



**Stephen Griffin**  
Freelance Graphic Designer

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Highly collaborative full-stack Graphic Designer with excellent leadership skills, and artistic talent. Experience working in deadline-driven environments with an emphasis on empathy and fulfilling client needs. More than 15 years of progressive experience delivering quality design work.

## SKILLS

Identity Design  
Logo Design  
Layout  
Brand Guidelines

Ideation  
Color Theory  
Typography  
UI/UX

Adobe CC  
HTML & CSS  
Webflow  
WordPress

Photo Editing  
Video Editing  
Story Boarding  
Adobe CC

## PROFESSIONAL EXPERIENCE

### **Freelance Graphic Designer – Portland, Oregon** 2019 to Present

- Client support from initial consultation to launch. This includes conceptualization as well as execution.
- Varied design work: Visual Identity Projects, T-shirt design, Website Design/Development

### **Reliant Labels and Printing – El Paso, Texas** Graphic Design and Prepress Manager 2005 to 2018

- Contributed to the success of the company by creating, managing, and coordinating graphic design projects for various businesses and organizations within the El Paso area.
- Communicated clearly and effectively with team members and clients to ensure all customer expectations were exceeded on every interaction. Asked questions to determine the client's audience and goals before adopting a strategy for moving forward.
- Developed and maintained key relationships with agencies, vendors, and suppliers.

### **Selected Achievements:**

- Oversaw and executed the implementation of ESKO software and platemaking system that improved overall product quality and delivery time.
- Boosted business revenue by 17 percent through quality design and exceptional client services.
- Additional experience as prepress supervisor at Laven Publishing and Fort Bliss Monitor, and production artist at Integrated Color Systems Service Bureau.

## EDUCATIONAL BACKGROUND

BFA in Graphic Design - University of Texas at El Paso  
Codecademy Pro Intensive - Build Websites from Scratch