

ABHISHEK SHANKAR

Industrial/UX Designer

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EXPERIENCE

GRADUATE TEACHING ASSISTANT | JAN 2020 - Present

ID 2510 Intro to Smart Products

- » Assisting class lectures, providing guidance on projects, and grading assignments on the basics and implementation of the Arduino platform.

GRAPHIC DESIGNER | AUG 2019 - DEC 2019

Georgia Institute of Technology

- » Designed assets for social media, screens and print for events and awareness campaigns across different departments.
- » Collaborated with various team heads on the final look and message of their campaigns
- » Awareness campaigns and marketing material have reached over 2000 students and staff members all over Georgia Tech

GRAPHIC DESIGNER (INTERN) | MAY 2017 - JULY 2017

Tourlandish Online Ventures Limited, India

- » Organized and indexed the image database for the company's catalog
- » Extended design of posters and promotional material
- » Designed and managed layout for seating charts for the ticketing section

E-COMMERCE PHOTOGRAPHER | JUNE 2016 - JULY 2016

Intrepid Online Retail Limited, India

- » Shot catalog images for the online retail store; Styletag
- » Helped organize and set up a studio environment for a catalog shoot
- » Contributed to the photography of the 2016 Summer lookbook for Styletag

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY

Masters of Industrial Design

Expected 2021

NATIONAL INSTITUTE OF TECHNOLOGY, TRICHY

Bachelor of Technology, Electrical and Electronics Engineering

May 2018

PROJECTS

IRIS SMART WIFI ECOSYSTEM

Fall 2019

- » Designed the form and interaction modalities for a smart WiFi router
- » Used Adobe XD to design and prototype an app for the router ecosystem
- » Carried out usability testing for the app to inform design decisions made

SKILLS

Design Skills

Design Thinking
Prototyping
User Testing
3D Visualization

3D Packages

Cinema 4D
Fusion 360
Marvelous Designer
ZBrush

Graphics

Photoshop
Illustrator
Indesign
Premier Pro
After Effects
Lightroom

Render Engines

Cinema 4D Physical
Keyshot
Corona
Octane

Prototyping

Adobe XD
Figma

Coding

C/C++
Openframeworks
Arduino
Processing

LEADERSHIP

Photography Lead | 2018

President and active member of the photography club at NIT Trichy. Helped organize funding and events for the club. Involved in filming promotional videos for the Institute and growing the social media reach on Facebook, Instagram and Youtube.

Quality & Assurance Team | 2016

Part of the Quality & Assurance Team for Pragyan NIT Trichy, an ISO Certified event. Involved in internal audits of events and allocation of funds. Played an active role in retaining an ISO certification for the second straight year

INTERESTS

Basketball, Photography, Cooking,
Light Painting, 3D Printing,
Food Photography, Poster Design