


JASON HYUN

UX/UI Designer | Product Designer

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OBJECTIVE

I have helped businesses, nonprofits, creative agencies, and startups grow their business by using design thinking to improve the experience of their customers. My goal as a designer is to create engaging, functional, and accessible experiences that make a product enjoyable to use.

WORK EXPERIENCE

BOUNDARY DIGITAL EL SEGUNDO, CA

Product Designer | Full-time | March 2020 – Present

- Collaborating with a team of designers to work on a variety of products for both enterprise and startup companies

PARALLEL MEDIUM IRVINE, CA

UX/UI Designer | Contract | April 2019 – Present

- Collaborating with a team of strategists, content creators, and visual designers in a creative agency to help businesses position their brand by using data-driven analysis leading to proven business results
- Led team as a UX/UI Designer to understand and define UX direction to redesign their customer's eCommerce website using Shopify

SU CASA LONG BEACH, CA

UX/UI Designer | Contract | June 2019 – April 2020

- Lead the organization to design and execute a compelling user experience that helped define their short and long-term roadmap for their product
- Used Wordpress to redesign their website across all platforms - web, tablet, and mobile

SIMPLE STRAT LINCOLN, NE

Product Designer | Contract | August 2019 – October 2019

- Collaborated with the marketing team and visual designer to create a marketing dashboard that helped their customers' plan, visualize, and execute their marketing strategy
- Led company as a UI/UX Designer to successfully ship a product and attract new pre-sale customers

AMELIA HEALTH PARTNERS BREA, CA

Digital Marketing | Internship | April 2018 – May 2019

- Collaborated with marketing team and engineers to develop a website that helps clinicians improve safety and effectiveness for customers in advanced wound care management and medical devices industry

PCS HQ BREA, CA

Web Designer & Digital Marketing | Full-time | Jan 2014 – Feb 2019

- Responsible for designing the company's website and increase online exposure by growing social media presence on Yelp to over 600+ reviews with 5-star ratings
- Analyzed market trends by researching competitors and identifying demands in the consumer electronics industry

PROFESSIONAL SKILLS

RESEARCH

- Persona Development
- Quantitative Research
- Qualitative Research
- Heuristic Analysis
- User Interview
- Competitive Analysis
- Journey Mapping
- Affinity Diagram
- A/B Testing
- Surveys

DESIGN

- Rapid Prototyping
- Usability Testing
- Wireframing
- Style Guide
- Branding
- Information Architecture
- Responsive Web Design
- Storyboarding
- Card Sorting
- User Flow

TOOLS

- Sketch
- Figma
- Invision
- Zeplin
- Adobe XD
- Photoshop
- Illustrator
- OmniGraffle

PROGRAMMING

- HTML
- CSS
- JavaScript
- JQuery

EDUCATION

UCLA EXTENSION LOS ANGELES, CA UX/UI Design

CSU, FULLERTON FULLERTON, CA B.A. Sociology

CERTIFICATION

GOOGLE JAN 2020 - JAN 2021 Google Analytics Certification

HUBSPOT ACADEMY JUN 2018 - JUL 2020 Inbound Marketing Communication