



CHARLAS IMPACT REPORT



REFORMING ACCESS TO JUSTICE

By Jodi Goodwin

Board of Directors, Mobile Pathways

If we're going to make access to justice a reality for all immigrants, we need to turn law from an abstraction into something that every person can understand, use, and shape. Before the pandemic, I dedicated nights and weekends doing just that on the U.S. and Mexico border. I'd grab a box to stand on and a bullhorn so I could shout the law to the thousands of refugees trapped at the border due to the profoundly unfair "Remain in Mexico" protocols.

These sketches of justice were called "Charlas," and I became known as "La Abogada." As the pandemic froze our ability to travel, our "Charlas" became virtual. Thanks to your support, we enlisted vetted immigration attorneys to record free informational videos to provide legal information for refugees, asylum seekers, and undocumented immigrants.

Because of the innovative Mobile Pathways texting platform, these videos were shared around the country, getting viewed over 25,000 times. Thanks to your support of Charlas, we can honor the dignity of everyone by ensuring our laws are easily accessible and clear to understand.

Jodi has practiced immigration law for decades and worked with the U.S. Department of Justice before going into private practice. She is listed in Best Lawyers in America and one of the top 1% in immigration law. In 2007, she won the Arthur C. Helton Award for Advancement of Human Rights.



CHARLAS IMPACT REPORT WHAT WE DID

OUR COLLECTIVE IMPACT



26,841
VIEWS OF
INFOVIDEOS



Charlas are free informational videos made by vetted immigration experts that provide breaking news and basic legal information for refugees, asylum seekers, and undocumented immigrants.



188
INFOVIDEOS
RECORDED

2021
AT A
GLANCE

SEVEN

IMMIGRATION EXPERTS

We vetted eight exceptional immigration attorneys to record videos in Spanish, English, and Indigenous languages.

599

CHARLAS SUBSCRIBERS

Charlas launched in February and is gaining around 15 subscriber per week.

959

HOURS OF WATCH TIME

Detailed videos in various languages provide rich content to drive a deeper understanding of immigration law.

71%

OF RECIPIENTS WANT VIDEOS

Immigrants receiving texts from Mobile Pathways preferred video updates to get deeper context on immigration news.

CHARLAS IMPACT REPORT MEET THE ABOGADAS

We vetted a constellation of immigration advocates and nonprofits to record and share legal infovideos to the immigration masses, both on the border and within the United States.



Jodi
Goodwin



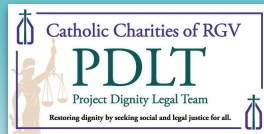
Chantelle
Casillas



Rosanna
Katz



Elena
Applebaum



CHARLAS IMPACT REPORT DETAILED CURRICULUM

In November 2021, the Charlas team launched curriculums via YouTube playlists for immigrants to “101” virtual courses on immigration law and asylum cases in both Spanish and English.

How to Prepare for Immigration Court

1		Do I need an attorney for immigration court? Charlas by Mobile Pathways
2		What is Immigration Court? Charlas by Mobile Pathways
3		What types of immigration hearings are there? Charlas by Mobile Pathways
4		I want to file for asylum but don't have evidence Charlas by Mobile Pathways
5		If I want to file an asylum application. How do I do that? Charlas by Mobile Pathways
6		How do I know when my immigration court case is? Charlas by Mobile Pathways
7		What is the difference between immigration court and ICE Charlas by Mobile Pathways
		Who makes a decision on my immigration case? Charlas by Mobile Pathways

Como aplicar para el asilo

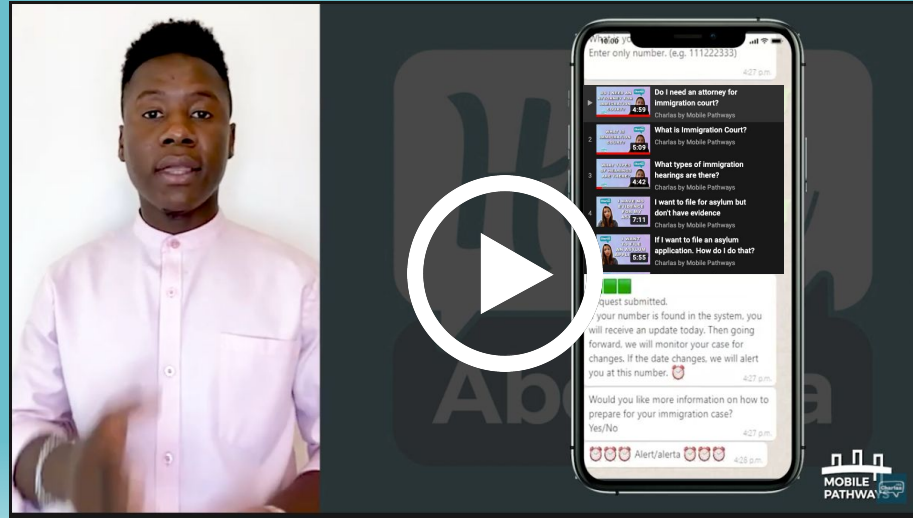
1		Qué es el asilo Charlas by Mobile Pathways
2		¿Qué documentos se necesitan para pedir asilo? Charlas by Mobile Pathways
3		¿Por que se demora tanto el asilo? Charlas by Mobile Pathways
4		¿Qué sucede cuando mi caso de asilo es negado? Charlas by Mobile Pathways
5		¿Qué es la visa tipo U? Charlas by Mobile Pathways
6		¿Que hacer después de recibir la notificación para entrevista... Charlas by Mobile Pathways
7		Cancelación de remoción y suspensión de remoción en u... Charlas by Mobile Pathways
8		¿Puedo trabajar si mi caso de asilo está pendiente? Charlas by Mobile Pathways

Consejos para la corte de inmigracion

1		Qué es la Corte de Inmigración Charlas by Mobile Pathways
2		¿Necesito Abogado Para la Corte de Inmigración? Charlas by Mobile Pathways
3		Tipos de audiencia en las cortes de inmigración Charlas by Mobile Pathways
4		¿Cuál es la diferencia entre ICE y la corte de inmigración? Charlas by Mobile Pathways
5		¿Si me mudo cómo lo notifico a inmigración? Charlas by Mobile Pathways
6		¿Quien toma la decision en mi caso de inmigración? Charlas by Mobile Pathways
7		¿Qué preguntas me pueden hacer en una entrevista... Charlas by Mobile Pathways
8		Qué que es MPP Charlas by Mobile Pathways

CHARLAS IMPACT REPORT WHERE WE GO NEXT

In March 2022, Mobile Pathways will launch a game-changing virtual immigration assistant called Hola Abogada. Via SMS and WhatsApp, she will track and notify any immigrant in the court system with detailed case updates while surfacing relevant Charlas videos.



**MEET HOLA
ABOGADA**

THANK YOU

Meet our gracious funders and partners who make our Charlas impact possible.

