



this is

plane crazy

studio profile



it all started with...

Blinding self belief, oodles of creativity and nowhere to showcase it.

Wherever we looked, we saw things from a different perspective - whether it was sauntering slowly down the streets of Paris, or stuck in a law school dorm room.

Combining our creative juices and love for efficiency, Plane Crazy was born.

We blend business with art to ensure that your brand meets its every goal. We believe that storytelling powered by strategy is the optimum way to drive results.

Plane Crazy is the name of the 1928 Walt Disney film that featured the character of Mickey Mouse for the first time ever.

Not what you expected? Well, neither are we.





In a world full of vanilla, we're salted caramel

We've been driven by our curiosity from the very beginning - whether it was learning new softwares to overdeliver on a project, or spending long nights with the team brainstorming our next campaign idea.

It's this curiosity and our drive to constantly upskill ourselves that differentiates us. We're always excited to learn, and we always push our clients to learn with us. With us you can have your cake and eat it too.

We're a flavour you will remember

The first project our co-founders worked on together was a series of videos of their trip to Paris when they were on a semester abroad. They came up with the concept over a slice of apple pie at a PAUL bakery.



we've worked with



TATA TRUSTS

everest

Narotam Sekhsaria Foundation





we're versatile

Branding

- Brand Strategy
- Copywriting
- Logo
- Naming
- Packaging
- Print

Art Direction

- Film & Video
- Photography

Animation

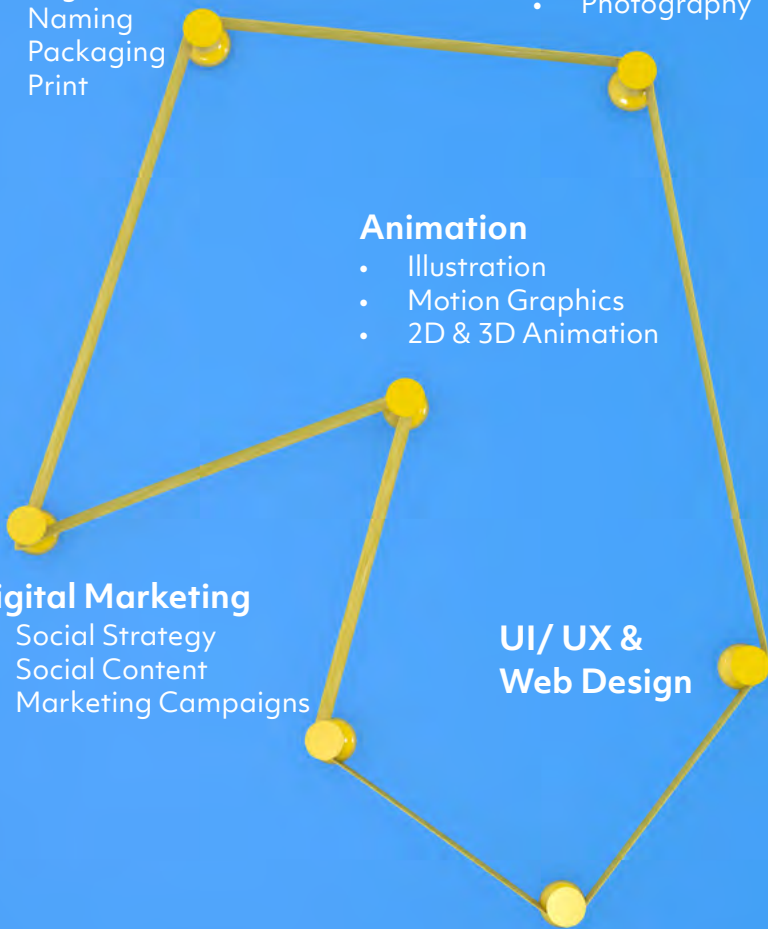
- Illustration
- Motion Graphics
- 2D & 3D Animation


Digital Marketing

- Social Strategy
- Social Content
- Marketing Campaigns

UI/ UX & Web Design

3D Modelling /
Augmented Reality





Craft your brand strategy

We see you for who you truly are.

And then we make you own it. At the core of our agency, we believe that a successful brand fuses good design with good strategy.

Therefore, unsurprisingly, our first step is to uncover every inch of your brand and craft the most compelling strategy for you.

Connect with your audience

It's simple - different audiences have different tastes. Their tastes are based on what they care about, what makes their minds "zing", and their problems that need fixing. We understand your audience and make sure that our campaigns connect with them enough to take action.

we step into your shoes...



Conceptualise your plans

We execute with intention. Our creative thinkers and insightful strategists work to frame the most riveting visual stories for you. We ensure that our work functions for your goals and resonates with your audience.

Compute the data

We break down and analyse the raw data you have, and then use these insights to help your brand grow.

hit the jackpot
with us



contact us



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www.thisisplane crazy.com



[plane.crazy.studios](https://www.instagram.com/plane.crazy.studios)



crazy enough to make
your goals our business