

Hiro Mejia

🌐 hiromejia.com

✉ hiro.mejia@gmail.com

in linkedin.com/in/hiromejia/

Multidisciplinary UI/UX Designer

UI/UX Designer, with a background in Engineering. **Passionate about user-centered design, visual communication, and inclusive solutions.** Values communication and teamwork, believing that having a clear goal, and understanding about people are crucial in creating great designs.

Work Experience

AWS Japan (Tokyo)

08/2016 - 11/2019

Data Center Operations Technician

- Troubleshoot servers, network devices, and network connections.
- Managed large scale site projects collaborating across different teams.
- **UI/UX Design** for an internal tool as side project - Executed design sprints in a team; conducted tests/research, and **produced UI deliverables (wireframes and prototype)**; tool was used by Data Center Operations department.

Freelance (Tokyo)

02/2018 - 06/2019

Freelance Web Designer

- **Designed, and coded Landing Pages** using Bootstrap, HTML, CSS.
- **Designed, and maintained a website** for a beauty company; updating campaigns, product pages, contact pages, etc. using PHP, HTML, CSS.

Genesys Japan (Tokyo)

09/2015 - 08/2016

Associate Solutions Consultant

- **Used Service Design Thinking** to introduce the value proposition, technical details, and business positioning of Genesys solutions to stakeholders.
- **Produced personas, developed user journey maps**, while collaborating with stakeholders to provide a user-centered solution.

Atos (Tokyo)

08/2014 - 09/2015

Microsoft Data Center Technician

- Employed extensive technical expertise and data center best practices to implement change and incident management.

ISFNet (Tokyo)

01/2014 - 08/2014

Associate Network Engineer

- Implemented and Managed network for customers from various industries.

Education

DesignLab

11/2019 - 05/2020

UX Academy

De La Salle University

05/2009 - 10/2013

Bachelor of Science in Computer Science with Specialization in Network Engineering

Projects

ARK

(Animal Refuge Kansai)

<https://www.hiromejia.com/work/ARK>

Responsive Website Redesign UI/UX Design

- **Responsive website redesign for an animal shelter**; 80 hours, 2-week sprint.
- Responsible for site rebranding, and improvement on online adoption form; produced wireframes, user flows, product roadmaps, and final prototype.
- Communicated with business owner/s, conducted 1:1 interviews, and facilitated usability tests to determine pain points and goals.

Bhuku

<https://www.hiromejia.com/work/Bhuku>

iOS App UI/UX Design

- **UI/UX design of a book management iOS app**; 80 hours, 2-week sprint.
- Performed quantitative/qualitative research, created wireframes, conducted interviews and usability tests (to 10 people), and produced a final prototype.
- Applied Apple's Human Interface Guidelines to the design of the product.

Spotify

<https://www.hiromejia.com/work/Spotify>

Adding a Feature to an Existing Product

- **UI/UX design of a new social feature for Spotify**; 80 hours, 2-week sprint.
- Facilitated usability tests and brainstorming activities and conducted interviews to gain insights and identify the needs of the users.
- Performed a heuristic evaluation to study Spotify's design guidelines for seamless integration of the new feature.

Mirror

<https://www.hiromejia.com/work/Mirror>

E-commerce Website Design UI/UX Design

- **UI/UX design of a responsive e-commerce website**; 80 hours, 2-week sprint.
- Conducted market research, and competitive analysis to understand the current e-commerce landscape; conducted 1:1 interviews and usability tests to provide the users with a website that addresses their pain points and needs.

Languages

English

Japanese

Tagalog

Skills

Design Thinking

UX Design

UI Design

UX Research

Visual Design

Interaction Design

Information Architecture

Rapid Prototyping

HTML

CSS

Bootstrap

User-Centered Design

Tools

Figma

Adobe Photoshop

Adobe Illustrator

InVision

Sketch

Adobe XD

Adobe After Effects

Usability Testing

Framer

ProtoPie

Google Analytics