

# NEW BEDFORD FOLK FESTIVAL

## SPONSOR LEVELS AND BENEFITS

### MAIN STAGE \$10,000 SPONSOR (Exclusive)

Main Stage Sponsorship is reserved for sponsors that wish for the highest visibility by sponsoring our most popular, highly programmed, and largest capacity stage inside the Zeiterion Performing Arts Center. The largest and most well-known acts appear on The Z stage for solo and collaborative workshop performances.

- Mainstage sponsorship at Zeiterion Performing Arts Center (1,200 person capacity)
- Company name and logo displayed at stage entrance.
- Sponsor logo and name always listed with event name and logo including:
  - Logo on all Festival print and online advertisements
  - Company name on all press releases
  - Prominent company logo on Festival Volunteer T-shirts
  - Logo prominently displayed on Festival website (hyperlink to company website)
  - Company name on Facebook event page
  - Prominent recognition on Festival schedules, signage, flyers and posters
- Advertising in Festival program, distributed during the weekend
- Recognition from the mainstage as Festival Sponsor
- Opportunity to address the crowd for two minutes from the selected mainstage
- Double booth space within the Festival Footprint
- 6 VIP Passes weekend passes
- 12 general admission weekend passes

### SECONDARY STAGE SPONSOR - \$5,000 (Multiple)

Our Secondary Stages are placed in the center of the action in beautiful historic downtown New Bedford. These stages usher in many up and coming names in the Folk world, as well as festival favorites, producing unique performances that leave lasting impressions for our attendees.

- Company name and logo displayed at stage entrance.
  - Stage choice is first come, first served
- Company logo on Festival Volunteer T-shirts
- Company logo on all Festival print materials
- Company logo on New Bedford Folk Festival website (hyperlink to company website)
- Booth space within the Festival Footprint
- 10 general admission weekend passes to Festival
- 2 VIP Weekend Passes to Festival

### **SMALL STAGE SPONSOR - \$2,500 (Multiple)**

The event features several smaller stages. Each stage plays an important part in making the Festival one-of-a-kind.

- Stage choice is first come, first served
- Company name and logo mentioned in ads, eblasts, and social media
- Company logo on all print advertisements
- Company logo on Festival signage
- Company logo on the New Bedford Folk Festival website
- Booth space within the Festival footprint
- 10 general admission weekend passes to Festival

### **Sustainer Levels**

#### **Artist Supporter - \$1,000 - \$4,000**

- Opportunity to introduce an artist from our select list before performance
- Recognition for support on New Bedford Folk Festival website

#### **Friend of the New Bedford Folk Festival - \$500**

- Recognition for support on New Bedford Folk Festival website

### **Thank you for your support!**

For more information on New Bedford Folk Festival Sponsorship, please contact Nicole Downing Merusi at [nmerusi@zeiterion.org](mailto:nmerusi@zeiterion.org) or 508-997-5664 x 111.

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## Sponsorship Levels:

- ☐ **Mainstage Sponsor:** \$10,000   ☐ **Secondary Stage Sponsor:** \$5,000   ☐ **Small Stage Sponsor:** \$2,500  
☐ **Artist supporter:** \$1,000-\$4,000   ☐ **Friend of the New Bedford Folk Festival:** \$500

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BUSINESS NAME AS YOU WOULD LIKE IT TO APPEAR ON MATERIALS

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CONTACT NAME

TITLE

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ADDRESS

CITY/STATE/ZIP

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PHONE

EMAIL

Please call the Zeiterion Development office at (508) 997-5664 x 143 if paying by credit card or fill out the form below. If using a check, please make it payable to Zeiterion Theatre and mail to 684 Purchase St., New Bedford, MA 02740.

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NAME ON CARD

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NUMBER

EXP DATE

CARD

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SIGNATURE

DATE

Thank you!

Zeiterion Theatre, Inc is a tax-exempt, 501(c)3 non-profit organization. Contributions are tax-deductible to the full extent of the law.