

## Leo Cantoran

Product Designer

leocantoran.com

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## ORGANIZATIONS

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### **AIGIA Texas State Student Chapter**

August 2017—December 2019

## SKILLS

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Adobe Illustrator

Adobe XD

Figma

Sketch

Protopie

Webflow

HTML/CSS

UX/UI

Design Research

Wireframing

Prototyping

Branding

Bilingual (Español)

## EXPERIENCE

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### **thirteen23 Design Intern**, Austin, TX

March 2020—May 2020

Designed various assets for clients ranging from print materials to digital products. Created prototypes and performed visual quality assurance alongside developers. Worked on internal projects as well as with clients such as Experian, Visa, and Kohler.

### **Freelancer**, Austin, TX

June 2019—Present

Designed branding elements for various clients; including logos, resumes, and web designs. Managed and developed websites in Webflow.

### **In-N-Out Level 5 Associate**, San Marcos, TX

June 2012—August 2017

Became a Level 5 Associate, where my responsibilities included preparing a quality product and ensuring an excellent experience for the customer. Trained employees and effectively communicated with co-workers and management.

## RECOGNITION

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### **Texas State SXSW Innovation Lab 2020**

Sobriety Fix App showcased

### **Fall 2019 Communication Design Exit Review**

Best Design Research Portfolio Award

### **CMYK 2019**

Merit Award: Nightlight Farmers Market Logo

### **Graphis New Talent Annual 2018**

Merit Award: Steaz: Care for a Drink? Print Ad Campaign

## EDUCATION

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### **Texas State University**, San Marcos, TX

Bachelor of Fine Arts in Communication Design

January 2015—December 2019

### **Collin College**, Plano, TX

Associate in Liberal Arts

August 2012—December 2014