



LinkedIn Publishing Ideas

Helpful ideas on what to publish

LinkedIn thrives off of community. When are proactive and engaged, your connections grow, and you stay fresh in the minds of many.

Mind the Skills Gap: What is the One Skill You Wish You Were Better At? Discuss your strategy for improvement and the steps involved in achieving it.

Best Mistake (you made a mistake, but it ended up teaching a lesson, something great happened).

How I lead (leadership style and why).

What is one metric your are optimizing for? (dollar, flexibility, security).

How I Hire (what do you look for from someone in your industry).

How do you solve real problems for customers?

If I were 22....(advice to your younger self).

Productivity Tips (what apps, to do lists, hacks do you employ that make you more productive).

Interview your CEO about their why that led them to start the company (or be in the position they are in).

My Ideal Workplace (what needs to change in your industry?).

My First 90 Days (how did the first 90 days look on the job? Struggles, triumphs).

Advice that Sticks (a piece of advice that you will never forget).

The One Question I Always Get...