

JAMEL DRAYTON

3D + 2D MOTION GRAPHICS

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NEW YORK

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Bloomberg Media, NY
1/2017 – Present

MOTION GRAPHICS DESIGNER

- Conceptualize design and animate 2d and 3d motion graphics for Bloomberg network shows, using Cinema 4d, After Effects and the Adobe suite.
- Design digital sets, backgrounds, and props for live on air Bloomberg network shows, Using Cinema 4d, and Vray.
- Produce 90 sec animated explainer videos for various Bloomberg network shows, using After Effects and the Adobe suite.

Activision, MLG, NY
7/2016 - 11/2016

MOTION GRAPHICS DESIGNER

- Collaborated with designers to bring 3d and 2d animated graphics for various Activision brands, Call of Duty, Gears of War, World of War Craft, using cinema 4d and After Effects.

Bloomberg, LP, NY
4/2015 – 4/2016

MOTION GRAPHICS SPECIALIST

- Created designs and 2d animations across multiple media platforms, including info-graphics, and digital signage for various Bloomberg internal and external brands, using After Effects and the Adobe Suite.

Viacom, BET, NY
11/2012 – 1/2015

BROADCAST DESIGNER

- Created on air 3D and 2D motion graphic designs for broadcast TV shows, and for other network packages, using Maya, Cinema 4d, After Effects and the Adobe Suite.
- Designed and formatted graphics to fit in specialized LED monitors.
- Designed and animated motion graphics for ad sales, Coca cola, Metro PCS, Subway, and Verizon, using the Adobe Suite.

EDUCATION

School of Visual Arts, New York, NY

Bachelor of Fine Arts in Computer Arts, Class of 2009

PROFESSIONAL DEVELOPMENT

School of Visual Arts, New York, NY

Continued Education, Brand Identity, 2014

TECHNICAL SKILLS

After Effects, Cinema 4d, Vray , Photoshop, Illustrator, Adobe Suite

REFERENCES

Available upon request