

Role Title: **Public Relations Strategy Assistant**

TYPE

INTERNSHIP

CAREER FIELD

Public Relations

START DATE

FLEXIBLE

THE ORGANISATION

A fast paced PR firm providing PR strategies and concrete deliverables for a large range of clients.

ROLE & RESPONSIBILITIES

The intern will gain exposure to the inner workings of a fast paced PR team and help facilitate smooth daily operations and communication best practices. Joining in on brainstorming and planning sessions, interns will be involved with the organization and execution of events, formulating plans and strategies, creating engaging content and assisting in the management of media presence on behalf of clients. Interns will also have the opportunity to network with potential clients and drive communication and relationships with existing clients.

SKILLS ACQUISITION

Written and verbal communication skills
Video production and editing
Project management
Organization and scheduling skills
Relations management
Research
Ideation
SEO and social media management

PERSON REQUIREMENTS

Willingness to learn and professional drive
Understanding of the different social networks
Excellent verbal and written communication skills
Passion and hard work ethic
Creative thinker
Well organized and able to work with deadlines

BENEFITS TO THE INTERN

Work in a fast paced professional environment alongside a knowledgeable and dedicated team
Gain valuable experience and sharpen skills needed to succeed in this competitive field

Boost your professional CV
Grow in self confidence and cross international competency

SCHEDULE & COMPENSATION

Full-time temporary role with expectation of 37.5 hours work per week.

Summer placement of 8-12 weeks with some flexibility and potential to extend

Internship completed on an unpaid basis.

Further Information

For more information on our Public Relations internships, click here:

[Public Relations Internships](#)

