

EDUCATION

- 2017 **School of the Art Institute of Chicago (SAIC)**
— Bachelor of Fine Arts with emphasis in
2021 Visual Communication Design

EXPERIENCE

- Jan 2021 **MATTE Projects / Design Intern**
— Articulates extensive concept pitches such as identity design, logomark redesign and social media launches for Grammy award winning artists and new media brands. Partners with art directors and designers to craft experiential campaign ideations for forward-thinking brands and institutions. Helps conducting comprehensive visual research on brand experience design.
- May 2020 **VSA Partners / UX Design Intern**
— Teamed up with nine interns on an insight-driven design project that aimed to bridge the gap between young-adult facing brands and Gen Z consumers. Led UX research workshops to establish campaign narrative, supported creative lead on creative direction and developed a fully responsive website with a social media campaign.
- August 2020
- May 2019 **F Newsmagazine / Staff Designer**
— Created a wide range of editorial design, illustrations and data visualization for SAIC's award-winning monthly journal of arts, culture, and politics. The journal is edited and designed by students of SAIC.
- Dec 2020
- May 2019 **SAIC AIGA / Student President**
— Leads the most active Chicago student chapter of the largest professional graphic design organization, with a focus on career development and design for social impact. Increased active members count by 600% and doubled funds raised from hosting events in 2019.
- Present
- June 2019 **Core Twelve / Graphic Design Intern**
— Collaborated with marketing team to develop and execute a full spectrum of creative content such as print collaterals, signage and motion graphics. Clients include real-estate properties such as World Trade Center, Willis Tower and 120 Broadway.
- Aug 2019

INTERESTS

Brand Design
Visual Design
Typography
Type Design
User Interface Design
User Experience Research
Data Visualization
Illustration
Publication Design
3D Modeling

TOOLBOX

InDesign
Illustrator
Photoshop
AfterEffects
Adobe XD
Bohemian Sketch
Glyphs
InVision
Abstract
Zeplin
CSS / HTML
Cinema4D

RECOGNITION

- 2020 **Justyna Palka Scholar**
Recipient
Award for Excellence in Illinois College Newspapers
1st Place in Front Page Layout / 2nd Place in Featured Page Design
- 2019 **Chicago Adobe Creative Jam**
People's Choice Award
Graphic Design USA
American In-house Design Award
SAIC Dean's List for Outstanding Students