

www.Phenoh.com

Privacy Policy

Last updated: December 4, 2018

We at Phenoh, Inc. (“Phenoh,” “we,” “us,” or “our”) created this privacy policy (“Privacy Policy”) because we know that you care about how information you provide to us is used and shared. This Privacy Policy relates to the information collection and use practices of Phenoh in connection with our website located at www.Phenoh.com (the “Site”), for the purposes of product purchases and sharing of content and information via our Site and online blog and any mobile application services (collectively, “Services”) by Phenoh registered Members (“Members”) who are registered with us directly or via Facebook, Twitter, Google + and other social networks (collectively, “Social Media”). By using the Site, you consent to the data practices described in this statement.

Information we collect

Any information collected by us will be used only by us to improve our products, services, and our website. We collect information from you when you register on the Site, place an order, enter a contest or sweepstakes, respond to a survey or communication such as e-mail, or participate in another Site feature. When ordering or registering, we may ask you for your name, e-mail address, mailing address, phone number, credit card information or other relevant information. You may, however, visit our Site anonymously.

If you register and sign-in through Facebook Connect, Google+ Connect or Twitter Connect and other Social Media membership sites, you are authorizing Phenoh to collect, store, and use, in accordance with this Privacy Policy, any and all information that you agreed that the respective Social Media sites would provide to Phenoh through their respective Application Programming Interface. Such information may include, without limitation, your first and last name, Social Media username, profile picture, unique identifiers and access tokens, and e-mail addresses. In this Privacy Policy, we refer to all of this information as “Personal Information.”

Like most web sites, we use automatic data collection technology when you visit our Site to record information that identifies your computer, to track your use of our Site, and to collect certain basic information about you and your surfing habits. This information includes information about your operating system, your IP addresses, browser type and language, referring and exit pages and URLs, keywords, date and time, amount of time spent on particular pages, what sections of a website you visit, and similar information concerning your use of the Site and its Services.

We do not collect Personal Information in this way, but if you’ve provided us with such information we may associate that information with the information that is collected automatically. Our services providers may perform automatic data collection on our behalf.

We may also collect information about gift recipients so that we can fulfill the gift purchase. The information we collect about gift recipients is not used for marketing purposes. Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Use of ‘Cookies’" section below for information about cookies and how we use them.

Use of Information

We may use the Personal Information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other Site features in the following ways:

- To personalize your Site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To send you notices, if you have opted-in to receive our e-mail newsletter, regarding products or services you are receiving, and for billing and collection purposes;
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To administer a contest, promotion, survey or other Site feature.

If you would no longer like to receive promotional e-mail from us, please refer to the “Opting-out, Removing or Modifying Information provided” section below. If you have not opted-in to receive e-mail newsletters, you will not receive these e-mails. Visitors who register or participate in other Site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our e-mail list and receive e-mail communications from us.

Protecting Visitor Information

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (“SSL”) technology and then encrypted into our databases to be only accessed as stated above.

Use of ‘Cookies’

Cookies are small files that a Site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the Site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current Site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about Site traffic and Site interaction so that we can offer better Site experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our Site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Google Chrome, Safari or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your Site experience more efficient and some of our services will not function properly. However, you can still place orders over the telephone by contacting customer

service.

Refer a Friend/Forward-to-a-Friend Functionality

If you feel that information about us could be useful for a third party you know (e.g. your friends or family members), you may use our forward-to-a-friend functionality or Social Media sharing functionalities on our Site. If you use our referral services, we may ask you for your party's email address. We will automatically send your party a one-time email inviting him or her to visit the Site. We store this information for the sole purpose of sending this one-time email and tracking the success of our referral program. We may also run certain sales incentives via such a program and you may be sent a discount code for future purchases.

Information Disclosures

We do not sell, trade, or otherwise transfer to outside parties your Personal Information unless we provide you with advance notice, except as described below. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this Information confidential. We may also release any Personal Information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety.

However, *non-personally identifiable* visitor information may be provided to other parties for marketing, advertising, or other uses.

Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these linked sites (including if a specific link does not work).

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Opting-out, Removing or Modifying Information provided

To modify your e-mail subscriptions, please let us know by modifying your preferences in the "My

Account” section. Please note that due to email production schedules you may receive any emails already in production.

To delete all of your online account information from our database, sign into the "My Account" section of our Site and remove your shipping addresses, billing addresses & payment information. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

Changes to our Policy

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change.

Online Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms of Use

Please also visit our **Terms of Use** section establishing the use, disclaimers, and limitations of liability governing the use of our website.

Important Notice to Non-U.S. Residents

The Site and the Services are operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using the Service and/or providing us with any information, you consent to this transfer.

Contacting Us

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue. Our mailing address is 1121 San Antonio Rd Suite E100, Palo Alto CA 94303. We can be reached via e-mail at info@phenoh.com.