

ECONOMIC DASHBOARD

The Economic Dashboard signals how various areas of the economy are performing. Consumer spend is up to January 2021, House Prices are from February 2021, Visitor Spend is from Year Ending January 2021.

▶ Consumer Spending

\$565.4m

12 months ending Jan 2021

High consumer spending usually indicates higher levels of consumer confidence in the economy.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month last year	-5.2%	+6.9%	-5.9%
Change from YE Jan 2021	+0.9%	-0.1%	-5.0%

*Marketview

▶ House Prices

\$485,000

Median sale price

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month last year	+41.0%	+25.6%	+19.3%

*REINZ

▶ Health Enrolments

46,554 people

Average annual enrolments with PHOs in Whanganui

Though not exact, health enrolments are a good proxy for population trends.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Sept 2019	+0.2%	+1.3%	+2.3%

*Infometrics

▶ Jobseekers

1,923 people

Receiving Jobseeker benefits in January 2021

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month last year	+27.6%	+29.2%	+59.2%

*Infometrics

▶ Residential Consents

175 consents

Issued during year ending Dec 2020

Building consents show how quickly our supply of housing is increasing.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Dec 2019	+30.6%	+12.6%	+5%

*Infometrics

▶ Visitor Spend

\$75m

12 months ending Jan 2021

Change from YE Jan 2020

Whanganui	+3%
Whanganui-Manawatū	-7%
New Zealand	-17%

Change from same month last year

Whanganui	+4.0%
Whanganui-Manawatū	+5.0%
New Zealand	-11.0%

*MBIE

▶ Occupancy rate

These statistics are based on information provided by commercial accommodation providers with at least 6 stay units.

Whanganui RTO	56.1%
Manawatū RTO	51.6%
New Zealand	52.5%

▶ Non-Residential Consents

The value of non-residential consents reflects investment from the private and public sector.

\$21.8m

Annual value of non-residential consents up to Nov 2020

Whanganui	+169%
Whanganui-Manawatū	+152%
New Zealand	-5.8%

*Infometrics/MBIE

SECTOR DASHBOARD

We've identified some sectors that are important points of difference for the identity and economy of Whanganui. We work closely with these sectors and see their success as critical to our larger plan for economic development. The Sector Dashboard is updated annually and currently reflects data from the year ending March 2020 compared to data from the year ending March 2019.

► Agribusiness

Whanganui

 Whanganui-
Manawatū

New Zealand

\$149.7m
GDP

7.5%
of total GDP

-1.6%
-3.6%
-3.3%

► Creative Industries

\$40.1m
GDP

2%
of total GDP

+5.5%
+0.0%
+4%

► Education & Training

\$113.4m
GDP

5.7%
of total GDP

-1.9%
-0.4%
-0.4%

► Logistics

\$74.2m
GDP

3.7%
of total GDP

+1.4%
+0.0%
+2.5%

► Manufacturing

\$244.8m
GDP

12.3%
of total GDP

+1.6%
-0.5%
-0.1%

► Tourism





\$71.3m
GDP

3.6%
of total GDP

+0.2%
+0.1%
+0.3%

ANNUAL ECONOMIC DASHBOARD

The Annual Economic Dashboard reflects the performance of our economy, particularly how it impacts our lifestyle and people. Figures are from YE March 2020, except for unemployment rate, labour force participation rate and NEET rate, which are from YE Dec 2020.

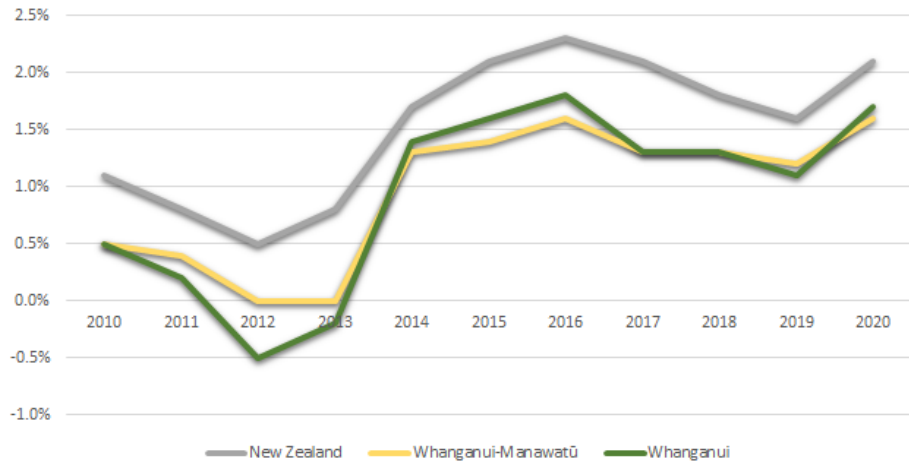
▶ Our Lifestyle		Whanganui	Whanganui- Manawatū	New Zealand
	48,100 Population	+1.7%	+1.6%	+2.1%
	\$52,473 Average earnings	+3.7%	+4.2%	+3.6%
	3.9 Housing Affordability Index	3.9 +0.5 points	4.3 +0.7 points	6.3 -0.2 points
▶ Our Jobs		Whanganui	Whanganui- Manawatū	New Zealand
	20,389 Filled jobs	+1.3%	+1.3%	+1.6%
	5.6% Unemployment Rate	5.6% -1.4 pp	4.6% -1.2 pp	4.1% -0.2 pp
	61.9% Labour Force Participation Rate	61.9% +1.4 pp	67.7% +1.7 pp	70.2% -0.2 pp
	15.7% NEETs	15.7% -4.6pp	12.1% -4.3pp	11.9% 0.3 pp
	9,834 Jobs are skilled or highly skilled	+1.3%	+1.6%	+2.0%
▶ Our Economy		Whanganui	Whanganui- Manawatū	New Zealand
	\$1,994 GDP	+1.1%	+1.6%	+1.6%

10-YEAR PERSPECTIVE

To give context to our annual changes, it's helpful to look at longer-term trends. Changes to population, number of filled jobs and GDP over ten years gives us a picture of how Whanganui's economy is changing over time. Figures reflect YE March 2020.

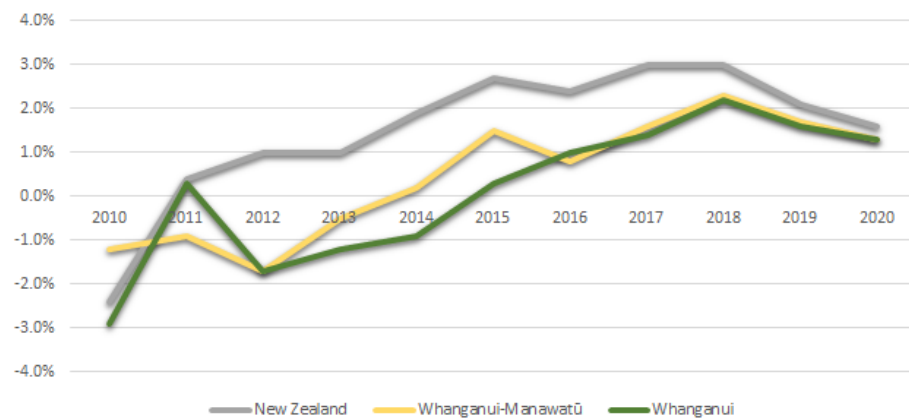
Population Growth

New Zealand
Whanganui-Manawatū
Whanganui



Job Growth

New Zealand
Whanganui-Manawatū
Whanganui



GDP Growth

New Zealand
Whanganui-Manawatū
Whanganui

