









ANNUAL ECONOMIC DASHBOARD

The Annual Economic Dashboard reflects the performance of our economy, particularly how it impacts our lifestyle and people. Figures are from YE March 2019, except for unemployment rate, labour force participation rate and NEET rate, which are from YE Dec 2019.


► Our Lifestyle

	Whanganui	Whanganui- Manawatū	New Zealand
 47,300 Population	+1.3%	+1.4%	+1.6%
 \$51,253 Average earnings	+4.7%	+4.2%	+3.8%
 3.2 Housing Affordability Index	3.2 +0.3 points	3.5 +0.2 points	6.1 -0.3 points

► Our Jobs

	Whanganui	Whanganui- Manawatū	New Zealand
 20,168 Filled jobs	+2.0%	+1.8%	+1.9%
 4.8% Unemployment Rate	4.8% -1.4 pp	5.2% -0.5 pp	4.1% -0.2 pp
 61.2% Labour Force Participation Rate	61.2% +0.3 pp	67.0% +1.4 pp	70.3% -0.3 pp
 13.1% NEETs (Whanganui-Manawatū)	N/A	13.1% -3.6 pp	11.4% -0.5 pp
 9,787 Jobs are skilled or highly skilled	+2.1%	+2.1%	+2.3%

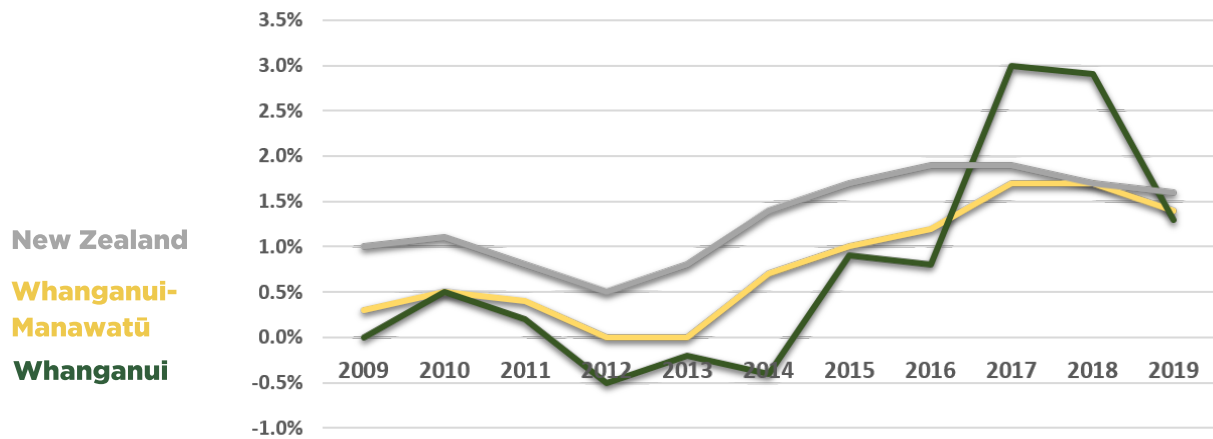
► Our Economy

	Whanganui	Whanganui- Manawatū	New Zealand
 \$1,838 GDP	+2.9%	+3.5%	+3.0%

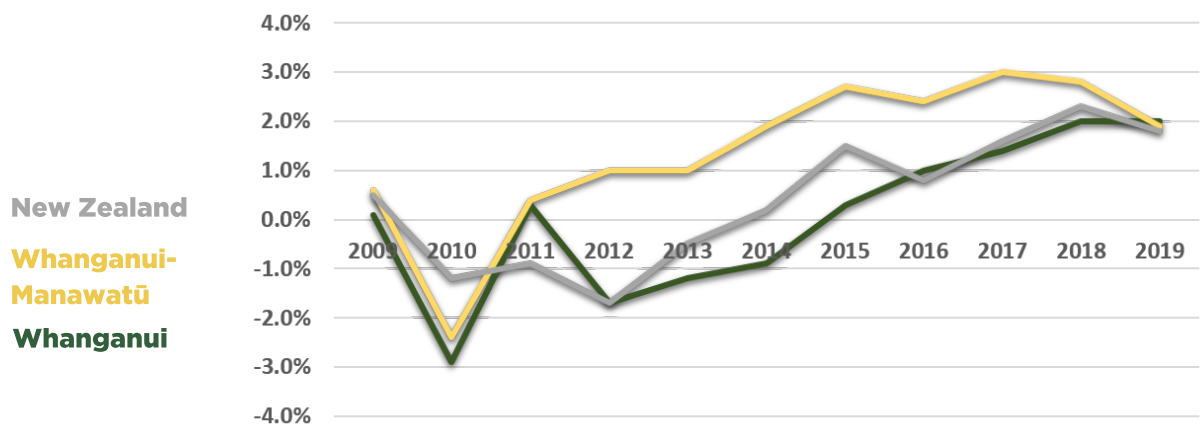
10-YEAR PERSPECTIVE

To give context to our annual changes, it's helpful to look at longer-term trends. Changes to population, number of filled jobs and GDP over ten years gives us a picture of how Whanganui's economy is changing over time. Figures reflect YE March.

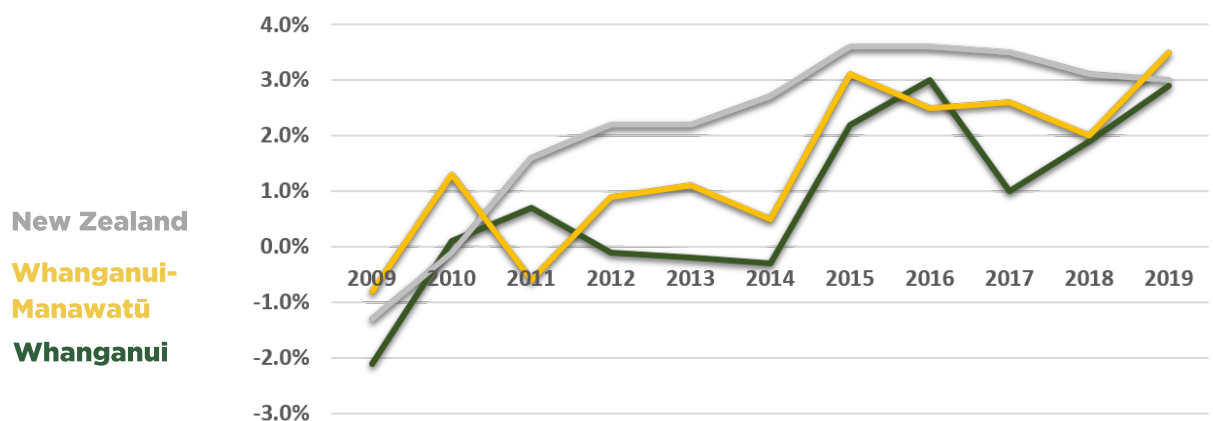
► Population Growth



► Job Growth



► GDP Growth



SECTOR DASHBOARD

We've identified some sectors that are important points of difference for the identity and economy of Whanganui. We work closely with these sectors and see their success as critical to our larger plan for economic development. The Sector Dashboard is updated annually and currently reflects data from the year ending March 2019 compared to data from the year ending March 2018.

► Agribusiness

Whanganui

 Whanganui-
Manawatū

New Zealand

\$133.2m
GDP

7.2%
of total GDP

+6.5%
+1.4%
+8.5%

► Creative Industries

\$41.4m
GDP

2.3%
of total GDP

+7.3%
+4.2%
+3.6%

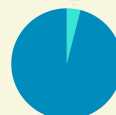
► Education & Training

\$111.9m
GDP

6.1%
of total GDP

-0.8%
-1.1%
+0.9%

► Logistics

\$72.9m
GDP

4.0%
of total GDP

+8.0%
+2.7%
+2.3%

► Manufacturing

\$223.5m
GDP

12.2%
of total GDP

+1.9%
+3.1%
+1.8%

► Tourism

\$72.6m
GDP

4.0%
of total GDP

+11.3%
+10.2%
+6.6%

QUARTERLY ECONOMIC DASHBOARD

The Quarterly Economic Dashboard is updated quarterly and signals how various areas of the economy are performing. This data reflects Q2 2019/20 (October - December 2019). House prices are from January 2020.

▶ Consumer Spending

\$561.6m

12 months ending Dec 2019

High consumer spending usually indicates higher levels of consumer confidence in the economy.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same quarter last year	+2.8%	+2.8%	+2.0%
Change from YE Dec 2018	+4.7%	+3.9%	+2.3%

*Marketview

▶ House Prices

\$341,000

Median sale price

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month last year	+19.2%	+24.5%	+11.8%

*REINZ

▶ Health Enrolments

46,737 people

Average annual enrolments with PHOs in Whanganui

Though not exact, health enrolments are a good proxy for population trends.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Dec 2018	+2.9%	+3.5%	+2.3%

*Infometrics

▶ Jobseekers

2,334 people

Receiving Jobseeker benefits

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same quarter last year	+3.5%	+5.1%	+10.0%

*Ministry of Social Development

▶ Residential Consents

134 consents

Issued during year ending Dec 2019

Building consents show how quickly our supply of housing is increasing.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Dec 2018	-2.2%	-2.2%	+13.8%

*Infometrics

▶ Visitor Spend

\$131m

12 months ending Dec 2019

Change from YE Dec 2018

Whanganui	+0.4%
Whanganui-Manawatū	+1.1%
New Zealand	+3.5%

Change from same quarter last year

Whanganui	+0.6%
Whanganui-Manawatū	+5.2%
New Zealand	+5.1%

*MBIE

▶ Guest Nights

Reporting on Guest Nights is on hold while MBIE institutes a replacement for the Commercial Accommodation Monitor. It is expected to resume mid-2020.

▶ Non-Residential Consents

The value of non-residential consents reflects investment from the private and public sector.

\$13.4m

Annual value of non-residential consents

Whanganui	-19.8%
Whanganui-Manawatū	-18.6%
New Zealand	+5.12%

*Infometrics