Shore Community Grants
for Yadkin County

2020-2021

For more information contact:
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About the Clemmons Community Foundation (CCF)

CCF exists to unlock the full philanthropic potential of its communities by connecting people and resources in ways that thoughtfully and meaningfully transform our communities with access, opportunity, and an enriched quality of life for all residents. A core mission of the CCF is to strengthen the people, places, and partnerships that hold our communities together, build new connections that provide opportunities, and ensure our areas continue to be a communities in which all people want to call home.

CCF started as the Clemmons Rotary Foundation in 2004, receiving its 501(c)(3) public charity designation from the Internal Revenue Service (IRS). Its visionary leadership converted the foundation to a Community Foundation in 2012, with the purpose of expanding its reach and more broadly working to improve local communities.

Thanks to a grant from the Wayne A. Shore Endowment Fund, the foundation currently partners with Yadkin County Schools on the Shore Scholars Program at Forbush and Starmount High Schools, providing mentoring, resources, and formative experiences to juniors and seniors as they prepare for a successful career.

About the Shore Community Grants for Yadkin County

In Yadkin County, the foundation awards grants from the Wayne A. Shore Endowment Fund. Mr. Shore lived in East Bend and cared about Yadkin County, its residents, and the organizations that provide valuable assistance, programs, and services. The Shore Community Grants are designed to fund impactful projects and initiatives that enhance the lives and communities in Yadkin County.

2020-2021 Grant Cycle Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>Tuesday, August 25, 3:00 - 4:00 p.m.</td>
<td>Virtual Grants Briefing &amp; Information Session</td>
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<tr>
<td>Friday, August 28, 10:00 - 11:00 a.m.</td>
<td>Virtual Grants Briefing &amp; Information Session</td>
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<tr>
<td>Tuesday, September 8</td>
<td>Application Opens</td>
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<td>Friday, October 2, 5:00 p.m.</td>
<td>Application Submission Deadline</td>
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<td>through October 30</td>
<td>Grant Application Review Process by Community Teams</td>
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<tr>
<td>Friday, November 6</td>
<td>Grant Award Decisions Announced</td>
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Grants Briefing Information Sessions

CCF will hold a Grants Process Briefing Session to review the guidelines, software, process, and answer organization’s questions. Two date options are scheduled. Attendance is recommended but not required for those planning to apply for a grant.

Both briefings will be held virtually using Zoom. Organizations are encouraged to register for a briefing session by visiting clemmonsfoundation.org/apply/yadkin-grants.

If you are not able to attend one of the briefing sessions and would like to have a conversation, please contact Mark Batten, CCF Program Officer, at mark@clemmonsfoundation.org or 336.403.0433.
Shore Community Grants Guidelines and Basic Requirements

CCF invites and encourages applications from tax-exempt, nonprofit organizations that seek to create transformative, long-term, and tangible solutions for unmet community needs and interests. Solutions are encouraged to increase organizational capacity, strengthen a sense of community, and that have an end goal to become self-sufficient by way of attracting or leveraging additional resources in the future. CCF will fund new programs or projects as well as the expansion or continuation of impactful programs or projects.

Applying organizations must be classified as one of the following:

- IRS registered organizations with a letter determination as tax-exempt 501(c)(3) (excluding 509(a) private foundations); registered and licensed to solicit in the state of North Carolina, unless exempt; and providing programs and services in the targeted geographic area
- Governmental or quasi-governmental agencies
- An organization must have been in existence for at least three years (based on date of IRS determination letter) and have achieved a record of effective service and sustainability

One or more of the following broad categories may be addressed:

- Animal Welfare
- Arts and Culture (that contributes to a vibrant community)
- Community Development and Engagement
- Economic Security and Opportunities
- Family Services
- Health and Wellness
- Human Services and Basic Needs
- Sustainable Agriculture and Natural Resource Stewardship
- Youth Development
- Workforce Development and Entrepreneurial Cultivation

For organizations that work with the aging and senior citizen populations, one or more of the following concerns may be addressed:

- Healthcare Access and Navigating Insurance Coverage
- Housing (Accessibility and Modification)
- Social Empowerment and Engagement
- Transportation Access and Mobility
- Wellness (Physical, Mental, Emotional)

Additionally, the Novel Coronavirus (COVID-19) continues to impact nonprofits and their future viability as challenges remain for providing and continuing service delivery. Proposals may also request funding for:

Adaptations: These unpredictable times require that nonprofits respond with flexibility and innovation, re-imagining operational effectiveness in order to provide necessary services and programs. Nonprofit sustainability grants could be used for adaptations like (this is not an exhaustive list):

- Modifying or upgrading technology systems to serve clients remotely
- Delivering services in new ways to accommodate public health and safety guidelines
- Modifying facilities to enable greater social distancing among essential staff and clients
- Scaling up service delivery to support increased demands and serving an expanded vulnerable client base who are experiencing new hardships (loss or reduction of income, individuals with health risks) due to the pandemic

Continuity: Many nonprofit organizations and agencies need funding to maintain their existing service delivery that address pressing needs, such as (this is not an exhaustive list):

- Assisting with the immediate needs of communities vulnerable to the physical or mental health impacts of the pandemic
- Sustaining the continuation of valued services and programs to local communities, such as animal welfare, arts and culture, and natural resource stewardship
Grants will generally not be awarded for:

- Fundraising events, sponsorships, memberships, advertising or promotional products
- Capital, endowment, or annual campaigns (including for buildings or additions to current facilities)
- Activities that do not demonstrate measurable, sustainable outcomes
- Clubs, sports teams, student travel, or other services limited to a select membership
- Cemeteries
- Political or lobbying activities prohibited by the IRS
- Organizations that grant out funds to other non-profits
- Projects or programs that supplant traditionally government-funded programs

### Available Funding and Project Duration

Grants will be awarded up to $12,000.

Grant proposals may be for a 6, 9, or 12-month period.

Projects are expected to be completed within the approved period. Recipients will be required to submit a final report.

### Collaborations

Collaborative projects undertaken in partnership with multiple nonprofit organizations are also encouraged. Projects of a particular scope may benefit from each organization’s service. Collaborations often create more effective and sustainable programs or services than those that are initiated unaccompanied. All collaborations must support a specific effort, share responsibility, and work together to develop a jointly agreed-upon structure.

### Application Process

All applications must be completed online at clemmonsfoundation.org/apply/yadkin-grants.

The application will begin with basic organizational information followed by required questions that ask you to concisely demonstrate thoughtful and full planning of the proposed program/project and its budget.

Each question has character limitations. It is recommended that information focus on what is most necessary to convey the importance, outcome indicators and measures, and sustainability of the proposed program or project.

All questions must be answered for the application to be considered complete.

The following questions must be answered:

1. Briefly describe the documented need or opportunity your project seeks to address.
   - For COVID-19 related funding, state the ways your organization’s operations have been affected, both internally and the ability to carry out programs and services.
2. Briefly describe the direct, transformational community benefits from the proposed project.
3. Summarize your organization’s plan for how it will address the need or opportunity.
   - For COVID-19 related funding, summarize how the proposed project ensures the continuity of valued programs and services.
4. Briefly describe the ways the proposed project reflects an innovative approach to solving a problem and/or a collaborative approach to addressing the need.
5. Briefly outline the organization’s resources and experience that will contribute to the success of the proposal.
   • For COVID-19 related funding, summarize your organization’s response and changes implemented to overcome any challenges presented.
6. Briefly state the expected measurable impact of the proposed project and how it will be sustained beyond the proposed grants.
7. Briefly describe how your organization’s typical sources of funding have been impacted during the pandemic and if you have received any local, state, or federal support.

Submission Deadline and Grant Award Decision Notification

The application must be completed no later than 5:00 p.m. on Friday, October 2, 2020. Before submitting your application ensure your organization’s name and contact are on each supplemental document uploaded.

Please do not send additional e-brochures or other collateral e-materials.

Applicants will be notified of grant award decisions by Friday, November 6, 2020.

Review Process

All proposed projects and organizations must satisfy the basic requirements before reviewed against the criteria below. Organizations and projects that do not meet the basic criteria will be disqualified and not considered for further review.

Applications will be reviewed and scored by an independent, volunteer team of community representatives followed by a review by the Wayne A. Shore Fund’s Donor Advisors.

Top finalists may be asked to submit additional, clarifying information for grant consideration, as well as questions raised in the review.

The CCF Board of Directors will make the final grant award decisions.

Grant Application Review Criteria

Proposed Program

• Project reflects knowledge of an issue or adaptation, target population, and the local need.
• The project plan clearly addresses the identified need/importance.
• The organization has realistic, measurable goals, outcomes, and expectations for a sound transformational impact on a target population.
• The organization has planned partnerships and collaborations that maximize the efficiency and effectiveness of the program/project (if applicable).
• The budget is reasonable for the project.

Follow-Up and Sustainability

• There is a follow-up plan to document outcomes and learn from and apply what has been learned for future undertakings.
• There is a plan for project sustainability beyond the period of the grant.

Organizational Capacity

• The proposed project is aligned with the applicant’s organizational mission.
• The organization has a track record of proven success.
• The organization’s leadership and board demonstrates engagement and commitment to its mission.
• The organization has demonstrated prudent management of its resources and demonstrated ability to adapt when faced with unexpected challenges.
Applicant Information and Basic Requirements Questionnaire

This questionnaire may be helpful in preparing for the online application. It does not need to be submitted as an attachment. Its purpose is to help you gather information.

Legal Name of Submitting Organization (as listed on IRS and NC State Records):
________________________________________________________________________________________________________________

Do you conduct business under a different name? If yes, list the name:
________________________________________________________________________________________________________________

Mission Statement: ________________________________________________________________

Street Address: ________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

Mailing Address: ________________________________________________________________
[if different] ________________________________________________________________
Federal ID (EIN): ________________________________________________________________

Tax Exempt Category:
- O 501(c)(3) Public Charity - Year IRS Letter Received: __________
- O School: ___ Primary School _____ Secondary School ___ Higher Education ___ Technical
- O Government Agency
- O Other: ________________________________________________________________

Do you currently hold a Charitable Solicitation License from the North Carolina Department of the Secretary of State?  O Yes  O No  O Qualified Exemption: ______________________________________

Website: ______________________________________________________________________

Executive Director/CEO Information
Name: ________________________________________________________________
Office Phone: (_____)(______) - ___________  Cell Phone: (_____)(______) - ___________
Email: ________________________________________________________________

Organization’s Total Operating Budget: $__________________________
Total Project Budget: $__________________________  CCF Grant Application Amount: $_____________

Proposed Project Duration: O 6-month  O 9-month  O 12-month  from ___________ to ___________

Please include list of your board members and their professional or community affiliation(s).
Example: Cindy Green, CPA, Smith & Associates, Jonesville  
          Jacob Smith, Community Volunteer, Yadkinville

What percentage of your Board members contribute financially to the organization? _____%
What percentage of your Board members volunteer in addition to the board governing role? _____%