

ELLIOTT PERRY HARTZ

VCU Brandcenter

Class of 2020 - Richmond, Virginia

Master of Science in Business -
Experience Design

West Virginia University

Class of 2015 - Morgantown, West Virginia

Bachelor of Science -
Landscape Architecture

Branding & Identity
Design Research
User Research & Testing
User Journey Mapping
User & Task Flows
Concepting
Experience Design
UI/UX Design
Visual Design
Storyboarding & Wireframing
Interaction Design
Prototyping
Sketching & Illustration
2D & 3D Fabrication

Adobe Creative Suite
Sketch
Figma
InVision / InVision Studio
Principle
Webflow
Unity
Mapbox
Cinema 4D
SketchUp

[Elliott Hartz - Resume](#)

Contract UX/UI Designer | Shockoe

February 2020 - March 2020 (2 mo)

I design visually attractive and usable mobile applications for Android, iOS, cross platform, web frameworks, and Head Mounted Devices (HMDs). I create interfaces and interactions that deliver on the product's and the business's strategic objectives. I also help to organize assets, files and layouts for collaborating and passing off design work amongst peers and and to developers.

UX Design Intern | EP + Co.

June 2019 - Aug 2019 (2 mos)

I collaborated cross-functionally with project managers, designers and developers to create experiences for web and mobile platforms. Here I conducted user research, contributed to high-level strategic decisions, designed experiences from concept to prototypes and pitched ideas to in-house teams. I consulted with my mentor to solicit feedback each step of the way.

Resident Designer | RADAR Dance Company

Aug 2015 - Present (4 yrs, 5 mos)

I worked with the company to establish a brand identity and design system that reflected mission statement and business goals. Using this new system, I redesigned the company website to allow for user ease and business promotion. Currently I design all out-of-home print materials for upcoming events/workshops, as well as update digital content.

Fitness Instructor | Tread Happy

Jan 2018 - June 2019 (1 yr, 5 mos)

I lead and instructed fitness classes varying from 8 - 19 people in size. Ensured that runner's needs were met through personal recognition and by providing quality services that influenced and affected individual outcome. As an instructor, I was responsible for crafting classes that challenged mental and physical capabilities by introducing sympathetic variables and motivational storylines.

Dance Teacher | Multiple Locations

Aug 2016 - Oct 2018 (2 yrs, 9 mos)

Commanded classrooms varying in age and skill, ranging from elementary age to adult, beginner - advanced. Provided instruction through personalized teaching methods based on individual student needs. Assessed class sizes up to 25 students.

Internal Liaison | BC Collective

May 2019 - Present (8 mos)

BC Collective blends the Brandcenter's culture and community so that every student feels valued, seen, and prepared for their next step. I served as POC for Brandcenter faculty, staff, and student body government. I also acted as in-house treasurer for all expenses paid.

Student Ambassador | VCU Brandcenter

June 2019 - Dec 2019 (4 mos)

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