

LaudaMotion Executive Announces Name Change to SPARFELL Luftfahrt GmbH

Press Release
Geneva, 10. December 2020

LaudaMotion Executive officially begins operating under a new name and will be known as SPARFELL Luftfahrt GmbH, effective immediately. The new name reflects the final step of the subsidiary's integration into Sparfell Aviation Group.



Niki Lauda

Along with this change, SPARFELL Luftfahrt GmbH takes on the branding of SPARFELL, and all relevant company information can be found on the aviation group's website www.sparfell.aero. Its current ownership and expert teams have not changed. Acquired by SPARFELL in 2019, the subsidiary was previously owned by the late Niki Lauda, who was known for his determination to provide services of the highest quality and safety, as well as for his great passion for aviation. SPARFELL Luftfahrt GmbH provides exclusive charter flights, as well as aircraft management services, always with a focus on flexibility, comfort and efficiency.

Bernhard Wipfler, Managing Director of SPARFELL Luftfahrt GmbH, says, "Having joined Sparfell Aviation Group in June 2019, it is a real pleasure to be part of an aviation group sharing our company values and embracing Niki Lauda's spirit of the utmost safety for our customers. The teams continue to honour our promise to our customers of providing the best service."



Bernhard Wipfler

SPARFELL currently holds AOCs in Austria (IS-BAO certified by IBAC), France and San Marino. The aviation group provides a global solution for every need by offering a wide selection of services under one roof, from charter, aircraft management, and design to trading. Asked about the business name change, SPARFELL CEO Edward Queffelec shared that regrouping all subsidiaries under the SPARFELL umbrella allows the company to display a consistent image and uphold high standards across the board to ultimately better serve its customers.

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