

# CHILDREN OF THE SUMMER

## FALL/WINTER 2020





# SYRACUSE IN THE LOOP

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## FEATURING

Shot By Trigg

Life On The Edge

Trap Fashion

Cruddy Sport

Guided By Obas

LeakInDaCut

Young Taz

Clark Wayne

SOYL

Code Orange







## LEEKINDACUT

My name is Qualeek Keith, and I'm originally from Hinesville, Georgia by way of Elmira, NY. My music is influenced by the sounds of the south and the life I now live in Syracuse, New York as a local innovator. I use my creative genius to mix my own music under the name LeekindaCut, and I crafted my signature car-banger sound by recording verses on my iPhone. I'm an all star artist with melodies, freestyles, and beats. For me, music is about getting in tune with my 2-3. It builds

confidence in my rhythm and fuels my rhyme. Beats came next as I explored different flows. I'm always in the cut peeping game and using this knowledge to write my lyrics. With music, I focus on flow and maintaining the audience's attention to keep it unique and original. I always loved music and knew I could do it myself. My favorite artists are J.Cole and Kodak Black, and I find their work to be legendary! When people see my work, I hope they experience my total lifestyle.

## YOUNG TAZ

Nnylik Rice AKA "Young Taz" is a 18 year old artist born in Syracuse, NY. Taz has been passionate about making music since the age of 6. At the age of 12 he started freestyling, learning flows & song structure with his older brother, and this progressed to seriously pursuing music at 17. He saw his potential & invested himself with his first music video "Two Tones" which gained over 1K views on its first day, and now boasts over 3K views since 2020

has begun, Taz has turned his passion into a profession. He released 2 music videos that has brought him critical and commercial success. "Won't Settle" has touched 5K views and is still growing gradually, while "Thinkin Fast" has amassed over 3.5K views. With his "Gangsta Love EP" on the way, Young Taz plans to keep expanding as an artist and brand to provide great music for his fans & supporters.





## TRAP FASHION

“ Trap Fashion is a vision I shared with my best friend who was killed in 2015 because we always had the dream of having our own clothing line and becoming rich. When everyone parted their different ways to the streets, I was wondering what it would take in this world to become successful. The whole college thing didn’t work. It just wasn’t for

me. I started thinking of a way to support my friends and family because it’s a struggle for all us. Not everyone comes from a lot of money. So with that in mind, I considered an outlet for us. I thought of Trap Fashion because it’s in the thread of my city and culture. Our brand symbolizes our lives.”

— Amon Caldwell & Sharod Adams, Founders



## CRUDDY SPORT

“Cruddy Sport is a clothing line tailored for the everyday go getter who gets their success from the grind. Coming from the cruddy, or nothing, requires daily hustle and dedication to get the win. We provide

quality products for individuals who strive to stand out. We are a definitive lifestyle brand that will always deliver a fresh and innovative take on style and apparel to capture the experience of all the go getters.”

— London Vaughn, Founders



# OBAS RANTS

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## HIERARCHY OF CREATION

Imagine having an amazing idea that help an organization propel to new heights. You have studied the works of other people, and you know your idea is just going to put them in the right direction. You collaborate with the right people to make this idea come true. What is stopping you from getting this idea approved or moving? The Gates of Creation. The Gates of Creation is a term that derives from the stage-gate process of product development. As you continue to develop a product or service to enter a new market, you have to go through a gate in order to access the next stage. The gates are 100% of the time people, and that can be a huge problem! Why? There are some people who don't have the qualification to be at these gates because they never successfully launched a product or service. They have always been a team member for someone else

who is creative or they never took the risk of creating their own stuff. They just finesse the person they know to become the gatekeeper for these stages. However, they don't realize how hurtful being that one-way minded gatekeeper can affect the progression of an individual or organization. They won't let the idea pass if it isn't done in their image. So what happens to the idea? It just vanishes or the person continues without the gatekeeper in their life. Whatever decision the person does just know it's for their sake and passion and no one else's. I write this memo for any creatives dealing with issues on getting their idea launched to a product or service. You can definitely get it off. Continue to find other creatives and entrepreneurs that see the vision. You will be successful. Fuck the gatekeepers who limit your abilities!

Written by Anthony Obas for Guided by Obas/COS





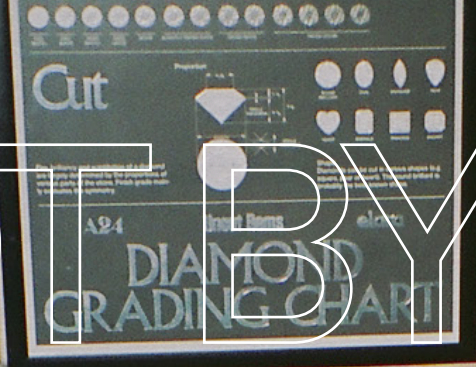


# Life On The Edge



Life On The Edge has been a cultural destination & premiere barber lounge in the city of Syracuse and also the go-to place for quality technique and style in the grooming realms for close to a decade. Founder Nick Brice, a selfless community leader hailing from the Northside of SYR, brought together a 5-star team to hold down what is now considered the premier barbershop of our city. Love Over Money is also a successful sub-brand within the entity, providing premium sportswear and leisurewear for both men and women alike.





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"It isn't about looking good, the purpose of art is to make you feel something."



# HEAVYWEIGHT RAW MATERIAL®



2020 Fall/Winter  
Lookbook





**COS Heavyweight Hoodie®**

Premium Heavyweight Black 13.5oz / 450gm 3-End Fleece

Metallic Gold Puff Print

Double Fleece Lined Hood

Antique Silver Eyelets

Heavy Duty 100% Cotton Shoestring Draw Cord

Double Ribbing Side Panels For Stretch

Reverse Cover Stitch Sewing On All Seams

Body & Hood Panels Sewn Cross Grain

**\$64.99**







**Gweelos Longsleeve Tee**

Orange 6oz 100% Cotton Longsleeve

Black Metallic Screen Print On Front

Set-In Rib Collar + Shoulder-To-Shoulder Tapering

Double-Needle Sleeve + Bottom Hem

Pre-Shrunk To Minimize Shrinkage

Sewn-In Neck Tag

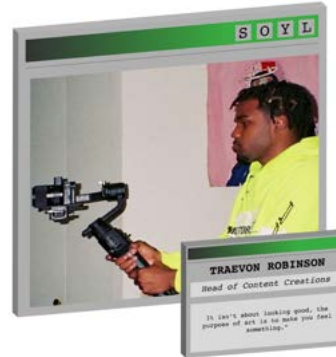
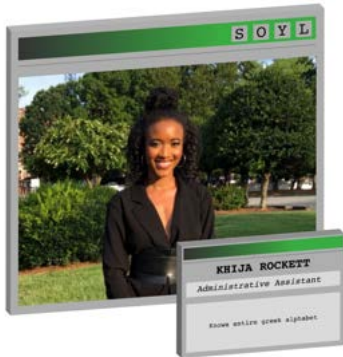
**\$29.99**



MEET

THE

TEAM



SOYL's new website is an interactive platform for young leaders and supporters from the community to register for career discussions, employment opportunities, personal workshops, and of special significance, SOYL's digital series, IRL. IRL stands for In Real Life and it creates immersive programming to share the stories of entrepreneurs within New York State. Through digitally capturing their daily experience, SOYL strives to connect experienced leaders with younger generations.

SOYL

SOYLSYR.COM





# CLRK WAYNE WHY I STARTED RAPPING IN MY THIRTIES

"Don't let your music die inside you." Those words echoed in the brain of Haitian born rapper Clrk Wayne all throughout his 20's. After a five year hiatus from rap, he decided to leave his job, ignore self-doubt, and launch a rap career in his 30's. As a Haitian Immigrant growing up in Long Island New York, Clrk Wayne took to hip hop as a way to understand the world around him. His Father is an engineer who moonlighted as a Jazz musician for over 10 years. Similarly, Clrk Wayne has been hiding his own musical super power while pursuing careers as varied as motivational speaking, mentoring, writing books, and teaching. He decided to quit his full time job in his 30's to pursue a mission of inspiring people to find their purpose through music and hip hop. Clrk Wayne's music sounds like old school and new school had a baby and that baby makes atmospheric soul trap bathed in warm keys, thumping basslines, catchy hooks, and melodic rhyming. Each song is part of a larger story, is accessible and yet never dumbed down. "It's never too late to become who you might have been."

For many rappers past a certain age, that quote may feel far from reality. But for Clrk Wayne, the journey is just beginning. After watching the pilot episode of the hit show *Insecure* in 2017, and relating to the main characters early career rut, he got off the couch, signed up for a monthly battle called Freestyle Mondays at Piano's bar, and has been performing in New York City for the past three years. He has also performed in Texas, and at the legendary SOB's club in front of famous musician and model Teyana Taylor. Hip hop can be perceived as a young person's game, the average emcee in XXL's 2019 Freshman class is 22. But there is a growing list of over 30 emcee's such as Griselda, Sa-Roc and Roc Marciano who are normalizing chasing your music dreams after your 30's. Clrk Wayne plans to add his name to that list with his upcoming album "You Were Here the Whole Time."

Written by Bert Gervias





## MUSIC VIDEOS

Young Savv - Really Real  
Leekindacut x GoGetEm TTD - Cobra  
Nhyke D x Maxx - No Sleep  
Scorey - Victim  
Tozziek Kaybreon - Mine 2  
Yayo x Skate Racer - Flying By  
Blizz x Yayo - Fakin'  
CT Rahda - Big Stepper  
MT Grizz - Euphoria  
Young Taz - Thinking Fast

## UPCOMING BRANDS

Anarchism  
Mode Gallery  
Flower Skate Shop  
Pro\$perity Love Clothing  
Rich Off Faith  
Mink Mior  
Rosa Unearthly Goods®

## PODCASTS

The Lingo  
Boho Hobo Lifestyle

## PLACES TO EAT

Joes To Go  
Winnie's Soul Delicious  
Doug's Fish Fry  
Margarita's Mexican Cantina  
Panda West  
Midway  
Don Juan  
Brinewell Eatery  
Mom's Diner  
Lucky 7s

## ALBUMS + EP'S

Toosii - Poetic Pain  
Seth Dollar - The Tape Is On The Way  
CT Rahda - 7 Years Later  
Mike O'Leary - BP5  
Honey - Ms. Billy  
48 Reese - Black Sheep  
Nhyke D - Barely Left The City  
Blizz - Don't Say My Name Wrong



COS ZINE IS PERIODICALLY ISSUED TO  
SERVICE THE PEOPLE LIKE US WITH  
SPECIAL CONTENT, NEWS, AND EXCLUSIVE  
GOODS FROM CHILDREN OF THE SUMMER.

THIS IS A PHYSICAL EXPERIENCE  
STRICTLY FOR THE FANS & SUPPORTERS.



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