



sustainable positive social and environmental impact



# Disclaimer

This document contains may include predictions, estimates or other information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation. Please keep in mind that we are not obligating ourselves to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. Throughout this document, we will attempt to present some important factors relating to our business that may affect our predictions. You should also review any and all of our SEC filings for a more complete discussion of these factors and other risks, particularly under the heading “Risk Factors.”

This document is neither an offer to sell nor a solicitation to purchase any of the Company’s securities. Certain statements and financial projections in this Presentation constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements, which are based on management’s current expectations, are generally identifiable by the use of terms, such as “anticipates,” “believes,” “could,” “estimates,” “expects,” “intends,” “may,” “plans,” “possible,” “potential,” “predicts,” “projects,” “should,” “would” and similar expressions. The potential risks and uncertainties that could cause actual results to differ materially from those expressed or implied herein include, among others, the Company’s ability to raise additional debt or equity financing, the Company’s relationships with its current and future customers and business partners, the Company’s ability to achieve anticipated results from acquisitions, and organic growth and development and overall business expansion. All asset values and other numbers and figures presented herein are management estimates only, may include agreements or acquisitions that are currently under negotiation (i.e., not currently controlled), and should be independently verified.

This presentation and the information herein is updated frequently, and you should absolutely verify with management of the Company that this version is the most recent available. In the event that the information presented herein conflicts with any Company public filings, the public filings shall be the governing document.



# Impact Note Offering Summary

<b>Issuer:</b>	Land Betterment Corporation, an Indiana Benefit Corporation
<b>Maximum Offering Proceeds:</b>	\$75,000,000 (expandable to \$100,000,000 upon agreement between issuer and company)
<b>Securities to be Issued:</b>	Impact Notes due 2025 and Warrants:
<b>Impact Notes:</b>	<ul style="list-style-type: none"><li>▪ 8.0% annual interest rate (7.5% with Impact Rate Offset upon meeting Impact Conditions).</li><li>▪ Matures in Five Years.</li><li>▪ Convertible into common stock at \$20.00 per share.</li></ul>
<b>Impact Conditions and Impact Rate Offset</b>	<ul style="list-style-type: none"><li>▪ The Company is dedicated to meeting its targeted goal of creating 175 sustainable forward looking jobs and building a rental fleet of 250 sustainable eko rental homes in the targeted communities (“Impact Conditions”). If the Company is able to sustain such number of jobs and rental homes during the quarterly periods the interest rate for the subsequent quarterly period shall reduce by 50 basis points (“Impact Rate Offset”).</li></ul>
<b>Warrants:</b>	<ul style="list-style-type: none"><li>▪ 10% warrant coverage to the Impact Notes.</li><li>▪ 3-year term.</li><li>▪ \$25.00 per share exercise price.</li></ul>
<b>Use of Proceeds:</b>	<ul style="list-style-type: none"><li>▪ Business Development.</li><li>▪ Equipment.</li><li>▪ Acquisitions.</li><li>▪ Supplies.</li><li>▪ General Working Capital.</li></ul>
<b>Anticipated Closing:</b>	Q3 2020



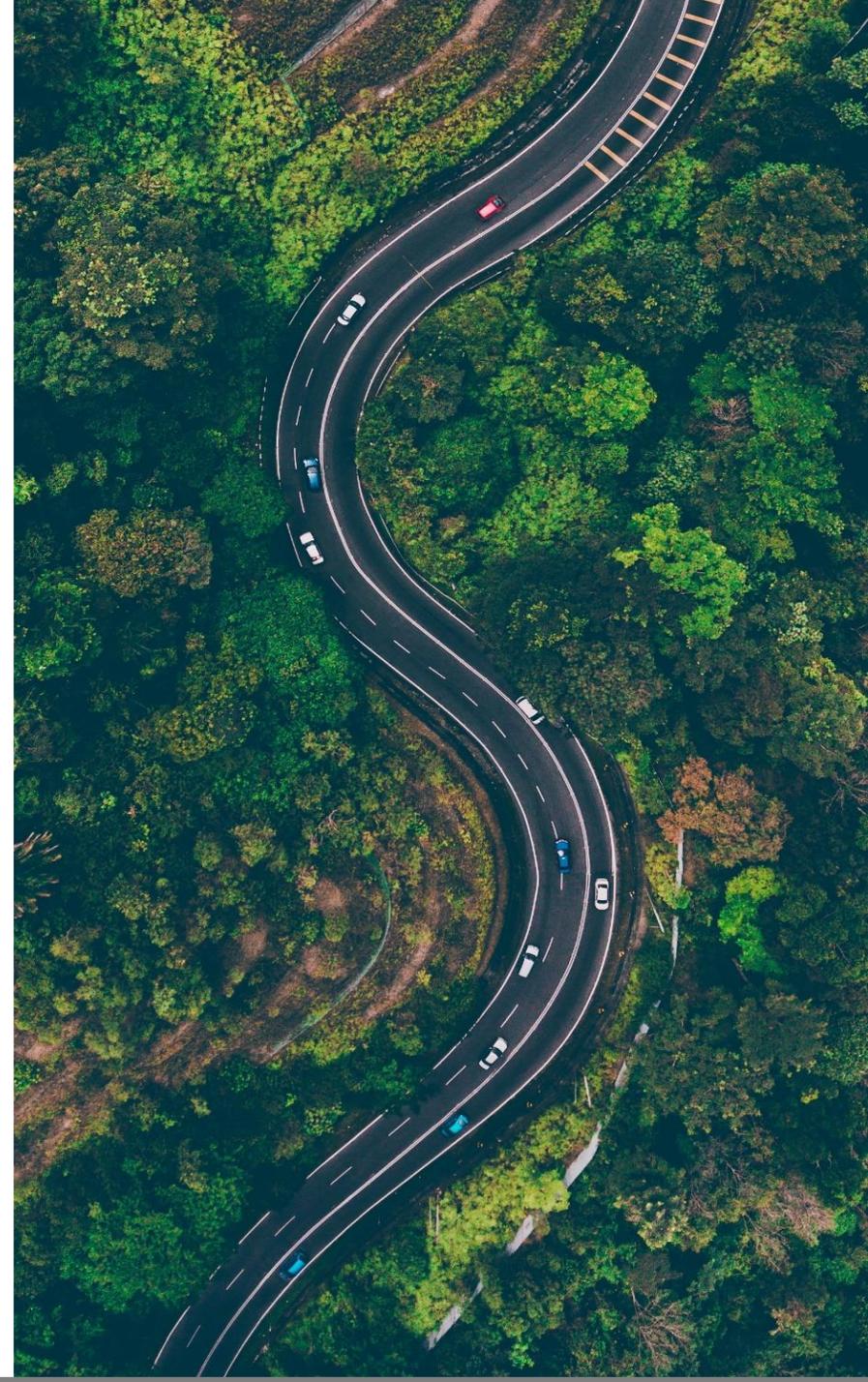


# LAND Betterment

Fostering positive social and environmental impact by upcycling former coal mining sites to create sustainable community development and job creation. In the impacted communities, we are witnessing a moment of change as our society transitions away from coal-based fuels.

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“Land Betterment is committed to efficiently restore and remediate former coal mining and industrial sites and upcycle the land into areas that the local communities can be proud of, while generating employment and reinvigorating the region.”



# Operating Divisions

When it comes to the environment and community, it does not have to be a win / lose scenario for the future.



**Environmental  
Solutions**



**Sustainable  
Development**



**Governance**

# The Need

Thermal coal use is dissipating in the United States at a record pace, with very little reason to see a material change in that trend.

- Utility generation from thermal coal in the US is down to 27% from 50% over the course of 13 years due to the increased use of natural gas and renewables.
- In 2016, coal mine employment in the US was at its lowest numbers in at least 125 years (employing ~ 50,000 people).

## COAL MINE CLOSURE COSTS

Industry changes have left a massive liability to communities.

- ✚ 40 years of environmental reclamation work required in the Central Appalachian region\*.
- ✚ Industry predicts mine closures will continue to increase at an expedited pace.

# \$500,000,000+

remediation work on phase one properties\*

\* Company and industry research estimates.

## COMMUNITY NEEDS

- ✚ Thermal coal mining was the number one economic and community engine in central Appalachia.
- ✚ Without such work, a massive void of employment is taking its toll on local and regional communities.

“We provide solutions for a forward-looking economy in an area with a highly skilled workforce but little work.”



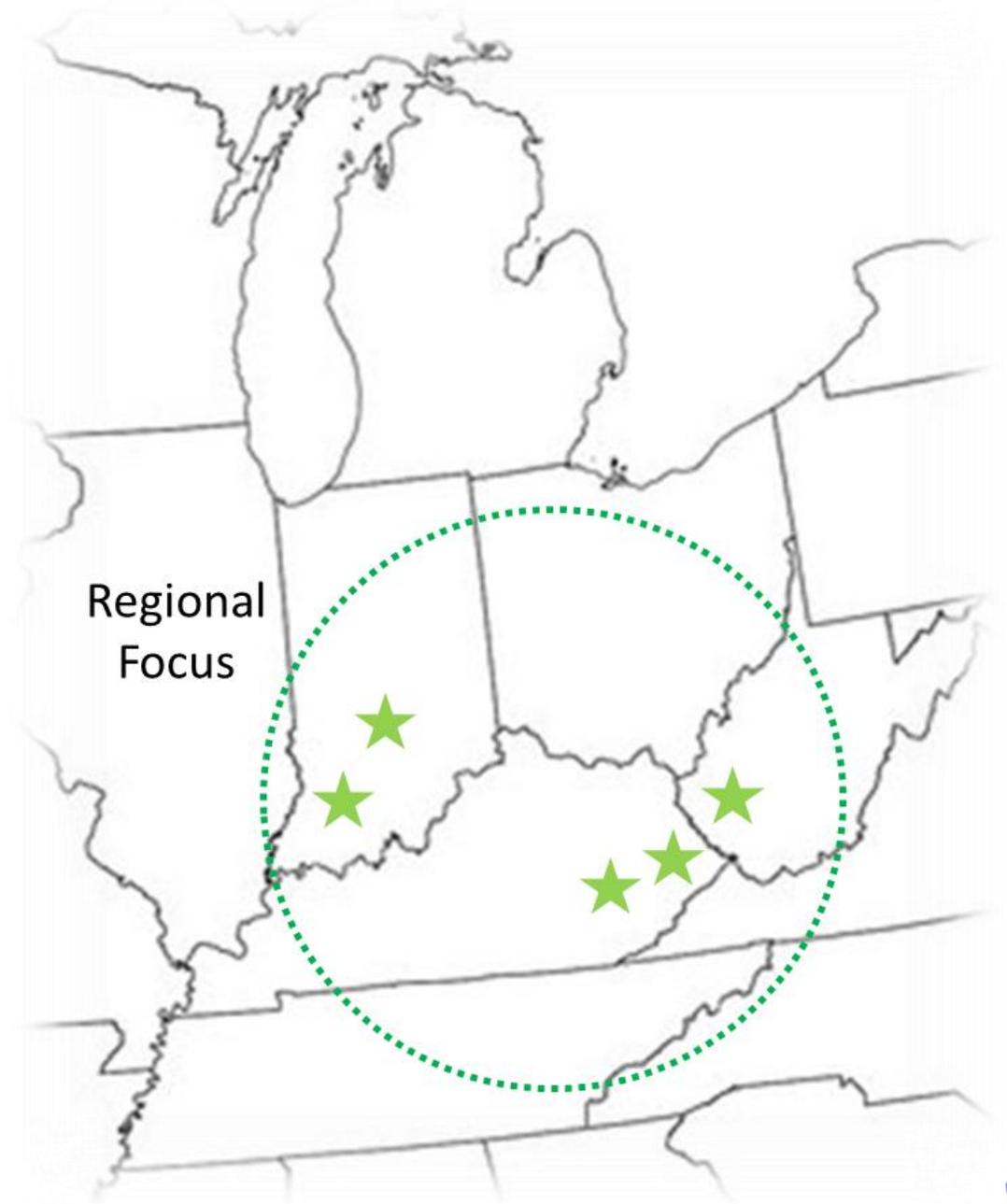
# Regional Focus

- Land Betterment's emphasis is on areas deemed high impact zones within Central Appalachia and the Midwest.
- Areas of impact have experienced massive economic swings resulting in substantial and long-term environmental and community needs.

# 28%

**POVERTY RATE**  
IN REGIONAL FOCUS

★ Active projects or projects under evaluation by Land Betterment



# Why Appalachia?



- Appalachia is the **ideal region** to establish as a next-generation, sustainable economic hub.
- Its location places it within **a one-day drive of about 70% of the U.S. population.**
- With the U.S. increasingly relying on new sustainable industries, it **reduces transportation and diesel** use by up to 80%.
- From a social standpoint, the **local labor force** has been severely displaced due to the decline in the thermal coal industry and the U.S. shift away from coal-based fuels.
- The people of this region are incredibly proud and hard working. They are ambitious for job opportunities and in need of **economic diversification.**
- The labor force's skillset** from mining transitions extremely well into the sustainable industry.
- We are building on the industry's early momentum in this region to **create a new sustainable eco system for this part of rural America.**



# Environmental solutions

Central Appalachia has been decimated by the inability of the region to pivot away from thermal coal mining. As a result there is a massive amount of environmental clean up and development that must be completed to restore the earth for the good of the local communities.

Management, over the course of the last three years, has completed reclamation work which resulted in the release of environmental reclamation bonds totaling

~\$18 million

## COAL MINE REMEDIATION

As a revenue driver, we are able to clean up liabilities for the states or private enterprises while also often gaining access to usable land to upcycle for future sustainable and environmentally friendly development.

## WATER TREATMENT & TECHNOLOGY

We have innovative and ever-adapting solutions to the challenges being faced by the environment and economic expansion. We are continually innovating new ways to improve our waterways.

## COAL REFUSE PROCESSING

We utilize the highest quality of processes and equipment when removing and processing old coal mine refuse waste to reduce the environmental impact on the land and the community.



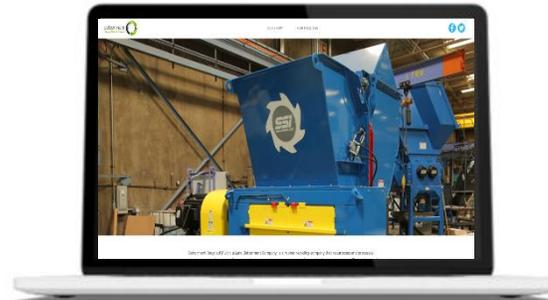
# Sustainable Development

A community cannot survive if the population does not have desirable, sustainable employment opportunities. We utilize previously impacted lands to build sustainable opportunities for the local population.



**EKO** - [ekovillages.com](http://ekovillages.com)

An ecological affordable development company using innovative solutions to upcycle land for the community through high end energy efficient modular homes.



**BETTERMENT RECYCLING** - [bettermentrecycling.com](http://bettermentrecycling.com)

Rubber recycling company primarily utilizing abandoned tires from prior thermal coal mining activities to create high quality mulch on previously impacted lands.



**Betterment Spirits** - [coalcraftspirits.com](http://coalcraftspirits.com)

Betterment Spirits, which owns the COAL Craft Spirits and Restored Spirits brands, is a farm to bottle small batch craft spirits company.



**BETTERMENT METAL** - [bettermentmetal.com](http://bettermentmetal.com)

A metal recovery and recycling company of prior coal mining and industrial sites to be upcycled for a new and useful purpose.



**BETTERMENT HARVESTS** - [bettermentharvests.com](http://bettermentharvests.com)

Sustainable farming company using upcycled land and infrastructure to provide high quality agriculture direct to consumers, farmers market or farm to bottle customers.



**POLLINATE** - [beespollinate.com](http://beespollinate.com)

Organic bee farm and processing facility established on a protected site upcycled from its prior life as a coal mine refuse disposal area.



# Entrepreneur Zone

A 10,000 Square foot office building located in the heart of Hazard, KY.

- ✚ We have transformed a prior coal mining headquarters into a modern and diverse Entrepreneur Zone to incubate entrepreneur spirit with the local community.
- ✚ We will provide office suites and entrepreneurial support at the facility for our businesses, businesses we invest in or third-party businesses that utilize the facility.

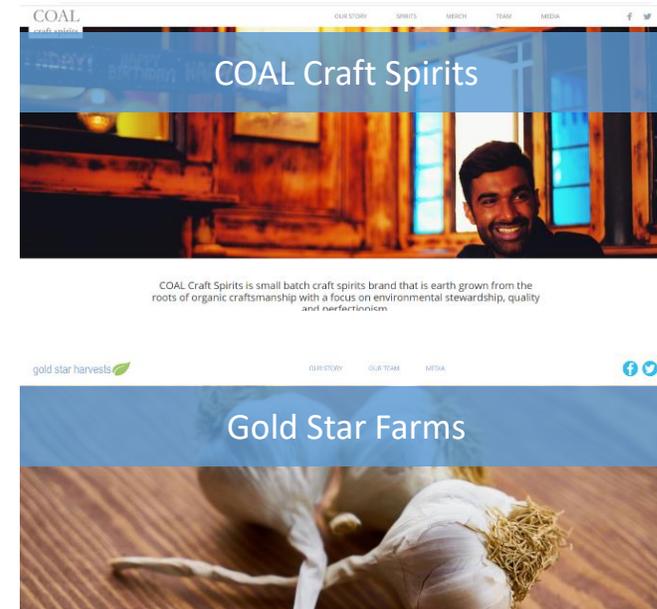


# Sustainable Development: COAL Craft Spirits

We partner with leading experts in each division to successfully scale the business lines to profitable, highly scalable platforms.

- ✚ We contracted to reclaim the property and obtain future development rights through contractual arrangements.
- ✚ We commenced environmental solutions work
- ✚ We evaluated the landscape, employment force and property availability.

**Result: Real impactful change!**



# Governance

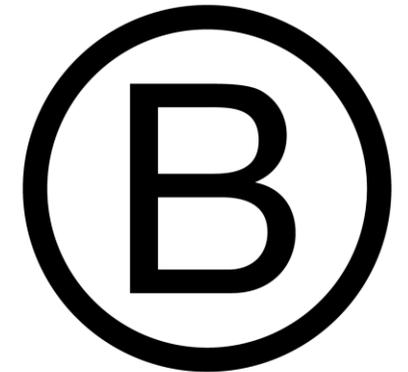


Diversity of mind and spirit are at the forefront of the decisions that we make to empower positive movement for our stakeholders, communities and the environment.

Land Betterment Corporation is a pending B Corporation starting with an 86-point B impact assessment.

- ✚ B Impact Assessment evaluates how your company's operations and business model impact your workers, community, environment, and customers.
- ✚ Benefit corporations are required to provide shareholders with more information than a traditional corporation through an annual benefit report.
- ✚ There is over \$3.7 Trillion in socially responsible investing assets under professional management today; and
- ✚ The benefit corporation structure reduces due diligence time for those investors to find businesses that meet their investment goals.

**Certified**



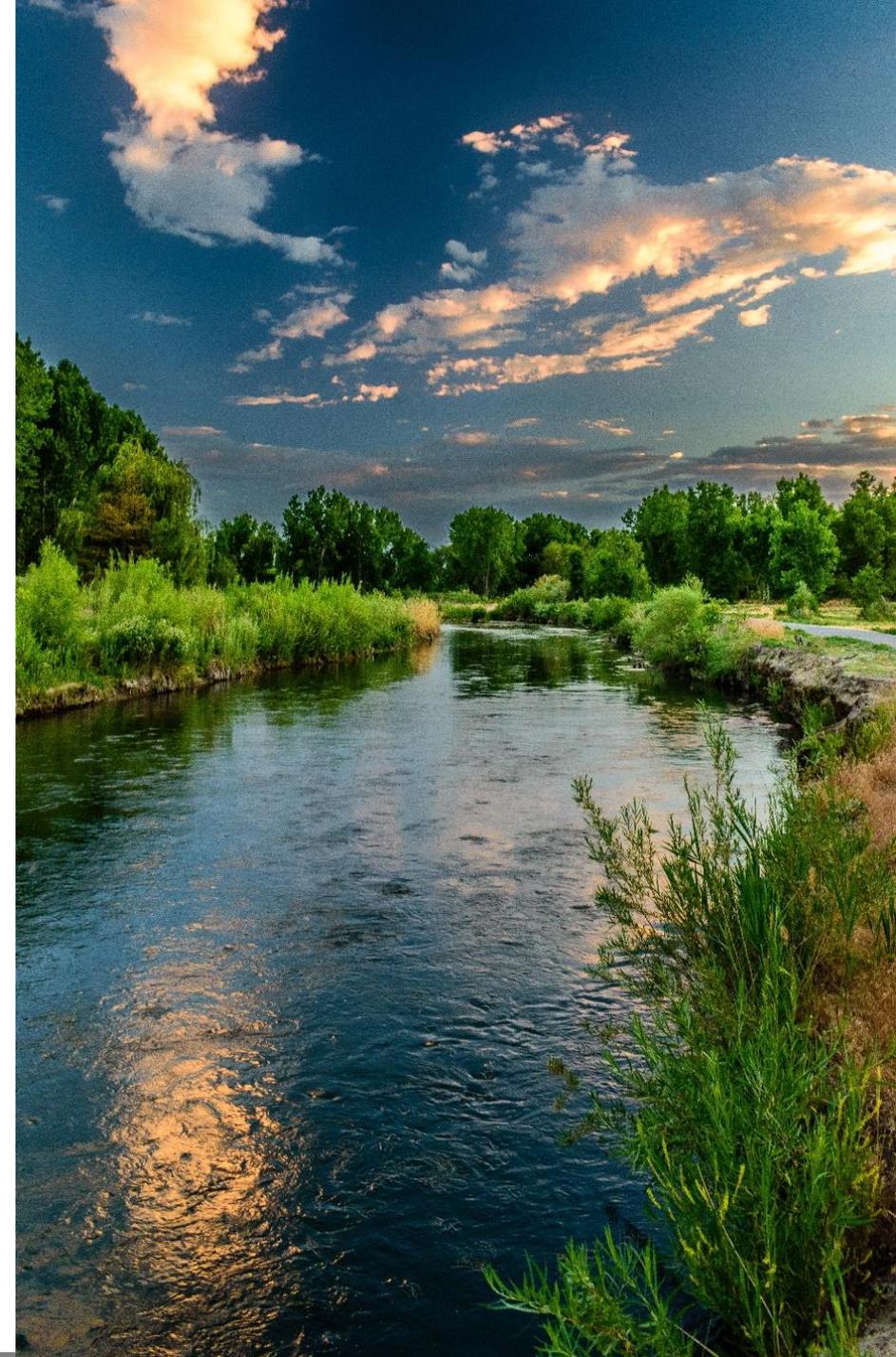
®

**Corporation**  
**PENDING**



# Environment & Community

- ✦ **Job stability** is a necessity in the sustainability of any community.
  - ✦ Without income-based opportunities for the community the land will not stay maintained.
  - ✦ Without employment the population will become unsustainable.
- ✦ Affordably and expeditiously **upcycle** mining sites to restore the land.
- ✦ Develop alternative uses of previously **impacted** land that benefits the environment and local community.
- ✦ **Private-public partnerships** are a key attribute to economically viable solutions in local revitalization.



# Benefit of Your Investment

We are combining this crowdfunding raise with federal, state and local government programs to financially support our growth.

- Received a term sheet for \$6.6 million in New Market Tax Credit financing for our Betterment Mulch division.
- Applying for over \$85 million of additional public capital to leverage our crowdfunding and other private financings.



# Change Agents

We are you. We are people who want change for our future.



Mark Jensen  
Executive Chairman



Kirk Taylor, CPA  
President & CFO;  
Director



Lisa Little  
Director of Human Resources



Thomas Sauve  
Chief Development Officer;  
Director



Mark LaVerghetta  
Chief Governance Officer  
/ Corporate Finance



Kristie Slone  
Environmental Solutions /  
Water Management



Tarlis Thompson  
Director of Operations



Kevin Stage, CPA  
Controller



Jody Baldwin  
Development Coordinator



Debbie Fouts  
Director of Security Services



Joe Wright  
Environmental Solutions /  
Coal Craft Spirits



Winson Slone  
Environment Solutions /  
Reclamation

# Land Betterment Corporation

12115 Visionary Way, Suite 174

Fishers, Indiana 46038

Phone: 317-855-9926

[info@landbetterment.com](mailto:info@landbetterment.com)

[www.landbetterment.com](http://www.landbetterment.com)

## Earth and Community First

