

RaviTeja Jorigay

UX / PRODUCT DESIGNER

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HELLO! I'M RAVI,

a multi-disciplinary designer with 4+ years of experience in creating physical and digital human-centered products for B2B and B2C clients. I am equipped with the knowledge to help the teams make better product decisions. As a designer, I highly value the ability to solve people's problems and bring client's vision to life.

WORK EXPERIENCE

Product Designer | VMware Aug '20 — Present

- Partnered with VMware to build a digital platform to provide an engaging and efficient onboarding experience for newly hired product designers every year and reduce the onboarding duration by 25%.
- I led the team in research, visual and experience design. Advocated data-informed designs and prioritized design-centered refinements, and improvements.

Product Designer | Allegion Sep '20 — Nov '20

- Lead a team of 3 in developing a B2B solution that provides concierge services for short-term rental businesses to ensure better ratings & reviews.
- Proposed a new revenue stream for the company and prepared a business model for maximizing profitability by more than 40%.

Product Designer | TechPoint Jun '20 — Jul '20

- Worked with a multi-disciplinary team of designers, engineers, and market partners to develop an optimized time scheduling application to enable airlines & airports to deliver travelers a no-hassle, COVID-safe flying experience.
- Contributed to building revenue, business models by analyzing travelers' data metrics at Indianapolis airport, and the 3-year forecast of the calculated regional expansion strategy obtained a profit of \$2.3M.
- Awarded the best among 90 projects by the Governor of Indiana, Eric Holcomb.

UX/UI Design Intern | The Brookfield Group Jun '20 — Jul '20

- Translated the existing offline process into an online portal for the customers to reserve cabins and for the owners to manage those reservations.
- Designed UI for the system with PowerApps for a seamless development process. The system is aimed to drive an increase in cabin reservations by 50%.

Graduate Teaching Assistant | SOIC, IUPUI Aug '19 — Present

I assisted in course structuring, grading, and guiding 80+ students for a UG course, Design Issues in Digital Media. I was responsible for onboarding the students into learning web and app design using UX design principles and tools to build designs.

Designer, Architect | RSP Design Consultant Pvt. Ltd. May '16 — May '19

Worked as an Architect and designed human-centered spaces in the commercial and residential sectors ranging from 10K-150K SFT. I collaborated with cross-functional teams and created concept designs and pitched them to the clients.

EDUCATION

Masters in Human-Computer Interaction

Indiana University-Purdue University, Indianapolis
MAY 2021 | GPA: 3.9/4

Bachelors in Architecture

School of Planning & Architecture, Delhi, India
MAY 2016 | GPA: 3.6/4

SKILLS & TOOLS

UX Design

Ideation
Wireframing
Sketching
Rapid Prototyping
Storyboarding
Personas
Brainstorming
Information Architecture
Usability Testing
A/B testing
Competitive Analysis
Affinity Diagram
Journey Mapping
Service Blueprint
Empathy Mapping
Business Model Canvas
Value Proposition
Research Modeling

UI Design Tools

Figma
Adobe XD
Sketch
Balsamiq
Photoshop
Illustrator
Unity

Development

Basic HTML & CSS
Webflow

Motion & 3D

After Effects
Vectary
Revit
SketchUp

ACTIVITIES & AWARDS

Merit Scholarship

School of Informatics & Computing, IUPUI '19 - '21

Challenge Winning Team | Project NoQ

TechPoint's SOS Challenge '20

Phase 3 Winner | Project LifeSavAR

CHARIoT Challenge '20 (Ongoing)

INTERESTS

Cooking | Photography | Space explorations
Tinkering | Traveling | Badminton | Volleyball
Sci-Fi & Thriller Movies | Gaming | DIY Crafts