



PHILLY CONNECT

RIIL

ROOTED IN LOVE

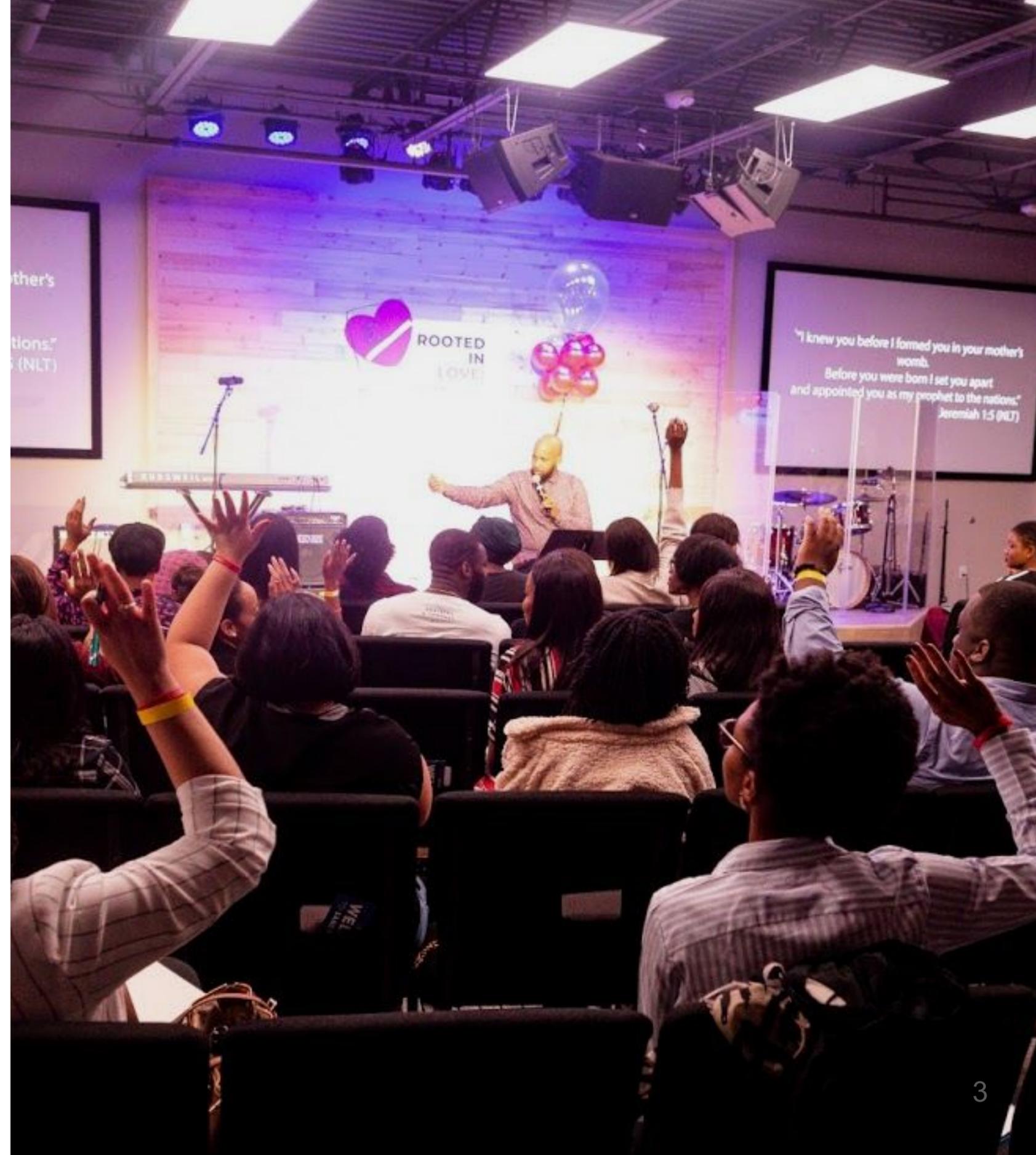
WHAT IS
**ROOTED
IN LOVE?**

phillyconnects@gmail.com / phillyconnect.org

WHAT IS **ROOTED IN LOVE?**

Rooted in Love (RIL) is a young adult conference focused on practical application of relationships God's way. RIL started in 2017 as a one night social event with a keynote speaker, lively panel discussion and a social mixer. We are now hosting our 4th annual RIL conference, continuing our mission of equipping young adults with tools to build healthy relationships leading to successful marriages. Wisdom filled, Christ focused teaching, and fun, social activities help us create a space for pure, authentic connections.

Through breakout sessions, social activities, panel discussions and more, RIL digs deep into freedom from past relationship hurt and discovery of how to attain personal relationship goals. At RIL, attendees are challenged to be vulnerable, reflective and leave transformed. The warm and welcoming atmosphere enables attendees to make authentic connections with like minded Christian young adults who are wanting to go deeper in their walks with God.





OUR GOAL

Our goal is to help re-establish how dating and relationships are handled in modern culture.

We look to answer common questions such as:

- How do we live purposefully while balancing desire?
- How should God centered romantic relationships look?
- What actions should I take to take to build healthy relationship?

Deciding who to marry is one of the most critical decisions in life. It will have a profound impact on our emotional and mental health, financial stability and physical well-being.

Rooted In Love creates a safe environment that pushes young adults to be open and ask questions about love, dating, sex, relationships, and to received answers rooted in biblical truth.

We know that advice grounded in proper biblical principles is beneficial both spiritually and physically.

THE PAST

2017: When Hearts Connect

Connecting with God first to understand your identity before connecting with another heart.

2018: The Journey to “I do.”

From singlehood and strangers to marriage and “I do.” How do we live contently and purposefully while balancing our desire for the next step? How should this look? What should we be doing?

We covered everything from getting over heartbreak to maintaining purity in a relationship, online dating, and what is love.

2019: Becoming “The One”

When you hear “the one,” you might think of a soulmate or the one in which you are meant to spend the rest of my life. We challenged attendees to shift this thinking internally, Am I the one? Would I want to marry me?





FEBRUARY 2020
**ROOTED
IN LOVE**

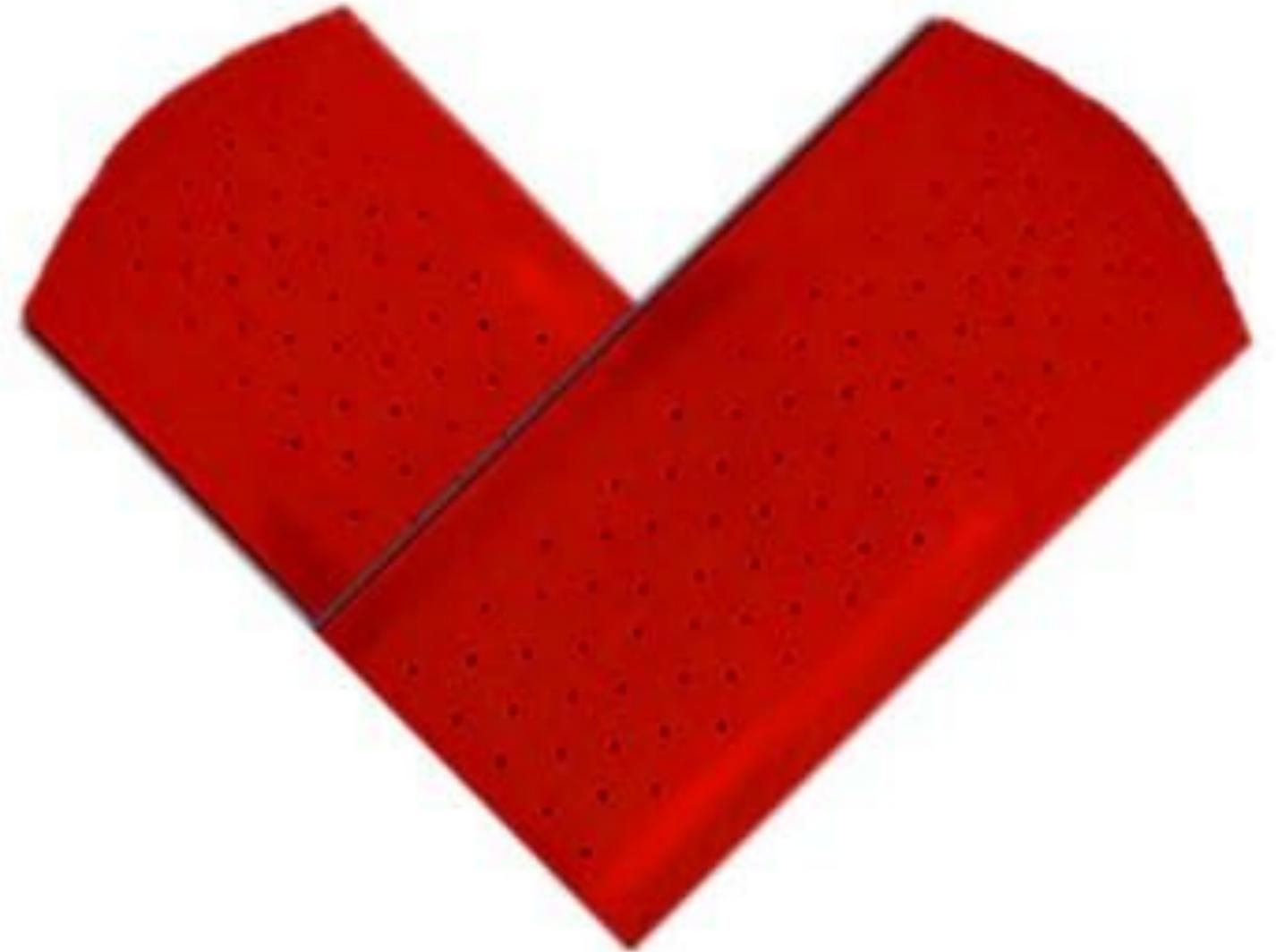
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RIL

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IT'S A HEART ISSUE

MATTHEW 23:26

2/21 & 2/22



2020: IT'S A **HEART** ISSUE

We often use the phrase that the past is the past, but many of us know the challenge of living a life where the past creeps into the present. We want our future now and forget that we need to deal with our past first; otherwise, it can become a heart issue that disrupts our present and future, distancing and distracting us from our husband or wife. What if we truly began to love the word and will of God more than our personal desires and pleasures?

Expect a transparent weekend full of candid discussions from peers and guest speakers who are full of God's wisdom, Holy Spirit-filled revelation, and counsel from personal experiences. RIL 2020 will help us uncover the root of some of our relationship challenges and position us to receive God's relational blessings. Get ready to dig deep and trust God for a deeper understanding of love.



13 AMAZING SPEAKERS

Including:



JERRY FLOWERS

Pastor, Redefined TV



TANISHA FLOWERS

Redefined TV



THE FORMAT

Keynote Sessions

We have gathered some of Houston's leading voices who have spent years purposefully engaging young adults.

Breakout Groups

There are some topics better served in more close-knit surroundings. To ensure attendees feel comfortable opening up, we have designated time for them receive tailored counsel and to go deeper through small groups.

Question and Answer Sessions

A pivotal part of the event will be our question and answer sessions. After each keynote session and within the breakout sessions, attendees will have an opportunity to ask related questions.

Social Events

Attendees will have an opportunity to put into practice what they have learned; there will be multiple social opportunities during the event and at the afterparty.

THE VENUE

The 2020 Rooted in Love Conference will be hosted in the Great Room located inside of Kingdom Builders Center on the Central Southside of Houston, Texas.

**Kingdom Builders Center
(in the Great Room)
6011 W Orem Dr
Houston, TX 77085**

The Great Room is equipped with 3 large screens and other display screens are in the lobby and breakout rooms.





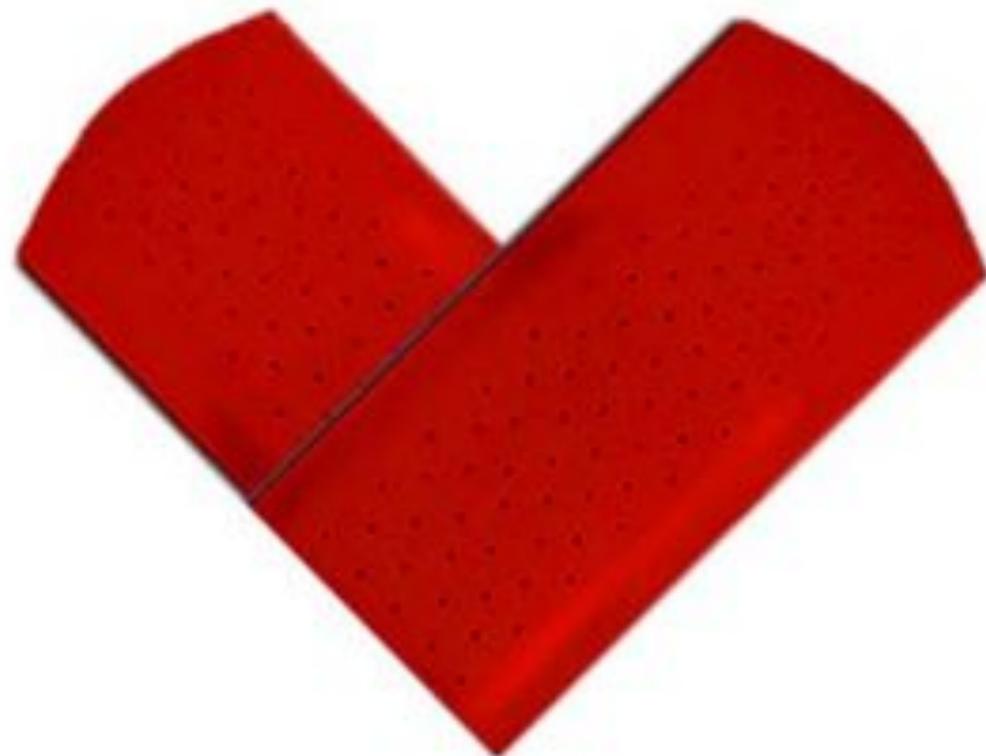
WHY PARTNER WITH
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IT'S A HEART ISSUE

MATTHEW 23:26



RIL 2020 PARTNER IMPACT

TRANSFORM LIVES

By partnering with Rooted in Love and Philly Connect you will help change lives. Rooted in Love creates an environment where attendees will leave transformed.

Your partnership allows us to open the door to one more attendee, provide lunch, document the experience and ensure a blessed two-day Conference.

EXPAND YOUR REACH

We have opportunities to share aligned businesses with our large and growing Philly Connect and RIL community.

SERVE YOUR COMMUNITY

Your donation will impact the young professionals who are passionate about changing their communities.



**SPONSORSHIP
LEVELS**

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SPONSORSHIP LEVELS

Your sponsorship will help create access to the conference for attendees that would otherwise not be able to attend. It will also support our videography and photography needs and enhance the overall experience.

GOLD	<p>All Silver level items plus: Logo included on marketing material, social media and emails Opportunity to share promotional items with conference attendees Four (4) premium tickets to the conference</p>	\$5000
SILVER	<p>All Bronze level items plus: Inclusion on some marketing materials One vendor table, 2 chairs Three (3) premium tickets to the conference</p>	\$3000
BRONZE	<p>Promotion on social media Recognition on conference display screens Inclusion in email to attendees Logo on conference website Two (2) premium tickets* to the conference (<i>premium ticket includes access to hospitality room and VIP seating</i>)</p>	\$1500

OTHER PARTNERSHIP OPPORTUNITIES

AUDIO SPONSORSHIP **\$1000**

Sponsors audio recording of conference. Your business will be included in the production.

SMALL GROUP **\$450**

Sponsor a group of 10 attendees who otherwise may not be able to attend

VENDOR TABLE **\$200**

1 Table, 1 chair + 1 RIL Ticket

SPEAKER HOSPITALITY **\$1000**

This sponsors all hospitality, honorarium, food for the speakers

PARTNER LOGO **\$350**

Logo on RIL website and emails

TARGET AUDIENCE

Demographics

- 50% Male
- 50% Female
- Ages 18 - 38
- Across Texas
- Connected to friends of Philly Connect

Attributes

- Single
- Dating
- Engaged
- Young Professionals
- Young Adult Ministry
- College Students
- Values healthy relationships
- Striving for a better foundation
- Desires a romantic relationship





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WHAT IS PHILLY CONNECT?

Philly Connect (501 (c)3) is a dynamic community of young adults who are focused on spiritual growth and are serious about our walks with Christ.

We focus on being a safe place to discuss the things of God, to be real and open, and talk about life's beauty and challenges to admonish and encourage one another. We study the word of God, pray and fast, serve our community as we celebrate and live life together.

Philly Connect is named after the Church of Philadelphia in Revelations 3:7-13 which God commended for their faithfulness. Our growing community of young, vibrant, and faith-filled adults come together each week to study the word and engage in spirited discussions on how to be more obedient to God's will in our day-to-day lives.

CONNECT WITH US AT



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