

Our Economy

We've compiled this overview of our region's economy from indicators provided by independent research agencies and central government departments.

GDP: \$1,555M

For the year ending June 2019

+2.9%

Whanganui's change from last year

+2.5%

National change from last year

We're tied with Taupo as New Zealand's 8th fastest-growing region with a GDP over \$1 billion.

*Infometrics

Consumer Spending

High consumer spending usually indicates higher levels of consumer confidence in the economy.

\$555.3M

12 months ending Sep 2019

Change from same time period last year:

Change from same month last year Change from last year

Whanganui **+3.6%** **+5.5%**

New Zealand **-0.3%** **+2.6%**

*Marketview

Our People

 **47,300** Estimated Resident population 2019

*Stats NZ

Health Enrolments

While not exact, enrolments with primary healthcare organisations are a good indicator of population growth.

46,181

Change from last year

Average number of people enrolled with the PHO in the Whanganui District in the year to June 2019.

Whanganui **+2.7%**

New Zealand **+1.8%**

*Infometrics

 **4.5%**

Unemployment rate for Manawatu-Whanganui at July 2019. This is down 2 percentage points from last year. *Infometrics

Jobseekers

Data is from Sep 2019

Change from last month

Change from last year

Whanganui **+3%** **+10.7%**

New Zealand **+5%** **+10.2%**

*Ministry of Social Development

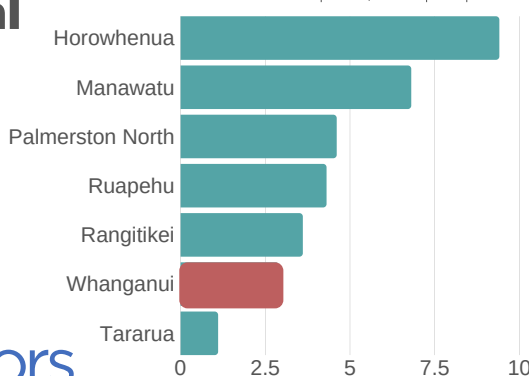
Our Housing

Residential Consents

Number of consents per 1,000 people

132 Year ending Jun 2019

-5% Change from last year



*Infometrics

House Prices



\$330,000

Median sale price Aug 2018

Change from last month

Change from last year

Whanganui **+17.9%** **+45.4%**

New Zealand ex-Auckland **+0.2%** **+6.5%**

*REINZ

Our Visitors

Guest Nights **209,354** 12 months ending Aug 2019

Change from same month last year Change from last 12 months

Whanganui **+6.8%** **+5%**

New Zealand **+3.8%** **+1.4%**

*Stats NZ

Visitor Spend **\$132M** 12 months ending Aug 2019

Change from same month last year Change from last 12 months

Whanganui **+7%** **0%**

New Zealand **+6%** **+3%**

*MBIE

We've identified some sectors that we think are important points of difference for Whanganui's economy and identity.

The Sector Dashboard is updated annually.

Tourism

\$67.4m Contribution of tourism to Whanganui's GDP 2018



4.5%
of Whanganui's GDP

5.8%
of New Zealand's GDP



17.4%
% of Whanganui's tourism spend from international visitors

40.3%
% of New Zealand's tourism spend from international visitors
*Infometrics

Education & Training

\$94m Contribution of education and training to Whanganui's GDP 2018



6.3%
of Whanganui's GDP

3.9%
of New Zealand's GDP

\$50,553

Manawatu-Whanganui's Education & Training Productivity

\$48,821

National Education & Training Productivity
*Infometrics



\$11 million

Contribution of international students to Whanganui's economy in 2017/2018
*Education NZ

Agribusiness

\$113.8m Contribution of agriculture, forestry and fishing to Whanganui's GDP 2018



7.6%
of Whanganui's GDP

5.8%
of New Zealand's GDP

\$94,133

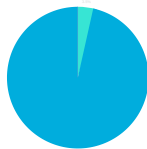
Manawatu-Whanganui's Agribusiness Productivity

\$89,850

National Agribusiness Productivity
*Infometrics

Logistics

\$51.7m Contribution of transport, postal and warehousing to Whanganui's GDP 2018



3.5%
of Whanganui's GDP

4.6%
of New Zealand's GDP

\$85,648

Manawatu-Whanganui's Logistics Productivity

\$107,219

National Logistics Productivity
*Infometrics

Manufacturing

\$178.2m Contribution of manufacturing to Whanganui's GDP 2018



11.9%
of Whanganui's GDP

9.8%
of New Zealand's GDP

\$67,583

Manawatu-Whanganui's Manufacturing Productivity

\$99,543

National Manufacturing Productivity
*Infometrics

Creative Industries

\$31.6m Contribution of the creative industries to Whanganui's GDP 2018



2.1%
of Whanganui's GDP

9.8%
of New Zealand's GDP

\$78,880

Manawatu-Whanganui's Creative Industry Productivity

\$84,551

National Creative Industry Productivity
*Infometrics