

Bob Duncan

Experienced design leader with a passion for craft and collaboration.

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EXPERIENCE

Canada Life

User Experience Design Lead

Aug 2019 - Present

Design lead for an integrated group life, health, and retirement member experience. Responsible for leadership and execution across design strategy, user research, information architecture, wire-frame design, high fidelity design, and prototype testing.

D2L

Senior Product Designer

Feb 2017 - Aug 2019

Design lead for the corporate business segment. Provided design leadership for team members and collaborated with product and engineering. Launched three new core products.

Product Designer

Apr 2015 - Feb 2017

Co-designed and developed the organization's first design system. Lead strategy and design for a parent solution. Created a solution for students and instructors to manage their courses. Developed a course image system consisting of over 4,000 curated photographs.

Imaginet

Senior User Experience Consultant

Jun 2013 - Apr 2015

Design leadership for customers that were new to design. Provided training and hands on expertise to help level up client's design maturity. Collaborated with customer's design and development teams to build new experiences for their associated users.

The Happy Pixel

Freelance web design and development

Nov 2004 - Present

Broad range of design and development services for customers across the globe. Services have included design strategy, user research, visual design, HTML, CSS, custom word press development, email marketing, search engine optimization, PHP, MYSQL.

SKILLS

- Problem ideation & validation
- Collaborative design facilitation
- User research
- Interaction design
- High fidelity visual design
- Webflow 
- Motion design
- Prototyping
- HTML and CSS

EXTRA CURRICULAR

Design Lab Mentor (June 2019 - present)

Mentor students in design research & strategy and design 101.

Red River College Instructor (Sept 2013 - present)

Create and deliver training for UX design and Graphic design.

IXDA Winnipeg founder and organizer (Jun 2013 - Jun 2017)

Established the local IXDA group. Partnered with local organizations to deliver UX events and training to the local design community.