



SOLUTION BRIEF

The HUB for Agencies & Brands' in-house research teams

Designed specifically for market research agencies and in-house research teams, the Hub solution defines the new cost effective paradigm for qual and quant research. Researchers that are in need of data quickly are able to immediately start a project, recruit respondents, post assignments, collect data and export to their favorite analyses solution.

The Hub, with your branded templates, allows for instant research projects running for a single day to more than a full year. The Hub Dashboard gives direct control and provides information on your active, paused or ended projects. Additionally, with the archive ability, data can be kept within its context.

Design your own branded project templates based on research methods and or project types, and determine yourself if you wish to start a daily license or perhaps use a monthly or even annual license. Based on a simple calculation, you determine yourself, upfront, the type and cost of your project without any surprises afterwards.

“CMNTY allowed us to conduct research in 13 European countries much faster and at a much better price than ever before.”

Manage multiple projects simultaneously with the ability to continuously learn from project and even use historical data as a reference for ongoing or future projects.

One Hub - Unlimited Projects - Thousands of Possibilities

The Hub includes data collection & interactivity, visual research methods, respondent engagement, data analysis & visualization and can be extended with recruitment services. Our team is available for support and professional services, for instance if you wish to have Do-It-For-Us or Do-It-Together projects.

Pricing schedule, based on annual contracts

The Hub License **1,000.00 per month**

Based on your project needs, add for

Short term projects, up to 500 participants **100.00 per day**

Long term projects, based on CMNTY subscription scheme. **Starting from 799.00**

For more information or add-on pricing, please reach out to your sales representative

“The possibilities built into the platform elicit a wide variety of rich feedback from the participant.”

DURK BOSMA: RESEARCH DIRECTOR
FUTURE OF FOODS INSTITUTE

“All participants really enjoyed being part of the study.”



Added values:

- 10% discount on long term project subscriptions
- Run an online Focus Group in a single day for just 100.00
- Run multiple projects at the same time, fully branded
- Launch a project and gather data within an hour

With an active Hub contract.