

Web Developer

Website Design, Development, and Marketing Services – Roanoke, Virginia

Position Overview

LeadPoint Digital is looking for a Web Developer with a high aptitude for website user experience and coding languages to join our team. The Web Developer will work directly with the creative director, project manager, digital marketing specialist, and front-end developer to execute and evolve our clients' websites.

Responsibilities

Development & Maintenance

- Develop responsive website themes and wireframes utilizing content management systems such as WordPress.
- Develop functional databases, applications, and servers to support websites on the backend.
- Develop and design RESTful services and APIs.
- Ensure that non-functional requirements such as security, performance, maintainability, scalability, usability, and reliability are being considered when architecting solutions
- Support website maintenance requests from our retainer clients and digital marketing team.
- Manage, maintain, and improve web servers.

Corporate

- Report back to the team on website development, maintenance, and server health.
- Educate the team on capabilities to improve the user experience for our retainer clients.
- Maintain and update processes and procedures regarding web design, development, and maintenance.
- Strategize organizational direction on emerging technology platforms and communicate the effectiveness to executive stakeholders.
- Keep job knowledge up-to-date by studying new development tools, programming techniques, and computing equipment; participating in educational opportunities; reading professional publications; maintaining personal and professional networks; participating in professional organizations.

Qualifications and Skills

Required:

- Bachelor's Degree
- Experience in developing websites on content management systems.
- 3+ years of experience developing WordPress websites.
- 3+ years of HTML, CSS, PHP, JavaScript, Java, jQuery, MySQL, REST, SOAP experience.
- Experience working with Git and GitHub.
- Strong problem solving, organizational, prioritization skills.
- Highly detail-oriented.
- Collaborative team member.
- Systematic and process-oriented.
- High social confidence and a great communicator.



Preferred:

- Bachelor's Degree in computer science, visual communications, or related focus.
- Familiarity with digital marketing strategies, including SEO and conversion optimization.
- Server-side support and maintenance

Benefits & Compensation

- Health Insurance
 - \$300 Paid by LeadPoint for Employee per month
 - Family Coverage Available, Cost to Employee Varies
- 100% Paid Benefits for Employee, including:
 - Dental Insurance
 - Vision Insurance
 - \$10,000 Term Life Insurance
 - Short-Term Disability Insurance
 - Family Coverage Available, Cost Varies
- Cell Phone & Downtown Parking Allowance
- Simple IRA with 3% Employer Matching
- 4-weeks Paid Vacation
- 5 Paid Sick Days
- Flexibility for Personal Situations
- \$40,000-\$55,000 annual salary (dependent on experience)

Total Compensation (Salary + Benefits): \$46,000 - \$57,000 annually

Why you want to work for LeadPoint Digital

Work hard; play hard. LeadPoint Digital has a team-driven culture that's focused on creating winning strategies for clients. Digital marketing is a fast-paced environment that's changing every day. Our team is agile enough to meet the demands while delivering results, from building websites to developing SEO/PPC/social media strategies to building content marketing plans. We are growing a team with goal-oriented people who like challenges and solving problems. The LeadPoint Digital team works in-office in a mountain-metro location where after-hours play can start the minute you step out of the office in downtown Roanoke, VA. Work hard; play hard. Apply now.