

# RaviTeja Jorigay

UX / PRODUCT DESIGNER

ravitejajorigay.com

rtjorigay@gmail.com

+1 (317) 756-7546



## HELLO! I'M RAVI,

a multi-disciplinary designer with 4+ years of experience creating physical and digital human-centered products for B2B and B2C clients. I am equipped with the knowledge to help the teams make better product decisions. As a designer, I highly value solving people's problems and bringing client's visions to life.

## WORK EXPERIENCE

### Product Designer / VMware Aug '20 — May '21

- Partnered with VMware to build a digital platform to provide an engaging and efficient onboarding experience for newly hired product designers and reduce the onboarding duration by 25%.
- Led the team in ideation and creating prototypes. Advocated data-informed design strategies and achieved a higher rate of satisfaction from the users.

### Product Designer / Allegion Sep '20 — Nov '20

- Managed a team of three in developing a B2B solution that provides concierge services for short-term rental businesses to ensure better ratings & reviews.
- Proposed a new revenue stream for the company and developed a business model for maximizing profitability by more than 40%.

### Product Designer / TechPoint Jun '20 — Jul '20

- Collaborated with a multi-disciplinary team of designers, engineers, and market partners to develop an optimized time scheduling application to enable airlines & airports to deliver travelers a no-hassle, COVID-safe flying experience.
- As a solo designer, I led the team in the ideation, design, and prototyping phases. Contributed to developing ideas, revenue strategies, and a business model proposition that was projected to obtain a profit of \$2.3M in three years.
- Awarded the winner among 90 projects by the Governor of Indiana, Eric Holcomb.

### UX/UI Design Intern / The Brookfield Group Jun '20 — Jul '20

- Translated the existing offline process into an online portal for the customers to reserve cabins and for the owners to manage those reservations.
- Designed UI for the system using PowerApps for a seamless development process. This portal is aimed to drive an increase in cabin reservations by 50%.

### Graduate Teaching Assistant / SOIC, IUPUI Aug '19 — May '21

Assisted in course structuring, grading, and mentored 80+ students for a UG course, Design Issues in Digital Media. Volunteered to onboard the students into learning web and mobile app design tools and UX design principles to create designs.

### Designer, Architect / RSP Design Consultant +2 May '16 — May '19

Worked as an Architect and designed human-centered spaces in the commercial and residential sectors ranging from 10K-150K SFT. Collaborated with cross-functional teams and created concept designs, and pitched them to the clients.

## EDUCATION

### Masters in Human-Computer Interaction

Indiana University-Purdue University, Indianapolis  
Aug '19 — May '21 GPA: 3.9/4

### Bachelors in Architecture

School of Planning & Architecture, Delhi, India  
Jun '10 — Jul '16 GPA: 3.6/4

## SKILLS & TOOLS

### UX Design Skills

Ideation  
Wireframing  
Sketching  
Rapid Prototyping  
Storyboarding  
Personas  
Brainstorming  
Information Architecture  
Usability Testing  
A/B testing  
Competitive Analysis  
Affinity Diagram  
Journey Mapping  
Service Blueprint  
Empathy Mapping  
Business Model Canvas  
Value Proposition  
Research Modeling

### UI Design Tools

Figma  
Adobe XD  
Sketch  
Balsamiq  
Photoshop  
Illustrator  
Unity

### Development

Basic HTML & CSS  
Webflow

### Motion & 3D

After Effects  
Vectary  
Revit  
SketchUp

## ACTIVITIES & AWARDS

### Merit Scholarship

School of Informatics & Computing, IUPUI '19 - '21

### Challenge Winning Team | Project NoQ

TechPoint's SOS Challenge '20

### Phase 3 Winner | Project LifeSavAR

CHARIoT Challenge '20 (Ongoing)

## INTERESTS

Cooking • Photography • Space explorations  
Tinkering • Traveling • Badminton • Volleyball  
Sci-Fi & Thriller Movies • Gaming • DIY Crafts