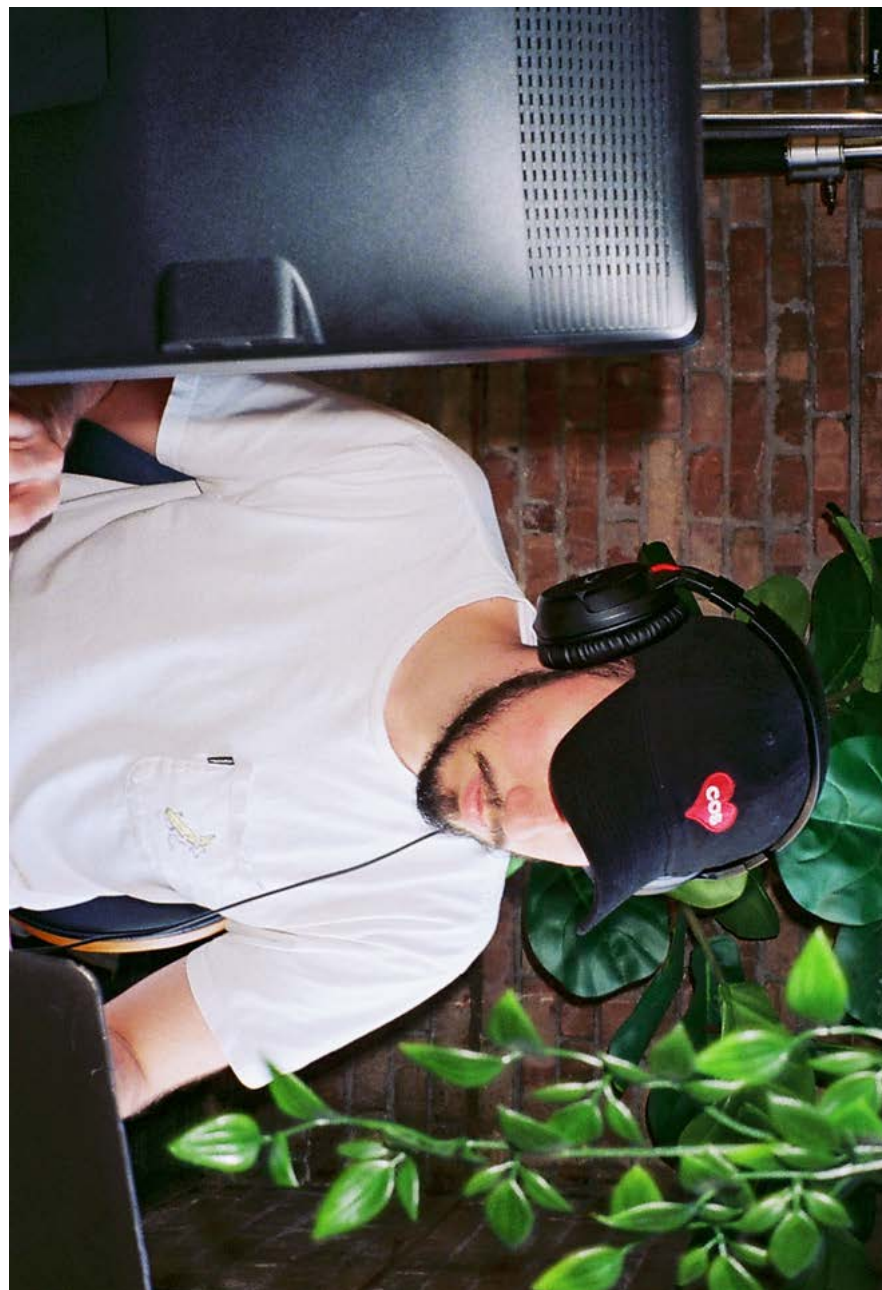
COS Women Sports Tee
Black 6.1oz 100% cotton tee
Embroidery on front
1x1 baby rib, combed + ring-spun
Super soft 30/1 yarn
Double-needle sleeve + bottom hem
Pre-shrunk to minimize shrinkage
Sewn neck tag





\$24.99

Heart Logo Golf Cap
Black 100% cotton twill
Embroidery on front
Unconstructed 6 panel + firm brim
Self-fabric closure with d-ring slider



11 year old Obas wakes up early in the morning and turns on the television. He flips through some channels and finds a channel with a black and white logo on it. He hears, "Okay, okay. Welcome, passengers, I'm Captain ___ of ___ Creek Cruise, where you get more bang for your buck. I'd like you to sit back, relax and enjoy the soothing sounds of 88 fingers Eddward". This person is a flight attendant for his own airline company and his friends are supporting him. Three hours later, young Obas hears the same person now talking about a clown company lol. You might be wondering who is this person or why is Young Obas so glued to this show like that. Well, he is watching one of the most successful shows on Cartoon Network, Ed, Edd n Eddy, and the quote comes directly from Eddy, the mastermind of business. Eddy comes up with various money-making ideas just to buy jawbreakers for Ed and Double D. One day, he is a pilot for his own airline company. The next day, he is a sales representative for his clown company. He does this every episode because he knows that these various positions or companies are a means to an end, which is buying generational jawbreakers. However, this is a cartoon, not a reality. Do we see this same mentality being applied to creatives in all disciplines?

Now, more than ever, it is imperative that creatives learn and adapt many skill sets to reach our end goals. You can't just be a musician and think you can make sustainable income. You can't create one business and think that one business is going to be the big money maker. As we see in 2020, Covid-19 has affected the gig economy of creatives and many small businesses. Many musicians, comedians, actors, and other creatives can't book shows and perform live for their audience to generate money. Businesses are backed up on rent and struggling to pay employees. A ton of people are now collecting stimulus, using crowdfunding money, or applying for grants just to stay alive. If we go back to pre- COVID-19, these creatives and businesses were solely focused on mastering their business model on making money. The problem with that is that they became very myopic. They only saw opportunities and research within their industry only, instead of understanding the intersectionality of other industries. If they understood how other industries impacted their own, then they would be able to develop other business models that could help them reach their end goal. Still doesn't make sense?!

ILLUSTRATION

BY

ANGEL

SANTIAGO

One of my favorite people to follow as a creative and businessman is Ryan Leslie. A ton of people don't listen to or know his music since he went fully independent. Ryan Leslie started his career as a musician. He was writing songs, producing for people, and also recording his own tracks. Ryan Leslie was getting a ton of recognition within the industry from Kanye West, Fabolous, and even Cassie. However, he saw more opportunities beyond his music. He saw that the music wasn't enough to really fulfill his dream of traveling and meeting people all over. Ryan Leslie started two ventures, Superphone and NextSelection Lifestyle Group, on a side to help fund his overall dream of traveling and meeting people. These two ventures came as a response from Universal's decision to change Ryan Leslie's deal into more of a 360 deal. He knew his career would not be sustainable enough if more of a 360 deal. He knew his career would not be sustainable enough if he accepted the deal, so he found the opportunities in his ventures. It was then Ryan Leslie, like Eddy, realized to achieve his purpose he needed to be more than what his occupation or title was meaning. Adopting this mentality is something every creative and business person should acquire. By developing this mentality, one puts themselves one step closer to accomplishing their dream. You just don't get to it by being myopic. You have to be Eddy or Ryan Leslie and really develop creative skills and businesses that evolve around your dreams. Remember, you have one dream, but multiple ways of getting to the dream.





Top 6 Skateboarding Tips for Beginners

By Ori Rose

i. Get comfortable riding the board.

The most important step to skateboarding is being comfortable while on the board. Before you can even think about learning a trick, you have to be able to push, stand, and ride the board with ease.

ii. You are going to fall.

A lot of people have the fear of falling when it comes to skateboarding, and that's rational, because it will occur without a doubt. You should be prepared to eat it a few times since it's going to happen. When you jump off, or fall off the board, make sure you bend your arms and legs and roll. @brianaking on Instagram has a great tutorial on how to properly fall.

iii. Practice makes progress.

Skating every day, or as often as possible will without a doubt help you become a better skater all around. Don't get discouraged when you can't do something right away. If you had a certain trick yesterday, but today it seems more difficult to land, don't get too upset, just try again. It is always refreshing to ask others for tips, or their process of doing tricks, since every perspective is different.

iv. Confidence is key.

In my opinion, a good skater is someone who has confidence and their own style of skating, not necessarily someone with a bunch of tricks. Confidence and a unique skating style is worth more than a tre flip.

v. Don't feel intimidated.

This one is a little easier said than done. A lot of people in general, especially women, come to me and ask how they can feel less anxious or intimidated while at the skatepark. Of course I tell them, "Just be you and focus on yourself." The bottom line is, every skater that can do tricks had to start somewhere. At some point in all our lives as skaters, we also had to learn how to ride the board before we could even think about ollies or kickflips.

vi. Be safe and have fun.

This step is incredibly important. Skate within your means and abilities. A helmet and pads are always a great idea, especially if you're just starting. At the end of the day, skateboarding should be an exciting way to challenge yourself and stay active. I think that's really what I enjoy the most about the art of skateboarding - what you learn and how far you take the sport is completely up to you.

SOYL

WHERE IDEAS GROW



a new video series in which entrepreneurs on a student, local, state & international level provide expertise in their respected field in support of our young leaders.

SOYL

in "60"

Tuesday
May 26th, 12p est

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premiering Tuesday
May 5th, 12p est

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May 19th, 12p est

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August 18th, 12p est

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SOYL

in "60"

Tuesday
July 17th, 12p est

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IN-PERSON EVENTS ARE NOT WHAT THEY USE TO BE. WE STILL FOUND A WAY TO DELIVER. IN 60 SECONDS.

A new video series in which established entrepreneurs on the student, local, state + international level provide expertise in their respected field in support of our young leaders.

**COS ZINE IS PERIODICALLY ISSUED TO
SERVICE THE PEOPLE LIKE US WITH
SPECIAL CONTENT, NEWS, AND EXCLUSIVE
GOODS FROM CHILDREN OF THE SUMMER.**

**THIS IS A PHYSICAL EXPERIENCE
STRICTLY FOR THE FANS & SUPPORTERS.**



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