



## SPONSORSHIP OPPORTUNITIES

**Sunday, February 28, 2021**

At Home and Virtual/Online



### OUR MISSION STATEMENT:

City Mission exists to share Christ, to shelter, to heal, and to restore the homeless to independent living—without discrimination. With your help, we help our residents renew their lives.

CITY MISSION  
84 West Wheeling Street  
Washington, PA 15301  
(724) 222-8530  
[www.citymission.org](http://www.citymission.org)



### PROGRAM ART SPECS:

- Full Page: 7.75" x 7.3"
- 3/4 Page: 7.3" x 6"
- 1/2 Page: 7.3" x 4.8"
- 1/4 Page: 3.8" x 4.8"
- 1/6 Page: 3.8" x 3.2"
- 1/8 Page: 3.8" x 2.4"
- Business Card: 3.8" x 1.8"
- Coupon Ad: 3.8" x 1.8"
- 2 Lines of Text: 25 Characters Max/Line (Includes Spaces)

**ART DEADLINE:**  
**Friday, February 5, 2021**

**File Format:**  
High resolution PDF or JPEG

**Email artwork:**  
[gporter@citymission.org](mailto:gporter@citymission.org)

**Questions:**  
Event Coordinator  
(724) 222-8530 Ext. 283  
[kmason@citymission.org](mailto:kmason@citymission.org)



## SPONSORSHIP RETURN SLIP

Sponsor Name: \_\_\_\_\_ Individual Name: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Sponsor Contact Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Office Phone: (\_\_\_\_) \_\_\_\_\_ Call Phone: (\_\_\_\_) \_\_\_\_\_  
Please write sponsor's name exactly as you would like it to appear in the Program:

My \$ \_\_\_\_\_ check or money order payable to "City Mission" is enclosed.  
 Credit Card: Amount \$ \_\_\_\_\_  
Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV#: \_\_\_\_\_  
Credit Card Mailing Address: Street \_\_\_\_\_  
City: \_\_\_\_\_ ST \_\_\_\_\_ Zip: \_\_\_\_\_ Initials (City Mission Use Only) \_\_\_\_\_

### YES, I WOULD LIKE TO BE A SPONSOR:

- |  |   |
|--|---|
| <input type="checkbox"/> Premier \$20,000<br>One available         | <input type="checkbox"/> Anchor \$10,000<br>Two available |
| <input type="checkbox"/> Platinum \$7,500<br>Two available         | <input type="checkbox"/> Diamond \$5,000<br>Two available |
| <input type="checkbox"/> Wreath of Wealth \$3,500<br>One available | <input type="checkbox"/> Gold \$2,000                     |
| <input type="checkbox"/> Silver \$1,000                            | <input type="checkbox"/> Bronze \$500                     |
| <input type="checkbox"/> Family \$250                              | <input type="checkbox"/> Coupon Ad \$100                  |
| <input type="checkbox"/> Friend \$100                              | <input type="checkbox"/> Good Samaritan \$50              |
| <input type="checkbox"/> Supporter \$25                            |   |

**Thank you and God Bless!**

Sponsorship Opportunities	Premier Sponsor	Anchor Sponsor	Platinum Sponsor	Diamond Sponsor	Wreath of Wealth	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Family Sponsor	Program Coupon Ad	Friend Sponsor	Good Samaritan Sponsor	Supporter
	One Available	Two Available	Two Available		One Available								
	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000	\$1,000	\$500	\$250	\$100	\$100	\$50	\$25
Official Naming Rights: "City Mission Sweet Sunday at Home 2021, presented by___"	✓												
Logo on each page of online/virtual platform. Logo will link to YOUR website page.	✓												
(2) 30-second promotional video messages presented on City Mission social media prior to the event	✓												
Named "Official Event Sponsor" in all Radio Ads and on WJPA day of event	✓	✓											
Full page, 4-color ad in event program	✓	✓	✓										
(1) 5 minute on-air interview	✓	✓	✓										
Named "Event Sponsor" in Observer Reporter Newspaper full page ad (4) times	✓	✓	✓	✓	✓	✓							
Logo inclusion in all event promotional materials	✓	✓	✓	✓	✓	✓							
Listing in City Mission Newsletter, Rescue Line (20,000) copies	✓	✓	✓	✓	✓	✓	✓						
Social media recognition pre and post event	✓	✓	✓	✓	✓	✓	✓	✓					
(2) 30-second on-air announcements				✓									
3/4 page color ad in event program				✓									
1/2 page color ad in event program					✓								
(1) 30-second on-air announcement						✓							
1/4 page b/w ad in event program						✓							
Logo inclusion in sponsor listing in Observer Reporter							✓	✓					
1/6 page b/w ad in event program							✓						
1/8 page b/w ad in event program								✓	✓				
Business card sized, b/w ad in event program										✓			
Two lines of text in event program											✓	✓	