



**Denian
Ouyang**

Motion Graphics | Graphic Design | UI/UX Design
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WORK EXPERIENCES

United Nations International Computing Centre (UNICC)

Graphics & Animation Intern

Oct 2020 - Present

New York, NY

- Create animated demos with 100k+ views and 100% positive client feedback.
- Lead in the design, layout of communication materials and hold cross-department graphic design workshops to spread creative design thinking and skills.
- Supervise interns on Women Talking Tech project, produce 6 interviews within 2 weeks.
- Produce and edit 10+ videos on 50th Anniversary, Join Us and Services Overview.

Eddii Inc.

Multimedia Designer

Oct 2018 - Present

New York, NY

- In charge of UI/UX design, game design and character animation for the Eddii App.
- Create graphics, marketing strategies and manage social media accounts, including Instagram, Facebook and email, effectively increasing followers by 7k and driving brand awareness.
- Assist Pitch Deck design, game design, user studies & fundraising competition.

CareCube Clinic

Motion Graphic Artist

June 2019 - Nov 2020

Brooklyn, NY

- Generate marketing content google display ads, social media and print that lead to 22% website traffic and full testing booking every day during COVID-19 pandemic.
- Design and develop Eazydoc website with Webflow, and design CareCube website, with a 27% increase in website traffic and substantial revenue growth.
- Most motion graphics and videos made for social media have 70k views on average.

China General Chamber of Commerce - USA

Freelance Motion Graphic Designer and Web Designer

Aug 2019 - Oct 2019

New York, NY

- Create animated infographic for 2019 Annual Business Survey Report.
- Generate web design and mockup for 2020 Annual Gala with Webflow.

Hearst Magazine

Freelance Motion Graphic Designer

Apr 2019 - Apr 2019

New York, NY

- Create motion graphic designs for daily delivery, ranging from title sequence animation, sizzle, quiz, banner to demonstration animation in general video team.

EDUCATION

School of Visual Arts, GPA: 3.96/4.0

MFA Computer Arts

Sep 2016 - May 2018

New York, NY

City University of Hong Kong, GPA: 3.68/4.0

BA Creative Media (Major) | Culture & Heritage Management (Minor)

Aug 2012 - May 2016

Hong Kong, CN

SKILLS

Design Adobe Suite, Calligraphy, Photography, Illustration

Prototyping Adobe XD, HTML 5, CSS **Editing** Final Cut Pro, Pr

3D & VFX AE, Maya, Nuke, Zbrush, C4D, Substance Painter, Houdini, Unreal