Advertiser Overview

Local NEWS, created locally, delivered locally and supported by local and regional advertisers.

What we do

WHAT WE SHOW

- Local news and engaging digital stories about our community and our region
- Community, business, and lifestyle focused
- Weekly hosted newscast
- Community calendars and event promotion
- Highly visible advertising between each story

WHO SEES IT

- Telluride and Mountain Village locals and visitors

10 High Profile Screen Venues

Media Distribution Platform

DIGITAL DISPLAYS AROUND TOWN

- Telluride Airport Main
- Telluride Airport FBO
- Telluride Airport Bags
- Telluride Airport TSA
- Oak Fat Alley BBQ
- Brown Dog Pizza
- Telluride Distilling Co (MV)
- Sheridan Opera House Tix
- Sheridan Coat Check
- Steamies Burger Bar

ONLINE PLATFORM & MOBILE

www.telluridelocal.news

LNN Customer Engagement Journey

1)

2)

3)

4)

5)

6)

7)

Digital Displays

Each of our signs is in a high-traffic location, reaching locals & visitors

Locations

- TEX Airport (4 screens)-Main, FBO, TSA, Baggage area
- Oak Fat Alley BBQ
- Brown Dog Pizza
- Telluride Distilling Company Tasting Room @ Mtn Village
- Steamies' Burger Bar
- Sheridan Opera House (2 screens)-Lobby and Coat Check area

Online Portal

http://TellurideLocal.news/

We use our online channel to amplify the news story or advertisement across the internet, allowing viewers to share them with each other, access details and more.

This channel allows you to reach locals and visitors via their mobile or desktop device, and get exposure to our news subscribers with each eNewsletter.

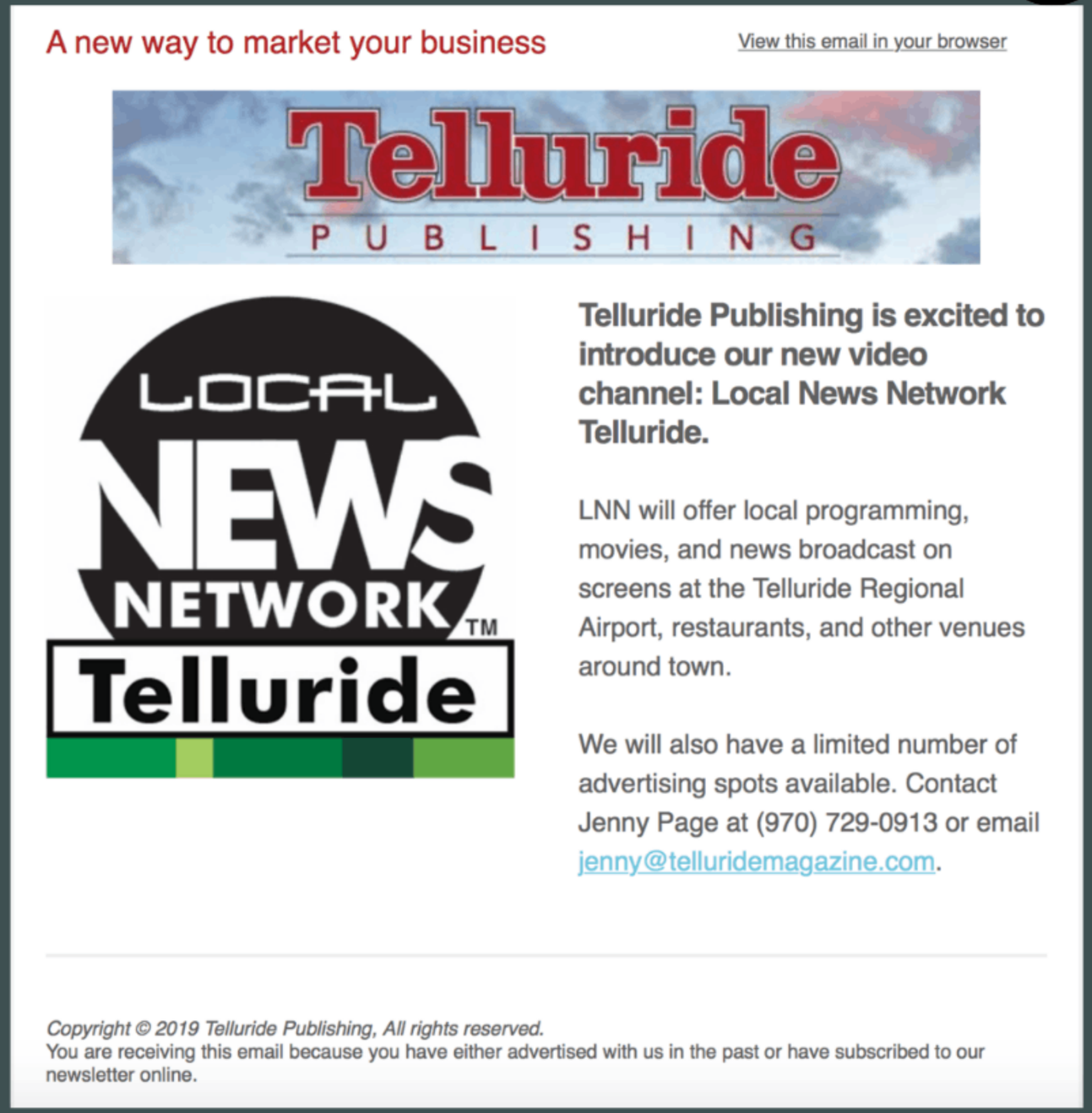
eNEWSLETTER

Email Subscribers

eNEWSLETTERS will be sent from TellurideLocalNEWS email address when a new Story in released.

Highlights new story and previous story

Includes LNN NEWS Sponsor's logo - rotates between sponsors.



Local NEWS Network Partners

Looking to reach residents of Southwest Colorado?

11 Locations - 8 displays

- Durango Airport
- Alpine Bank
- DMV
- Durango Sports Club
- JBo's Pizza
- PJ's Market
- Serious Texas BBQ
- Krogers Ace Hardware
- Durango TV Channel 15
- Purgatory Resort Channel 3
- Durangolocal.news

6 Locations - 5 displays

- Cortez Airport
- Cortez Rec Center
- Cortez Public Library
- Keesee Motors
- Big O Tire
- MontezumaLocal.news

1 Location - Displays Coming Soon!

- .....
- .....
- .....
- .....
- .....
- PagosaLocal.news

Advertising and Sponsorship Opportunities

Distribute your AD or SPONSORSHIP in one location or all, you choose!

BASIC ADVERTISEMENT

Your 15-30 second ad will be shown a minimum of 15x per day in each location

- $300 per month your ad will run on all of our screens and our website

Ads can also be placed across Local NEWS Network partners such as Montezuma County, Durango and Pagosa Springs.

Content is provided by client or developed by LNN or 3rd Party.

NEWS SPONSOR

Your company logo will be shown below the news a minimum of 15x per day in each location

- $150 per month in Telluride

Content - provided by Local NEWS Network

ASK US ABOUT SPONSORING ONE OF OUR REGULAR SEGMENTS!

Your business sponsors a monthly LNN feature thats broadcast across Telluride

Content Creation

We can create your BASIC ADVERTISEMENT for you or you can create it yourself.

Below are the 3 options:

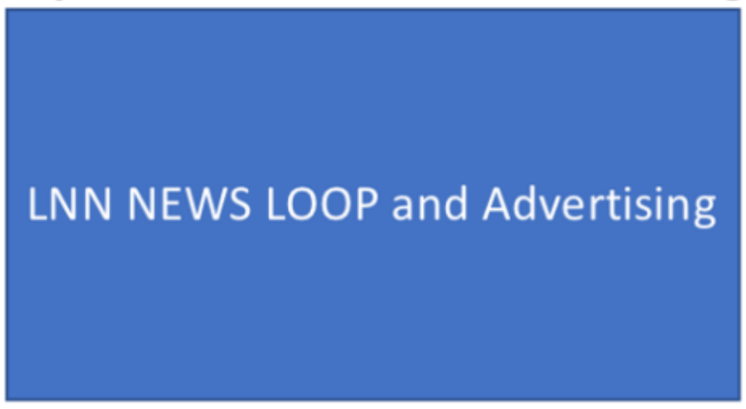
- BASIC - Client provided Images/video are used to create a 15-30 second advertisement - $150-$500
- ADVANCED - We shoot video of you and your business and turn that into a dynamic 30 second advertisement -$500-$1,200
- ANIMATED - One of our animators creates a fun animated video telling the story of your business $650-$1500
- IT'S YOURS TO KEEP - You own your new content for website/social

LNN Digital Display Hosting Options

- Digital Displays up to 49” are provided.
- LNN provides the player and content that drives the Digital Displays.
- Host must provide Electrical Outlet and Ethernet connection or dedicated WIFI.
- Host or LNN reserved the right to terminate a host agreement with 45 days notice.
- Digital Displays must remain on during hours of operations.
- LNN will set the screens to turn on/off automatically.

Option A

Option B - $$$ towards advertising



Advertisers in Telluride

- Alpine Bank
- Brown Dog Pizza
- Oak Fat Alley BBQ
- Mountain Trip
- Telluride Regional Airport
- Mountain Limo
- Telluride Distilling Company
- Sheridan Opera House
- Telluride Brewing Company
- Telluride Humane Society
- Building Homes for Heroes
- Fort Lewis College

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Telluride PUBLISHING

TELLURIDE TV™