



POSITION:

# Design Intern | Spring 2021

Support and partner with our creative team and grow in your skill as a designer. This internship will provide hands on learning opportunities in design, storytelling, and brand development. This role interacts with our creative team and will be working on projects big and small. If you are curious about storytelling and are looking to grow as a designer in a professional environment, please apply.

DESIRED SKILLS, MINDSET, + ABILITIES:

- Curiosity and desire to learn more about brand development
- Proficient in HTML, including CSS
- Is a self-starter that can operate and solve problems independently and with direction
- Is curious, interested in ideas, and comfortable with robust dialogue to hone a perspective
- Can communicate effectively verbally and in writing
- Embodies a 'get it done mentality'
- Current college student or recent graduate

LOCATION:

Minneapolis, MN  
(Mix of remote and in-office work)

DEPARTMENT:

Creative Team

DURATION:

February 10–May 15  
(flexible)

HOURS:

Minimum of 20 hours per week (at least 4 hours a day M–F)

COMPENSATION:

\$200 stipend weekly

OUR WORK:

Founded in 2013, Open Book exists to help mission-driven companies and causes invite people into their stories. We operate as both strategic consultants and creative makers. We never do one without the other, for we believe that to separate consulting from creating ends up undermining both. So we first work alongside an organization's leaders to distill their unique identity and pursuit, serving as "outside insiders" who give focus to a brand and voice to a core story that anchors it. From this foundation, we execute dynamic messaging and creative materials—responsive websites, visual identities, fundraising storybooks, brochures, storytelling videos—that are designed to capture the hearts and imaginations of a target audience. In all things, whether writing, designing, building, or strategizing, our passion is to advance missions that matter.

The Five Daily Goals of Team Open Book Are: 1. Help someone. 2. Learn something. 3. Do good work. 4. Be grateful. 5. Remember joy.



If you are interested in this position, please prepare a resume and a cover letter that introduces yourself and why you're interested in this position and the Open Book mission. Also provide samples of your work. [Send all materials to jeremy@teamopenbook.com.](mailto:jeremy@teamopenbook.com)