



POSITION:

Motion Designer

Open Book is a team of passionate people serving in the intersection of strategic consulting and creative making. We exist to help invite people into the stories that we build with our clients. We work with companies and causes who see possibility and want to create positive change in the world. We are currently looking for a Motion Designer to create storytelling videos and animations that spark emotion and imagination. The ideal candidate thrives within ambiguity and demonstrates a maker mindset. They are able to provide creative ideas that lead to strategic solutions within an iterative, fast-paced environment.

PRIMARY DUTIES INCLUDE:

→ Storytelling:

- Spearhead the team's efforts to reinforce emotional narrative experiences in video that help audiences both understand and feel
- Propose solutions and concepts with sketches, storyboards, or examples to align with Creative Director and other key decision makers
- Merge elements of music, design, motion, and narration into an integrated experience that exudes possibility
- Support on static design projects as needed

→ Motion Design:

- Execute and implement ideas through compelling motion design that brings the viewer through a story
- Consult directly with the Creative Director from project inception to finish, and be responsible for the execution of animated graphics across platforms
- Generate proof-of-concepts quickly based on stakeholder direction and self-driven research

→ Video Editing:

- Edit video pieces that strongly communicate client brand narrative, goals, and concepts
- Manage and maintain video assets, gear inventory, and internal video archive
- Create dynamic and consistent narratives from a wide variety of sources while utilizing inventive and resourceful editing

LOCATION:

Minneapolis, MN

DEPARTMENT:

Creative Team

EMPLOYMENT TYPE:

Full-Time

DESIRED SKILLS, MINDSET, + ABILITIES:

- Strong understanding of design principles with an intuitive sense of what makes strong creative work
- Proficient in Adobe Premiere and After Effects
- Comfortable in both Adobe Photoshop and Illustrator
- Experience in video and audio capture and audio editing a plus
- Knowledge of expressions
- A strong conceptual thinker
- Can balance multiple priorities and deadlines
- Motivated by solving creative and technical problems
- High awareness of latest technologies, digital trends and innovations; ability to master new concepts quickly and adapt to emerging practices

OUR CULTURE:

We are a close-knit team motivated by mission—both our own (to help organizations invite people into their stories) and those of the clients we serve. Our ideal team member:

- Is mission-driven and passionate about being a generous partner with our creative team and clients
- Is curious; demonstrates adaptability and an eagerness to grow in a range of skills that both sharpen and evolve over time
- Thrives in a highly collaborative, fast-moving environment
- Craves feedback, iteration, and constant learning
- Works efficiently and successfully under pressure
- Loves a good GIF and a witty retort

The Five Daily Goals of Team Open Book are: 1. Help someone. 2. Learn something. 3. Do good work. 4. Be grateful. 5. Remember joy.



If you are interested in this position, please submit your resume, a portfolio link, and a cover letter that introduces yourself and why you're interested in this position and the Open Book mission. [Please send all materials to openings@teamopenbook.com](mailto:openings@teamopenbook.com).