



# Sustainability

Category: Sustainability

## Course Description

### Main Information

GROUP SIZE  
25

DURATION  
8 hours

CERTIFICATE?  
No

SKILL LEVEL  
Advanced

### The main content of the course

The ability to deliver products and services sustainably and meet the needs of today's global population without sacrificing the needs of future generations presents one of the biggest business opportunities since the Industrial Revolution. The Business and Sustainable Development Commission suggests that the economic opportunities presented by achieving the UN Sustainable Development Goals (UN SDGs) is valued at more than \$12 trillion.<sup>1</sup> As companies around the world operate in a rapidly changing global ecosystem and are held to increasingly demanding environmental and social standards, the executives that lead these companies need to understand how these environmental and social factors affect their business. This course is designed to assist executives in developing the knowledge, skills and perspective they need to understand and address these environmental and social challenges, and build companies and products that meet the needs of society while delivering economic returns. Through a combination of lecture, discussion and group exercises, participants will better understand how to reduce risk, create competitive advantage, and develop innovative services, products and processes in a sustainable way that builds value for society and protects the planet. Participants will also gain exposure to and experience in translating corporate performance on sustainability into financial performance.

### Teachers / Speakers



Anton Håkanson  
CEO DayCape