



POSITION:

Art Director

The Art Director plays a key role in helping Open Book provide *creative vision, strategy, and design* in our work of serving our clients with branded storytelling. Reporting to the Creative Operations Director and working closely with the Senior Creative Director, the Art Director helps *drive design excellence and momentum* among the creative team by both *conceiving and creating* distinctive design work that aligns with project goals and tells a story that is authentic to the client and engaging to target audiences.

LOCATION:
Minneapolis, MNEXPERIENCE:
Mid-Upper LevelEMPLOYMENT:
Full-Time

THIS ROLE IS RELIED ON FOR:

- Championing and growing Open Book's distinct approach to design that integrates both words and visuals to tell a story
- Conceiving of creative vision, messaging, and design concepts that work together to demonstrate visual storytelling and set direction for a project or brand
- Creating compelling, client-ready design work across multiple platforms and media (digital and print)
- Directing team members (including designers and writers) in the creation of storytelling design work
- Identifying key problems and brand challenges and offering tangible, strategic solutions that align with project goals
- Building visual brands and design systems that are filled with beauty, imagination, innovation, and unique style that authentically capture and elevate a client's brand
- Ensuring quality and accuracy in deliverables that maintains brand consistency and clarity across multiple platforms and media

DESIRED SKILLS, MINDSET, + ABILITIES:

- Portfolio of strong design solutions that demonstrate creativity, concept development, and strategic problem solving
- Strong conceptual and strategic thinker
- Strong communicator (both written and verbal)
- Fluent in Adobe Creative Suite and industry trends
- A deep understanding of both print production and interactive digital experiences
- A strong self-starter who functions effectively within ambiguity and proactively provides vision and leadership
- Can balance multiple priorities and deadlines

OUR CULTURE:

We are a close-knit team motivated by mission—both our own (to help organizations invite people into their stories) and those of the clients we serve. Our ideal team member:

- Is mission-driven and passionate about being a generous partner with our creative team and clients
- Is curious, interested in ideas, and comfortable with robust dialogue to hone a perspective
- Thrives in a highly collaborative environment and is motivated by creating the best work, not by a job title
- Demonstrates adaptability and an eagerness to grow in range of skills that both sharpen and evolve over time

The Five Daily Goals of Team Open Book are: 1. Help someone. 2. Learn something. 3. Do good work. 4. Be grateful. 5. Remember joy.



If you are interested in this position, please submit your resume, a portfolio link, and a cover letter that introduces yourself and why you're interested in this position and the Open Book mission. [Please send all materials to openings@teamopenbook.com.](mailto:openings@teamopenbook.com)