

Jasmine Acebes

jasmineacebes.com | contact@jasmineacebes.com | +1 (647) 924-9494

EXPERIENCE

Tread, Product Design Intern

Toronto (Remote), January 2021 – Present

Working with project managers, designers and developers to create attainable design solutions for a SaaS platform focusing on moving construction materials easier, faster and more profitable.

Identify the user's pain points and propose solutions for the platform through user-testing, interviews, feedback and research.

Entro, Environmental Design Intern

Toronto, May 2019 – June 2019

Create environmental graphics and iconography with a focus on inclusive design.

Use CAD Tools to create scaled prototypes for wall-mounts and signage.

Sheridan College, Research Assistant

Oakville, October 2018 – April 2019

Interpret, synthesize and analyze data to tell a specific story through data visualization, prototyping, and infographic design.

Work with Sheridan professors to create an infographic website for the school.

ICON Worldwide, UI/UX Intern

Zürich, July – September 2018

Worked with software developers and fellow designers to recreate UI designs for companies and universities.

Illustrating design ideas using storyboards, process flows, and site-maps.

References available upon request.

EDUCATION

York University & Sheridan College

Joint Program/Bachelor of Design (B.Des)

Toronto, Ontario

2016 - 2020

Bauhaus University - Summer School

Design Thinking Course

Weimar, Germany

July - August 2018

INVOLVEMENT

Quarry Award for UX Design

1st Place, RGD Student Awards 2020

Milestone Award for Digital Marketing Design

Honorable Mention, RGD Student Awards 2020

Design Student Association

September 2018 - 2019

Co-chair responsible for organizing events and fundraising for the Faculty of Design's student government.

YSDN Hackathon

February 2018

Received 2nd in competition.