

EDUCATION

- 2017 **School of the Art Institute of Chicago (SAIC)**
— Bachelor of Fine Arts with emphasis in
2021 Visual Communication Design

EXPERIENCE

- May 2019 **VSA Partners / UX Design Intern**
— Teamed up with nine interns on an insight-driven design project that aimed to bridge the gap between young-adult facing brands and Gen Z consumers. Led UX research workshops to establish campaign narrative, supported creative lead on creative direction and developed a fully responsive website with social media campaign.
- Present
- May 2019 **F Newsmagazine / Staff Designer**
— Create a wide range of editorial design, illustrations and information visualization for SAIC's award-winning monthly journal of arts, culture, and politics. The journal is edited and designed by students of SAIC.
- Present
- Sep 2018 **SAIC AIGA / Student President**
— Lead one of the most active student chapters of the largest professional graphic design organization, with a focus on career development and design for social impact. Increased active members count by 200% and doubled funds raised from hosting events in 2019.
- Present
- June 2020 **Core Twelve / Graphic Design Intern**
— Collaborated with marketing team to develop and execute a full spectrum of creative content such as print collateral, signage and motion graphics. Clients include real-estate properties such as World Trade Center, Willis Tower and 120 Broadway.
- Aug 2020
- Dec 2018 **IRFM Creative / In-House Graphic Designer**
— Specialized in brand development, environmental graphics and other forms of communication design that involve campaign concepting, information visualization, digital advertising, conceptual writing, and photography for school clients.
- June 2019

INTERESTS

Brand Development
Art Direction
User Interface Design
User Experience Research
Type Design
Illustration
Publication Design
Narrative Storytelling
Social Media Marketing
Psychological Anthropology

TOOLBOX

InDesign
Illustrator
Photoshop
AfterEffects
Adobe XD
Bohemian Sketch
Glyphs
InVision
Zeplin
CSS
HTML

RECOGNITION

- 2020 **Justyna Palka Scholar**
Recipient
Award for Excellence in Illinois College Newspapers
1st Place in Front Page Layout / 2nd Place in Featured Page Design
- 2019 **Chicago Adobe Creative Jam**
People's Choice Award
Graphic Design USA
American In-house Design Award
SAIC Dean's List for Outstanding Students