



POSITION:

Motion Designer

LOCATION:
Minneapolis, MN

Open Book is a team of passionate people serving in the intersection of strategic consulting and creative making. We exist to help invite people into the stories that we build with our clients. We work with companies and causes who see possibility and want to create positive change in the world. Through active listening and disruptive thinking, we help give voice to a vision and then build dynamic branded materials that bring it to life. The work we do is often transformative for an organization, helping to create a clear “before and after” of how an organization understands themselves and builds momentum for what they’re going after.

EMPLOYMENT TYPE:
Full-Time

PRIMARY DUTIES INCLUDE:

→ Storytelling:

- Spearhead the team’s efforts to reinforce emotional narrative experiences in video that help audiences both understand and feel
- Propose solutions and concepts with sketches, storyboards, or examples to align with Creative Director and other key decision makers
- Merge elements of music, design, motion, and narration into an integrated experience that exudes possibility
- Support on static design projects as needed

→ Motion Design:

- Execute and implement ideas through compelling motion design that brings the viewer through a story
- Consult directly with the Creative Director from project inception to finish, and be responsible for the execution of animated graphics across platforms
- Generate proof-of-concepts quickly based on stakeholder direction and self-driven research

→ Video Editing:

- Edit video pieces that strongly communicate client brand narrative, goals, and concepts
- Manage and maintain video assets, gear inventory, and internal video archive
- Create dynamic and consistent narratives from a wide variety of sources while utilizing inventive and resourceful editing

DESIRED SKILLS, MINDSET, + ABILITIES:

- Strong understanding of design principles
- Possess an intuitive sense of what makes strong creative work
- Motivated by solving creative and technical problems
- Be proficient in Adobe Premiere and After Effects
- Be comfortable in both Adobe Photoshop and Illustrator
- A strong conceptual thinker
- Can balance multiple priorities and deadlines
- A strong self-starter who functions effectively within ambiguity
- Crave feedback and love working with a team
- High awareness of latest technologies, digital trends and innovations; ability to master new concepts quickly and adapt to emerging practices
- Knowledge of expressions
- Nice to have: Experience in video and audio capture; Experience in audio editing

OUR CULTURE:

We are a close-knit team motivated by mission—both our own (to help organizations invite people into their stories) and those of the clients we serve. Our ideal team member:

- Is energetic and motivated to iterate
- Is mission-driven and passionate about being a generous partner with our creative team and clients
- Is curious, interested in ideas, and comfortable with robust dialogue to hone a perspective
- Thrives in a highly collaborative environment that values adaptability
- Can communicate effectively verbally and in writing
- Demonstrates a high skill level of listening

The Five Daily Goals of Team Open Book Are: 1. Help someone. 2. Learn something. 3. Do good work. 4. Be grateful. 5. Remember joy.



If you are interested in this position, please send your resume, a portfolio link, along with a cover letter that introduces yourself and why you’re interested in this position and the Open Book mission. [Please send all materials to openings@teamopenbook.com](mailto:openings@teamopenbook.com).