



POSITION:

Designer

Open Book is a team of passionate people serving in the intersection of strategic consulting and creative making. We exist to help invite people into the stories that we build with our clients. We work with companies and causes who see possibility and want to create positive change in the world. We are currently looking for a Designer to drive development of strategic and creative solutions within an iterative, fast-paced environment. The ideal candidate thrives within ambiguity and demonstrates a maker mindset. They are able to provide creative ideas that lead to strategic solutions from beginning to end of a project.

LOCATION:
Minneapolis, MNEXPERIENCE:
Junior to Mid-LevelEMPLOYMENT:
Full-Time

PRIMARY DUTIES INCLUDE:

→ Creative Ingenuity:

- Translate client stories, brands, and project objectives into compelling creative concepts filled with beauty, imagination, and style
- Drive strategic problem solving by leveraging visual storytelling to address brand challenges and incite audience engagement
- Clearly and compellingly communicate strategies and concepts through cogent writing, design, and verbal communication

→ Content Development:

- Produce creative content across multiple platforms and media. This may include (but is not limited to) digital experiences, printed materials, video story boards, social media content, event branding, brand briefs, etc.
- Work collaboratively with the creative team to execute brand experiences and creative deliverables with a mindset of continually looking for opportunities to raise the bar in design, creativity, and innovation
- Ensure accuracy and quality in deliverables that maintains brand consistency and clarity across multiple platforms and media

→ Project Leadership:

- Exhibit leadership within collaborative relationships with client teams, Open Book teammates, and external partners to work toward achieving and exceeding project goals within timeline and budget parameters
- Hold responsibility for maintaining momentum and excellence in project development and execution throughout the creative process

DESIRED SKILLS, MINDSET, + ABILITIES:

- Portfolio of strong design solutions that demonstrate creativity, concept development, and strategic problem solving
- Fluent in Adobe Creative Suite and industry trends
- A strong conceptual and strategic thinker
- Can balance multiple priorities and deadlines
- A deep understanding of both print production and interactive digital experiences (experience with code and animation are bonuses—mention them!)
- A strong self-starter who functions effectively within ambiguity and proactively provides vision and leadership

OUR CULTURE:

We are a close-knit team motivated by mission—both our own (to help organizations invite people into their stories) and those of the clients we serve. Our ideal team member:

- Is mission-driven and passionate about being a generous partner with our creative team and clients
- Is curious, interested in ideas, and comfortable with robust dialogue to hone a perspective
- Thrives in a highly collaborative environment and is motivated by creating the best work, not by a job title
- Demonstrates adaptability and an eagerness to grow in range of skills that both sharpen and evolve over time

The Five Daily Goals of Team Open Book are: 1. Help someone. 2. Learn something. 3. Do good work. 4. Be grateful. 5. Remember joy.



If you are interested in this position, please submit your resume, a portfolio link, and a cover letter that introduces yourself and why you're interested in this position and the Open Book mission. [Please send all materials to openings@teamopenbook.com.](mailto:openings@teamopenbook.com)