

# SARAH ALEXANDER

DESIGNER ★ PHOTOGRAPHER ★ ILLUSTRATOR

## CONTACT

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Baton Rouge, LA

## EDUCATION

**Louisiana State University**  
August 2016 – May 2020  
Major: Graphic Design  
Cumulative GPA: 3.6  
Dean's List: past five semesters

## SKILLS

### Proficient In:

Adobe: Illustrator,  
Photoshop, Lightroom,  
Indesign, XD

### Working knowledge:

Adobe After Effects; Microsoft Office Suite; HTML/CSS; Webflow; screenprinting techniques; large format printing, accessibility and prepress printing standards.

Excellent interpersonal and collaborative working skills as well as a strong communicator.

## WORK EXPERIENCE

### GDSO

**Senior Graphic Designer**  
May 2018 – Present  
Baton Rouge, LA

Works collaboratively and independently with a diverse clientele to create a variety of deliverables.

### LSU School of Art

**Social Media Coordinator**  
October 2017 – Present  
Baton Rouge, LA

Develops the social media presence of the School of Art in order to act as a resource of news within the school and broader local art community; foster a network for exposure of our students, alumni and faculty; and the ability to communicate with potential, current, and past students.

### LSU School of Art

**Student Ambassador**  
November 2016 – Present  
Baton Rouge, LA

Offers an accessible, relatable and friendly contact for potential students, donors, and alumni to receive tours of the school; to ask questions; and to get a current student perspective.

### LSU Student Media

**Designer**  
May 2018 – July 2018  
Baton Rouge, LA

Created digital and print advertisements, often under very tight deadlines, for local and on-campus clients.

### LSU School of Art

**Senior Student Worker**  
August 2016 – May 2018  
+ May 2019 – August 2019  
Baton Rouge, LA

Received visitors, assisted with print needs, answered emails and phone calls, sorted and shipped mail, organized event calendars and files, cleaned up documents, and trained new employees.

## AFFILIATIONS

### LSU GDSA

**Graphic Design Student Assoc.**  
Active Member  
August 2017 – Present

### LSU SNAP

**Photography Student Association**  
Active Member  
August 2016 – August 2018

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## LSU DADA

Digital Art & Design  
Student Assoc.

Active Member

August 2016 – August 2018

## VOLUNTEER

## TEDxLSU

Creative Communications

Team Member

Aug 2017 – April 2018

## CAA

Animal Shelter

Foster and Volunteer

August 2017 – Present

## LA Key Academy

Charter school for  
students with dyslexia

Visual Learning Volunteer

August 2017 – December 2017

## ACHIEVEMENTS

### LSU Distinguished Communicator Medal

Academic Distinction  
Program

Candidate

August 2017 – Present

## American Advertising Federation Awards

District 7 Silver ADDY

One awarded

2020

Local Silver ADDYs

Two awarded

2020

Local Silver ADDYs

Two awarded

2019

## School of Art Scholarships

Alfred C. Glassell Jr.  
Distinguished Scholarship  
+ LA CAT Scholarship

2019

Torre Scholarship

2018

## PARSE NOLA Juried Student Exhibition

Photograph chosen

1/22 Student Artists

2018

## Student Employee of the Year

Nominated by superiors

1/18 Finalists

2018

## LSU Top 100

Incoming Class of 2016 ranking